Harte Hanks, Inc. Board Diversity Matrix as of 1-March-25*				
Total Number of Directors	4			
	Female	Male	Non- Binary	Did Not Disclose Gender
Part I: Gender Identity				
Directors	2	2	0	0
Part II: Demographic Background				
African American or Black	0	0	0	0
Alaskan Native or Native American	0	0	0	0
Asian	0	0	0	0
Hispanic or Latinx	0	0	0	0
Native Hawaiian or Pacific Islander	0	0	0	0
White	2	2	0	0
Two or More Races or Ethnicities	0	0	0	
LGBTQ+	0			
Did Not Disclose Demographic Background			0	

<sup>\*</sup> On December 11, 2024, the Fifth Circuit Court of Appeals struck down the Nasdaq diversity rules that required listed companies to have—or explain the absence of—at least two diverse board members and to disclose board diversity data. Despite this decision, Harte Hanks continues to believe that board composition transparency is important and will voluntarily maintain and update its board matrix for shareholders, even though it is no longer required by Nasdaq. Notably, Harte Hanks meets/ satisfies Nasdaq's former board diversity requirements.