

Matthew Bacon

Plymouth, MN 55441

Phone: (612) 567-1516 | Email: mrmattdesign@gmail.com

LinkedIn: <https://www.linkedin.com/in/bacon-matt>

Portfolio: mrmattb.com

Summary

UX generalist with experience in management looking to bring leadership and excellence together to build successful user-centered designs. Shines in creative problem-solving with a team, listening with empathy, and designing seamless technology experiences.

Skills

Technical: Microsoft Office, Google Office, Windows and Mac OS, Slack, Zoom, Adobe Suite

UX/UI: Figma, Duda, Wordpress

Front End Development: HTML, CSS, VisualStudio

Experience

Website Designer

2022 -

present

Optimize Digital Marketing

Oakdale, MN

Designing, publishing, and maintaining over 300 websites mostly in the automotive repair industry. Assisting small business owners have an online presence to promote customer brand awareness and drive sales.

Key Accomplishments:

- Working with a small team and a CMS to rapidly design, develop, and publish attractive websites from start to finish; from wireframing to alt tags, and shareholder sign-offs to domain settings.
- Using up-to-date SEO techniques, accessibility, and web best practices to see an average of a 30% increase in search rankings.

Production Manager

2021

At Last Gourmet Foods

Minneapolis, MN

Oversaw operations on the production floor of 25 people and coordinated several projects simultaneously.

Key Accomplishments:

- Increased output by 40% on the packaging line through goal setting and communication to find issues and brainstorm solutions.
- Developed a new process for processing pasta items. Achieved by enabling creative thinking from the team.

**Production Supervisor
Lunds and Byerlys**

2015 – 2021
Eden Prairie, MN

Led production teams on several lines producing a range of foods. Strong communication skills with a diverse group of 30+ employees. Used leadership to keep lines motivated during difficult times.

Key Accomplishments:

- Worked in and collaborated with many other departments on several projects like R&D development, Lean processing initiatives, and new equipment procurement.
- Successfully rolled out a new “cook at home” packaged protein line.

Education

UX/UI Boot Camp Certificate: University of Minnesota, Minneapolis, MN

An intensive 24-week-long boot camp dedicated to UX/UI. Skills learned consist of User-Centric Design Research, Visual Prototyping & Wireframing, and User Interface Development.

Associate Degree of Arts: Le Cordon Bleu College of Culinary Arts, Mendota Heights, MN

A two-year program focusing on all aspects of the professional kitchen. Classes consisted of baking, pastry, soups and sauces, meat, seafood, cold food presentation, and included several retail experiences. Introductions to menu planning and costing were also provided.