Public Health Advocacy Summit

Friday, November 13th

Utah State Capitol North Conference Center



AGENDA

8:30am **Registration and Check-in**

9:00am **Welcome and Introduction to UPHA**

Sarah Hodson, UPHA Board President

9:10am **Overview of the day**

Jamie Zwerin and Maddie Fuchs, UPHA Advocacy Unit

9:15am **Advocacy Overview**

Morgan Hadden, UPHA Executive Director

9:45am **Break**

10:00am **Beginner Breakout Session**

Caitlyn Jasumback, UPHA Advocacy Manager

- *Understanding the Legislative Process*
- *Navigating the Legislative Website*
- *Crafting Your Message*

Advanced Breakout Session

- *Environmental Health Issues and the Impact on Public Health Panel: Kelbe Goupil, Utah Clean Energy; Lexi Tuddenham, HEAL Utah; Piper Christian, Stewardship Utah*
- *The Impact of Changes in Healthcare Access: Rachel Craig, AUCH; Megan Neuf, Voices for Utah Children*
- *Creating a Movement: Swaying Public Opinion: Lindsay Butrum, Policy Project*
- *How to Run for Office: Lori Spruance, Brigham Young University*

12:00pm **Break and Lunch**

12:30pm **Legislative Panel**

1:30pm **Closing Remarks**

2:00pm **Optional Capital Tour/Museum Visit**

Utah Public Health Association

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