

Missouri Psychological Association

WE ARE PSYCHOLOGISTS

MOPA 2026

JUNE 5-6, 2026 | WEBSTER UNIVERSITY

Conference Sponsorship Proposal



www.mopaonline.org/mopa2026

Webster UNIVERSITY ST. LOUIS



YOU Are Psychology



The Missouri Psychological Association (MOPA) invites you to partner with us for the 2026 Annual Conference, held June 5–6 at Webster University in St. Louis.

This year's theme — "We Are Psychologists" — celebrates the breadth, depth, and impact of the psychology profession across clinical practice, assessment, academia, research, integrated care, and leadership. The conference brings together psychologists and behavioral health professionals from across Missouri and the greater St. Louis region.

Dr. Jessica Gerfen
MOPA 2026 Conference Lead
& MOPA President-Elect
conference@mopaonline.org

By sponsoring MOPA 2026, your organization will gain meaningful visibility among professionals who are decision-makers, practice owners, supervisors, educators, and emerging leaders — while demonstrating your commitment to advancing psychology and mental health care.

Conference Snapshot

- Location: Webster University, St. Louis, MO
- Dates: Friday–Saturday, June 5–6, 2026
- Audience:
  - Licensed psychologists
  - Early-career professionals
  - Graduate students
  - Faculty and supervisors
  - Integrated and healthcare-based clinicians
- Attendance:
  - 75–100 in-person attendees anticipated; offering online hybrid option
  - Regular communication/advertising touchpoints with nearly 1500 Missouri and regional psychologists and behavioral health professionals
- Programming Includes:
  - Continuing education sessions
  - Keynotes and breakout tracks
  - Awards and recognition
  - Networking and exhibitor engagement

How the Sponsorship Benefits You

To encourage meaningful sponsor-attendee interaction, MOPA incorporates an engagement-based exhibitor experience. Attendees are encouraged and incentivized to visit exhibitor booths, learn about products and services, and participate in networking activities designed to support conversation and connection.

This approach increases sponsor visibility, improves engagement quality, and enhances the overall conference experience.



Direct Access to Your Audience

Dedicated time to connect face-to-face with psychologists and behavioral health professionals actively shaping clinical practice, education, and leadership across Missouri.

Aligned Mission & Values

Sponsoring MOPA demonstrates your organization's support for evidence-based practice, ethical care, professional development, and the future of psychology.

High-Quality Engagement

Our conference is intentionally sized to foster real conversations, deeper connections, and meaningful follow-up — not just foot traffic. **AND, you will receive a contact list of all conference attendees.**

MOPA 2026 Sponsorship Tiers & Packages





All Sponsorship Levels Include:

- One 6-foot exhibitor table at the conference
- One complimentary conference registration
- Listing on the MOPA website and in the conference program
- On-site recognition and signage
- Opportunity to engage with attendees during breaks and networking times

Platinum Sponsorship — $1,000

Sponsor our Keynote Speaker! 2 available

- Prominent logo placement on conference materials and website
- Recognition as a featured sponsor during opening remarks and at beginning of featured session
- Opportunity to sponsor a breakout session with verbal acknowledgment
- Priority exhibit table placement and early setup access
- Inclusion in pre- and post-conference social media recognition
- Option to include a branded item or insert in attendee swag bags
- One booth host eligible for CE credit (if applicable)

Silver Sponsorship — $500

- Logo placement on sponsor page of conference materials and website
- Standard exhibit table placement
- Recognition during opening remarks
- Inclusion in group sponsor social media acknowledgment
- One booth host eligible for CE credit (if applicable)

Bronze Sponsorship — $350

- Logo listed on shared sponsor signage and conference program
- Standard exhibit table
- Group recognition on MOPA social media
- One booth host (**not** eligible for CE credit)

IN-KIND OPPORTUNITIES

We are eager to explore ideas with you if you have a service you would like to include in MOPA 2026

- Recognition aligned with the sponsored item or service (e.g., coffee break, refreshments, materials, or attendee resources)
- Verbal acknowledgment and logo placement at sponsored activity

À La Carte & Experience Sponsorship Opportunities



These options may be purchased in addition to or independent of a sponsorship level.

Conference Swag Bag Sponsor (Exclusive)
Investment: $500 (includes bag cost contribution)
- Sponsor logo on the back of the official MOPA 2026 conference tote bag
- MOPA 2026 logo featured on the front
- One promotional item or insert included in each bag
- Verbal recognition during opening remarks
- Swag bags provided to the first 100 registered attendees
- Sponsor may ship items or arrange drop-off by deadline



Awards Ceremony & Saturday Luncheon Sponsor (Exclusive)
Investment: $500
- Recognition as the Official Awards & Luncheon Sponsor
- Logo placement on luncheon signage and awards slides
- Recognition in the conference program
- Up to 5 minutes of promotional remarks during the luncheon
- Option to place branded materials on luncheon tables

Raffle / Door Prize Sponsor
- Donated Prize Option
  - Sponsor provides raffle item (recommended minimum value: $100)
  - Logo placement on raffle signage
  - Verbal recognition during prize drawing
- Featured Raffle Sponsor — $300
  - Branded raffle signage
  - Optional insert with prize
  - Recognition in post-conference communications



Social Media Wall Sponsor (Exclusive)
Investment: $500
- "Social Media Wall presented by [Sponsor]" branding
- Logo watermark on live social feed
- Recognition in pre-conference social posts promoting event hashtag
- On-site visibility in high-traffic areas

Additional Sponsorship Opportunities
- Wi-Fi Sponsor — $250
- Wellness / Quiet Room Sponsor — $500
- Student & Early Career Sponsor — $250

(Availability may be limited.)

Let's get started!

Registration & Payment

Sponsors may register online or request an invoice.

www.mopaonline.org/sponsor

Sponsorship Policies

All exhibitors and sponsors must offer products or services directly related to the practice, education, or advancement of psychology. MOPA reserves the right to approve sponsorships and materials to ensure alignment with conference goals and attendee needs.

Thank You

Thank you for considering sponsorship of MOPA 2026.
Your support helps strengthen the psychology profession and ensures a meaningful, high-quality conference experience for our members and attendees.

Contact Information

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