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Minnesota CattleWomen Announce 2026–2027 Minnesota State Beef Ambassador Team

June 19, 2026 – The Minnesota State Beef Ambassador Program, hosted by the Minnesota State CattleWomen (MNCW), continues its mission of developing the next generation of beef advocates and industry leaders. This annual program provides a platform for students to use their unique talents to connect with consumers and peers while promoting the beef industry.

The program reflects the core mission of MNCW—enhancing leadership and communication skills, building professional networks, and deepening industry knowledge among young leaders. Through top-tier training, educational resources, and hands-on advocacy experiences, students are empowered to become credible, passionate voices for the beef community.

The youth selected to serve on the 2026–2027 Minnesota State Beef Ambassador Team are:

- **Megan Fellbaum**, Swanville, MN
- **Brooklyn Holtz**, Little Falls, MN
- **Katie Mousel**, Jacobson, MN
- **Kelly Willegal**, Gibbon, MN

In addition, **Emily Hass**, from Cambridge, MN, will serve as the team's Peer Advisor.

The team was announced during the Minnesota CattleWomen's Summer Event held in Saint Joseph, MN on June 19, 2026.

Throughout their year of service, team members will represent the beef industry at events across the state. They will work alongside the Minnesota State CattleWomen, Minnesota State Cattlemen's Association, and the Minnesota Beef Council to engage in public outreach, participate in advocacy campaigns, promote beef on social media, and share their stories with peers and consumers. Each team member also receives a scholarship in recognition of their achievement and service.

Meet the 2026–2027 Team Members:

- **Megan Fellbaum** attends Little Falls Community High School and is the daughter of Laura and Kennard Fellbaum. She is active in FFA, 4-H, the South Devon and Red Angus Junior Associations, and the Mississippi Valley Cattlemen's Association. She is proudly serving her second term as a Beef Ambassador.
- **Brooklyn Holtz** is a student at Little Falls Community High School and is the daughter of Bennie and Brittany Holtz. She is involved with 4-H, FFA, the Morrison County Ag Ambassadors, Breed Associations, and Agricultural Education. This will be her first year serving on the Beef Ambassador team.
- **Katie Mousel** is from Grand Rapids High School and is the daughter of Eric and Alaina Mousel. Katie is involved with a wide range of livestock exhibits, extracurricular activities, and serves as a Minnesota 4-H Animal Science Ambassador. She will be serving her first year on the Beef Ambassador team.
- **Kelly Willegal** is a student at GFW High School and the daughter of Mike and Jennifer Willegal. Her involvement includes 4-H, FFA, Student Council, the Minnesota Junior Hereford Association, and the American Junior Hereford Association. This will be her second year serving on the Beef Ambassador Team.
- **Emily Hass**, Peer Advisor, is from Cambridge Isanti High School and is the daughter of Jeremy and Kristi Hass. She is involved in a large number of associations, 4-H, serving on councils, Boards, and many other programs and opportunities focused on livestock. She served as a Beef Ambassador for two years and will now be serving her third year as the Peer Advisor.

- The Minnesota State CattleWomen organization, with members from across the state, has a 50+ year legacy of empowering women in agriculture. Their mission is rooted in beef promotion, education, and legislative engagement.

To learn more about MNCW or how to get involved, visit MNCattleWomen.org. For details about the Minnesota State Beef Ambassador Program, contact Program Director Rosemary Gustafson at MNBeefAmbassadors@gmail.com.



Photo caption: The 2026-2027 winners of the MN State Beef Ambassador Program are: Brooklyn Holtz; Little Falls, MN, Kelly Willegal; Gibbon, MN, Megan Fellbaum; Swanville, MN, and Katie Mousel; Jacobson, MN. Emily Hass; Cambridge, MN, will serve as the team's Peer Advisor. Each recipient receives a scholarship.

2026-2027 Team (L-R) - Brooklyn Holtz, Kelly Willegal, Megan Fellbaum, Emily Hass (Peer Advisor), and Katie Mousel.

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