



Utah
Public Health
Association

2027

UTAH PUBLIC HEALTH CONFERENCE

“Connect. Innovate. Advance.”

Conference Prospectus

www.upha.org



About the Conference



Utah's Premier Public Health Gathering

The Utah Public Health Conference is the state's premier professional development event for the public health workforce.

Every year, hundreds of public health professionals gather from across Utah to learn, collaborate, and strengthen the systems that keep our communities healthy. It brings together leaders from government, healthcare, academia, nonprofit organizations, and community partners to share innovative ideas, build lasting relationships, and address the most pressing public health challenges facing Utah.

As a conference partner, your organization plays a vital role in supporting the education, collaboration, and workforce development that advances public health across our state.

Together, we are investing in the people who improve the health of every Utah community.

2027 Conference Theme:

Connect. Innovate. Advance.

Conference at a Glance

400+ attendees

Two days of networking

Statewide representation

Cross-sector participation

Who You'll Reach

Attendees include professionals who plan, implement, evaluate, and lead public health programs and initiatives throughout the state.

They represent organizations across Utah, including:

Utah Department of Health and Human Services

Local Health Departments

Hospitals and Health Systems

Community Health Centers

Universities and Colleges

Nonprofit Organizations

Tribal Health Programs

Community-Based Organizations

Public Health Students and Emerging Professionals

Whether your organization serves healthcare, government, technology, education, pharmaceuticals, consulting, or community services, you'll connect directly with the professionals improving health across Utah.

Event Agenda

Day One

Tuesday, March 23, 2027	
8:30am - 9:30am	Breakfast and Registration
9:30am - 10:45am	Opening General Session: Keynote Speaker
10:45am - 11:00am	Exhibitors, Networking
11:00am - 12:00pm	Breakout Session 1
12:00pm - 1:00pm	Lunch, Networking
1:00pm - 2:00pm	Breakout Session 2
2:00pm - 2:15pm	Exhibitors, Networking
2:15pm - 2:45pm	Breakout Session 3
2:45pm - 3:00pm	Exhibitors, Networking
3:00pm - 4:00pm	Closing General Session: Keynote Speaker

Day Two

Wednesday, March 24, 2027	
8:00am - 9:30am	UPHA Annual Business Meeting (UPHA members only)
8:30am - 9:30am	Breakfast and Registration
9:30am - 10:30am	Opening General Session: Keynote Speaker
10:30am - 10:45am	Exhibitors, Networking
10:45am - 11:45am	Breakout Session 4
11:45am - 1:00pm	Lunch and Award Ceremony
1:00pm - 2:00pm	Breakout Session 5
2:00pm - 2:15pm	Exhibitors, Networking
2:15pm - 2:45pm	Breakout Session 6
2:45pm - 3:00pm	Exhibitors, Networking
3:00pm - 4:00pm	Closing General Session: Keynote Speaker

Sponsorship Opportunities

Platinum Partner

\$ 10,000 +

3-minute opening remarks
Premium Exhibitor Booth
10 Registrations
Social media spotlight
Logo on website, app, and signage
Sponsor recognition during the conference

Gold Partner

\$ 5,000 +

- 1-minute opening remarks
- Premium Exhibitor Booth
- 7 Registrations
- Social media spotlight
- Logo on website, app, and signage
- Sponsor recognition during the conference

Silver Partner

\$ 3,000 +

- Exhibitor Booth
- 5 Registrations
- Social media spotlight
- Logo on website, app, and signage
- Sponsor recognition during the conference

Bronze Partner

\$ 1,500 +

- Exhibitor Booth
- 3 Registrations
- Social media spotlight
- Logo on website, app, and signage
- Sponsor recognition during the conference

Custom Sponsorship Opportunities Available Upon Request:

- Venue Sponsor
- Scholarship Sponsor
- Breakfast Sponsor
- Bag Sponsor
- Lanyard Sponsor
- Etc.

Exhibiting at the Conference



Exhibitor Pricing:

For Profit: \$750

Non-Profit: \$350

What's Included?

- One booth
- Two registrations

Frequently Asked Questions:

- **What is included with a booth?**
 - Each booth includes a 6-foot table and two chairs. Exhibitors should provide their own tablecloth. Electricity is available upon request in the sign up form.
- **What if I need more than two registrations?**
 - Additional registrations can be purchased at full price. Staff who are trading places at the event--while not exceeding two attendees per day--do not need to register separately.
- **Are meals included with registration?**
 - Yes. Registered exhibitors can enjoy breakfast, lunch, and snacks along with the attendees.
- **Where will the exhibit hall be located?**
 - Exhibitors will be located in the venue's main lobby and primary thoroughfare, adjacent to the Great Hall. This high-traffic location allows exhibitors to connect with attendees as they arrive, register, attend keynote sessions, take breaks, and move between sessions.

Contact Us

Interested in Partnering?

Registering as a conference exhibitor or sponsor is as simple as completing the form below. After the form is submitted, a UPHA representative will email you a confirmation and payment link.

Sign-up Form

Have Questions?

Reach out! We would love to hear from you. Your primary contact for exhibition and sponsorship opportunities will be UPHA's executive director, Morgan Hadden.

You can reach her directly at morgan@upha.org.



Morgan Hadden, MPH, MBA, CHES

Executive Director

Utah Public Health Association

www.upha.org



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Thank you!