




YOUR DOWNTOWN CONNECTION

MIPORTLAND.ORG

AUGUST 2025



BREWS ON THE BRIDGE POURS IN THE PARK

**SATURDAY
AUGUST 9, 2025
3:00-8:00PM**

ONE OF A KIND RIVER VENUE

HYPER-LOCAL • SMALL-BATCH • ARTISANAL

• BEER • CIDER • SELTZER •
• WINE • COCKTAILS • MOCKTAILS •
• COFFEE • TEA • WATER •

One-of-a-kind LOCATION surrounding
the RIVER on the bridge, boardwalk, & park!

Captivating
Music
Culinary
Delights
Fun-Filled
Activities
MI Makers
Market



Scan for more information or visit
miportland.org/brewsandpours
Must be 21 or older to attend






Raise your glass with us in Portland, Michigan, for one of the most refreshing events of the summer!

Saturdays are for getting a group of friends together for some unforgettable fun!

What's Brewing:

-  Small-batch beverages
-  Live music by Serita's Black Rose
-  Food trucks & local eats
-  Riverfront views
-  MI Makers Market shopping
-  Games, contests & good vibes

With over **50 unique beverages** from **16+ local makers**, there's something for everyone to sip and savor! Beer. Wine. Coffee. Cider. Seltzer. Tea. Cocktails. Mocktails. Lemonades. Sodas.

Tickets sold at the gate increase by \$10

Designated Driver Tickets \$25—Souvenir pint glass and 5 NA Beverage tickets

Volunteer with Benefits!— for fun and free entry including souvenir tasting glass and 4 sample tickets. Additional tasting tickets \$1.50/ea. **Contact us today!** Or use the link at [MiPortland.org/BrewsandPours/Volunteer.org](https://miportland.org/BrewsandPours/Volunteer.org)

^^^ Same Link, Get PAID! Fri Night, Sat AM & Sat. Night

ROAD CLOSURES: Thank you for your understanding!

- * **KENT ST.** Construction area still closed
- * **BRIDGE ST.** From Water/Canal St to Kent St 2pm
Friday Aug 8 Sunday Aug 10, 11am.
- * **WATER ST.** From Grand River to Bridge St.
Saturday Aug 10 Noon to 10pm





WE ARE TEMPORARILY CLOSED
WE APOLOGIZE FOR THE INCONVENIENCE



SATURDAY AUGUST 9 FROM 12P - 8P
Park closed to the public for event purposes.
This event helps to fund Fireworks, HolidayFest, and public improvements

















































CONTACT US: 517-647-5027

TINACW@PORTLAND-MICHIGAN.ORG



SUBMISSION DEADLINE - AUGUST 8
SUBMIT YOUR IDEA TODAY!



Presented by

ICEA Ionia County
Economic
Alliance
Powered by The Right Place



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**DAILY
NEWS**

CALLING ALL ENTREPRENEURS!

What is MI Pitch?

MI Pitch is a local business pitch competition for entrepreneurs, startups, and problem-solvers with big ideas that live and/or have a business in Montcalm or Ionia Counties.

Who can apply?

Anyone with a business idea, new startup, or plan to grow an existing business in Montcalm or Ionia Counties is eligible.

What types of business ideas are eligible?

Ideas can range from pre-launch (still coming up with plan) or a side-gig business all the way up to a successful business for many years looking to grow or launch a new product can submit an idea. Eligible businesses can be home-based/e-commerce and/or brick and mortar.

What can I win?

Cash prizes, business support, and resources to bring your idea to life.

Is there a fee to enter?

No! It's completely free to apply and participate.

When is the deadline?

Applications are due by August 8.

How do I apply?

Scan the QR code or visit: <https://www.rightplace.org/events/mipitch-2025>

When is the event?

Finalists will pitch live on September 18th - open to the public!

Why should I participate?

MI Pitch is a chance to gain visibility, refine your business idea, and get feedback from experienced judges and business leaders. It's also a great way to connect with other entrepreneurs and resources in the community.

How are finalists chosen?

A panel of judges will review all applications and select finalists based on the strength of the idea, potential for growth, and impact on the local community.

Do I need a business plan to apply?

No formal business plan is required to apply, just a clear idea of what you want to do and how it could work.

What should I expect if selected as a finalist?

Finalists will receive coaching and support to prepare for the live pitch event, where you will have seven minutes to present your idea and answer questions from the judges.

What if I've applied before?

Past applicants and/or finalists are welcome to apply again, especially if you have a new idea or have made progress since your last pitch.

APPLICATION DEADLINE: AUG 8 ~ Contact below with questions

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6-Aug	Kick Back	Just some local guys playing the music you love! Kick Back plays a blend of Classic rock and Country Music.
13-Aug	PHS Marching Band	Known for its spirited performances reflecting their musical excellence and dedication.
20-Aug	Atomic Annie	Known for their strong vocals and engaging stage presence, the duo brings intimate, high-energy acoustic performances of classic and contemporary hits.
27-Aug	Palamazoo	Known for her colorful, interactive shows, Palamazoo blends music, storytelling, and playful visuals to create joyful experiences for kids and families. Performances often feature streamers, inflatable props, and positive messaging, making them a hit at family-friendly events

Sept 3 **Serita BR Duo**

Sept 10 **Russ Holcomb**

