



Online



# NATIONAL CONSUMERS ART COMPETITION

***Theme: Where lived experience becomes a masterpiece***

MHFA's 38th Annual National Consumers Art Competition is back for 2025 (**ONLINE ONLY**), offering passionate individuals an opportunity to express themselves, inspire others, and be a part of a powerful movement.

**The entry is free. Maximum 2 entries per person.**

**ONLINE SUBMISSIONS CLOSE 31<sup>ST</sup> AUGUST 2025**

## FORMAT & LABELLING:

- Upload high-resolution images of your artwork (acceptable file formats: PNG, JPEG, PDF).
- The submission file name should follow the format: Artwork Title - Artist Name.

## WINNING PRIZES

- 1st Place: \$500 cash prize
- 2nd Place: \$250 cash prize
- 3rd Place: \$100 cash prize

## SUBMIT YOUR ENTRY VIA WEB FORM

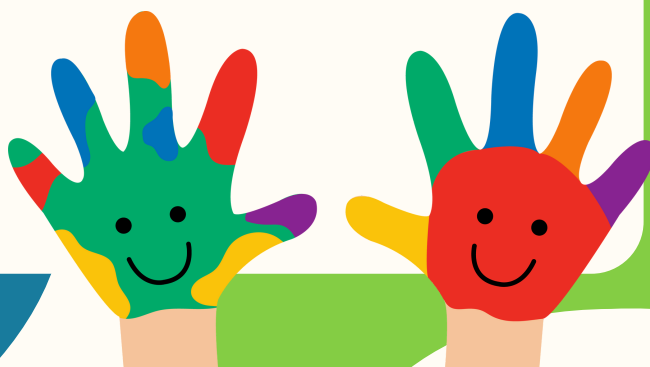


<https://form.jotform.com/Projco/online-national-consumers-art-comp>

For more info, call 1300 643 287 or send us an email [admin@mhfa.org.au](mailto:admin@mhfa.org.au).



NATIONAL  
Multicultural Mental Health  
MONTH 2025





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## TERMS AND CONDITIONS

### Eligibility

The competition is open to mental health consumers living in Australia, as well as individuals who are passionate about advocating for mental health through a creative lens.

### Rights and Ownership

- By entering the competition, entrants confirm that they hold full copyright and ownership of the artwork submitted.
- Entrants agree to indemnify the Foundation against any claims of infringement or disputes regarding the artwork's originality.

### Promotion

By entering the competition, you consent to the use of your name, photo, bio, images of your artwork(s) and their descriptions for MHFA promotional purposes and post-competition publications.

### Personal Data

The Mental Health Foundation Australia respects your privacy. Personal information submitted will only be used for the purposes of the competition and to communicate with entrants. It will not be shared with third parties without your consent.

### Notifications/Announcements

By entering the competition, participants express consent to receive email notifications regarding the competition and other MHFA programs.

### Withdrawal of Submission

- Once submitted, entries cannot be withdrawn from the competition.
- In the event that the Foundation becomes aware of any infringement of the terms and conditions (e.g., copyright violation, inappropriate content), the Foundation reserves the right to disqualify the entrant and remove the submission from the competition.

### Closing Date

All submissions must be received by 31<sup>st</sup> August 2025. Late submissions will not be considered.



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### Unacceptable Artwork:

- Artworks that are AI-generated, inauthentic, fraudulent replications of other artists' creations, or that depict inappropriate graphic, or violent themes will be strictly eliminated from the competition.
- Artworks that are unsuitable for photographic reproduction or do not meet the technical requirements will also be rejected.
- The Mental Health Foundation Australia reserves the right to reject any artwork deemed inappropriate for the competition, including works that are offensive or do not align with the competition's theme.
- All submitted artwork must be original and created by the entrant. Plagiarism or the submission of someone else's work will result in immediate disqualification.

***By participating in the Competition, participants agree to abide by these Terms and Conditions. The Mental Health Foundation Australia reserves the right to disqualify any entry that does not comply with these Terms and Conditions.***

### Judging:

- The judging panel consists of Jim Goodin, Anudeepa Kadiresan, and Gabriela Alexandra.
- All eligible submissions will go through an online public voting process from 5th - 12th September, which will determine the top 30 artworks.
- A judging panel will then review the top 30 artworks and select the top 3 winning pieces.
- The judges' decisions will be final, and no correspondence will be entered into regarding the selection process.
- Artworks will be evaluated based on originality, adherence to the theme, and the overall message conveyed about mental health.

### Judges' Favourable Works

While the Foundation acknowledges the challenges faced by individuals, the focus of the competition is to promote mental health and wellbeing. Artworks that convey an optimistic, positive, or hopeful message about mental health will be given preferential consideration by the judges.