



## Technical Sales Agronomist

**Location:** Fargo, ND (with travel across the Northern Plains)

**Employment Type:** Full-time

**Experience Level:** 2–5 years of experience in Ag sales or agronomy

### About Lilac Ag

Lilac is an early-stage biologicals company developing next-generation microbial inoculants for pulse crops, including yellow-pea and lentils. Headquartered in Fargo, ND and rooted in scientific breakthroughs from North Dakota State University (NDSU). Lilac partners with pulse crop seed companies and ag retailers across the Northern Plains.

### Position Overview

We are seeking a hands-on Technical Sales / Agronomist to help launch and support Lilac's biological seed treatment products across the Northern Plains and with our Seed and Retail channel partners. This role is responsible for Lilac sales creation and growth.

### Key Responsibilities

- Lead in-field support and technical guidance for Lilac's inoculants on yellow pea, lentil, and other pulse crops.
- Create and grow Lilac sales with our Seed and Retail partners.
- Work directly with seed companies, ag retailers, and growers to support product trials, treatment protocols, and field performance monitoring.
- Coordinate on-farm trial plots and side-by-side comparisons to evaluate product performance under commercial conditions.
- Collect and analyze agronomic data from partner fields to inform product development, marketing, and support materials.

### Required Qualifications

- B.S. or M.S. in Ag Business and/or Agronomy, Crop Science, or a related AG disciplines.
- 2–5 years of experience in Ag sales or agronomy, seed sales support, or crop input technical roles

### Why Join Lilac?

- Help scale a science-backed ag startup bringing innovation to the pulse crop market.
- Work alongside leading researchers and an experienced ag leadership team.
- Make a visible impact on product success, partner growth, and grower ROI.
- Competitive compensation, and flexible PTO.

### To Apply

Send your resume and a short cover letter to [Careers@lilac.ag](mailto:Careers@lilac.ag) with the subject line: Technical Sales Agronomist