

HEART AND

FOOT & ANKLE CONFERENCE

OCTOBER 7-9, 2026



NEBRASKA PODIATRIC MEDICAL ASSOCIATION
IOWA PODIATRIC MEDICAL SOCIETY

DES MOINES, IA

Sponsors and exhibitors will be featured throughout the day on **Wednesday and Thursday**, offering valuable opportunities to connect with attendees and showcase products and services. *Setup will take place Tuesday afternoon, October 6, with teardown Thursday evening, October 8.*

Each sponsor will have the opportunity to submit a commercial of two minutes or less that will be played in the lobby for all attendees to see.

\$10,000 | PREMIER SPONSOR

Three Available

- Two exhibit booth spaces with electricity
- Four included company representatives
- Priority to choose booth location (based on level of support and date of payment)
- Full page color ad in conference program and in event app
- Full recognition on all conference signage and promotional materials
- Website and event app promotion - company logo listed and linked to your website
- Premier recognition on all signage and materials
- Sponsor a CME lunch/product theater at the conference (pending availability)

\$8,550 | CME FOOT & ANKLE SPONSOR PACKAGE

Two Available

- One exhibit booth space with electricity
- Two included company representatives
- Priority to choose booth location (based on level of support and date of payment)
- 1/2 page color ad in conference program and in event app
- Full recognition on all conference signage and promotional materials
- Website and event app promotion - company logo listed and linked to your website
- Premier recognition on all signage and materials
- Opportunity to sponsor a 45-60-minute CME workshop with a speaker (pending availability)

\$6,500 | FIRESIDE CHAT RECEPTION SPONSOR

Only One Available

Consider sponsoring our Wednesday evening reception held at the Embassy Club! Sponsorship includes on-site recognition and a feature in our email invitation prior to the conference.

- One exhibit booth space with electricity at full conference and two included company representatives
- Priority to choose booth location (based on level of support and date of payment)
- 1/2 page color ad in conference program and in event app and recognition on all signage and materials
- Full recognition on all conference signage and promotional materials
- Website and event app promotion - company logo listed and linked to your website

\$5,000 | HOTEL KEY CARD SPONSOR

- Exclusive branding on all conference hotel key cards with your logo and design in the hands of all attendees!
- One exhibit booth space with electricity
- Two included company representatives
- Priority to choose booth location (based on level of support and date of payment)
- 1/4 page color ad in conference program and in event app
- Full recognition on all conference signage and promotional materials
- Website and event app promotion - company logo listed and linked to your website

NEW FOR 2026!

\$3,750 | WOMEN IN PODIATRY RECEPTION SPONSOR

- Onsite recognition and a feature in our email invitation prior to the conference
- Your sponsorship will provide all food and drinks for event attendees
- One exhibit booth space with electricity at full conference
- Two included company representatives
- Full recognition on all conference signage and promotional materials
- Website and event app promotion - company logo listed and linked to your website

Only One Available

\$3,550 | SUPPORTING SPONSOR PACKAGE

- One exhibit booth space with electricity
- Two included company representatives
- Priority to choose booth location (based on level of support and date of payment)
- 1/4 page color ad in conference program and in event app
- Full recognition on all conference signage and promotional materials
- Website and event app promotion - company logo listed and linked to your website

\$1,950 | PREMIUM EXHIBITOR

- One exhibit booth space with electricity
- Two included company representatives
- Priority to choose booth location (based on level of support and date of payment)

\$1,500 | GENERAL EXHIBITOR

- One exhibit booth space
- Two included company representatives
- Electricity not included

\$350 | WEBSITE, EVENT APP, OR PROGRAM AD

Looking to target podiatric doctors? Place your advertisement on our website, in our event app, or in our printed program! The IPMS team will work with you on specifics.

ADD-ON ADVERTISING OPPORTUNITIES

If you're looking to add a little something to your sponsorship to really stand out, check out these opportunities. Contact Heather@ipms.org for details.

- Attendee Gift Sponsor | Cost of Gifts
- Lanyard Sponsor | Cost of Lanyards
- Water Bottle Sponsor | Cost of Disposable Bottles of Water
- Coffee Cup Sponsor | Cost of Disposable Coffee Cups

[CLICK HERE to lock in your sponsorship level today!](#)