



LUCID HOLDINGS COMPANY LLC

TECHNOLOGY | PROCUREMENT | STRATEGIC GROWTH

CONTACT INFORMATION

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President & Chair

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CERTIFICATIONS & IDS

CMAS APPROVED CONTRACTOR
California Multiple Award Schedules
Current through 07/31/2028

GSA

CALIFORNIA DGS / OSDS
Department of General Services
Office of Small Business and Disabled
Veteran Business Enterprise Services
Certification No. 2052162

EBE - CALIFORNIA
Emerging Business Enterprise

DUNS 01-899-2448

DIFFERENTIATORS

- Managed services across application development, infrastructure, cloud, cybersecurity, and help desk operations.
- Delivery experience supporting federal, state, and private-sector clients.
- Technology procurement and vendor-management support from assessment through refresh and migration.
- Integrated technical and business-development perspective for scalable outcomes.

NAICS CODES

541512 541511
541330 541611
541690 541614

ENGAGEMENT MODEL

Assess • Architect • Source
Implement • Manage • Scale

LOS ANGELES REGION

Serving clients nationwide

CAGE Code:

Business Summary

Lucid Holdings Company LLC is a diversified holding and advisory firm operating at the intersection of software, media, strategic technology procurement, and business development. Lucid helps organizations align technical infrastructure and investment decisions with practical operating goals. Its integrated model supports digital modernization, managed services, scalable platforms, efficient procurement, and long-term growth.

Mission

To equip clients and portfolio companies with clear technology strategy, resilient digital capabilities, and disciplined execution that advance innovation, efficiency, and sustainable growth.

Core Technical Competencies

- IT infrastructure strategy and modernization
- Custom software and application development
- Cloud architecture, migration, and optimization
- Cybersecurity strategy and risk planning
- Data analytics and decision-support solutions
- Systems integration and workflow automation
- Technology procurement and vendor management
- Program and project delivery oversight

Relevant Services

NBCUniversal: Telecom implementation, vendor management, IT service implementation, enterprise cybersecurity deployment, help desk, and Atlassian services.

U.S. Department of Defense: Hardware refresh, general technical refresh services, and related technology support.

Kyocera Mita America: Network hardware refresh, on-premises-to-cloud systems migration, colocation, and data center refresh.

Managed Service Coverage

Application development and support • infrastructure engineering • cloud migration and operations • cybersecurity deployment • end-user and help desk services • hardware and technical refresh programs.

Partners & Service Solution Vendors



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Capabilities: IT consulting, software development, cloud computing, cybersecurity, data analytics, systems integration, technical procurement, program management, business development, strategic partnerships, portfolio operations, and digital modernization. Company information current as of September 2026.