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# Cover Letter

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**Elizabeth Holloway**

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**ADDRESS**

1201 Western Ave  
Trinidad, CO 81082

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**EMAIL**

[hollowayvideo@gmail.com](mailto:hollowayvideo@gmail.com)

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**PHONE**

(575) 733-0443

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**WEBSITE**

[www.hollowayvideo.com](http://www.hollowayvideo.com)

**Hello,**

I am writing to express my strong interest in the Multimedia Specialist position at Health Solutions. As a creative and driven individual with a deep passion for visual storytelling and a strong background in video and photography production, I am confident that I possess the skills and experience necessary to thrive in this role and significantly contribute to your team's success in bringing the Health Solutions story to life.

Throughout my career, I have developed a strong foundation in producing, filming, and editing a wide range of content for various platforms. My proficiency with industry-standard software like Adobe Premiere Pro, Photoshop, and Lightroom, combined with my two years of proven experience, ensures that I can create high-quality digital media to support your marketing campaigns and enhance community engagement.

Beyond my technical qualifications, I am a collaborative and innovative professional. I am well-versed in current trends in video, photography, and digital media, and I am committed to bringing fresh ideas to the table. My experience working with diverse teams, including my time as Director of the Film Division at the PeaceJam Foundation, has equipped me with the interpersonal and communication skills to effectively collaborate across departments and showcase the impact of your programs and services.

I am confident that my ability to juggle multiple projects and meet deadlines in a fast-paced environment, exemplified by my work on various film and television productions, will allow me to effectively manage the responsibilities of this role. I am dedicated to maintaining and organizing multimedia files to ensure team accessibility and am ready to support the evaluation of digital media performance metrics as needed.

Thank you for your time and consideration. I have attached my resume for your review and welcome the opportunity to discuss my qualifications further and share how I can help tell the compelling story of Health Solutions.

Sincerely,  
Elizabeth Holloway

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# Elizabeth Holloway

VIDEO PRODUCTION SPECIALIST

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## ADDRESS

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## About

An award-winning filmmaker with over fifteen feature film credits and thousands of short format credits. Additionally, a well versed Web, Motion, and Graphic Designer with extensive marketing experience.

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## Work Experience

### Video Producer & Editor (2020-)

Holloway Video LLC, Trinidad, CO

Owner of Independent Full Service Video Production Company in Southern Colorado.

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### Director of Films Div (2010-2020)

PeaceJam Foundation, Arvada, CO

Began as a freelance video editor, promoted to Production Manager in 2014, and Director of Film Division in 2018.

Director of all video personnel and responsible for vendor and producer relationships, event management, website design, human resources duties, and marketing designs. Edited 14 feature films and thousands of short films for the Nobel Legacy Film Series.

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### Lead Video Editor (2010-2012)

A3 Media Network, Denver, CO

Promoted after 3 months to Lead Video Editor. Assured accurate editing and QC in very busy setting with 100% of projects on time and to specification for various international and national media clients.

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### Multimedia Designer (2007-2010)

JWT Team Detroit, Denver CO

Organized and produced monthly commercial DVDs and edited commercial demos for Ford Motor Company. Improved department's organizational systems to be 60% more efficient.

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### Head Video Tutor (2004-2007)

The Art Institute of Colorado, Denver CO

Managed Academic Service Center as Head Office Tutor specializing in Video and Audio Production.

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## Skills

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### PRE

Experienced Producer, Director, Production Manager, Casting Asst., and Location Scout.

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### PRO

Documentary Videographer, Script Supervisor, and Photographer.

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### POST

Video Editor, VFX, Upresing, Subtitles, & Multi Platform Publishing.

### WEB

Website Design, SEO Optimization, ADA Compliance, and UX Design.

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## Education

### AAS Video Production (2004-2007)

The Art Institute of Colorado, Denver, CO

## Software

Adobe Premiere, Final Cut, Divinci Resolve, Photoshop, InDesign, Illustrator, After Effects, Microsoft Office, Squarespace, Duda, Wix, Wordpress, Google Sites, Media Encoder, Google Ads, Meta Business Suite, Topaz Labs, Audition, Gemini, Adobe Express, Filemaker, Acrobat Pro, Canva, Splashtop, YouTube, Vimeo, Restream, OBS Studio, DVD Studio Pro, Android, Apple, and PC.

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# Portfolio Links

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**[www.hollowayvideo.com/portfolio](http://www.hollowayvideo.com/portfolio)**

**[www.linkedin.com/in/elizabethaholloway](http://www.linkedin.com/in/elizabethaholloway)**

**[www.imdb.com/name/nm2545643](http://www.imdb.com/name/nm2545643)**

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