

jennawinter

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experience

MikeTeevee
Senior Creative
Producer

March 2025 - Current

Clients: DoorDash, Experian, Verizon, Visa

- Managed client relationships from kick off to delivery
- Collaborated with creative teams from the conceptual stage to weigh in on production elements and ensure top tier creative
- Managed production budgets, bids and estimates, invoices and schedules to ensure on time and on budget deliverables.
- Managed talent negotiations and vendor relationships

AMP agency
Producer

July 2019 - March 2025

Clients: Aquaphor, Coway, Fujitsu, Maruchan, Stop & Shop, Studio Skin, Velcro

- Collaborated with creative teams from the conceptual stage to weigh in on production elements and ensure top tier creative
- Managed production budgets, bids and estimates, invoices and schedules to ensure on time and on budget deliverables.
- Managed talent negotiations and vendor relationships
- Managed location bookings, prop sourcing, and on-set needs

Geometry Global
Account Executive

November 2018 - July 2019

Clients: Unilever brands including Seventh Generation, Dove, Talenti, Hellmann's, Ben & Jerry's, Sir Kensington's, Good Humor, Lipton

- Assisted in developing the sustainability platform initiative for Unilever brands including personal care, food, and homecare
- Partnered with project management to ensure workload is fully estimated, signed and billable
- Maintained relations with clients while managing creative and strategic projects internally

Betterme Productions
Associate Producer

October 2017 - October 2018

Clients: Frankel Media Group, Florida Museum of Natural History, Aurora Healing Arts

- Oversaw video projects through scheduling, media management, and client contact throughout pre and post production
- Assisted with production set up, breakdown, and audio recording
- Provided support along side director and producer

education

University of Florida

May 2018

Bachelor of Science in Advertising

Concentration in Food Science & Human Nutrition

- Ad Society *advnt* Account Director
- Project Management Workshop Developer

Massachusetts College
of Art & Design

July 2013

Summer Studios 2D Fundamentals

skills & expertise

Production

- Excellent sourcing, management and collaboration skills with external vendors inclusive of directors, stylists, photographers, and various talent
- Proficient in conceiving, designing and producing content
- Strong working knowledge of billing and finance related matters
- Reliable assisting of stylists and photographers on set

Out of the Office

- Pop culture enthusiast
- Diligent bullet journaler
- Resourceful DIY and from scratch furniture builder