



Social Post Options

Coordinated with the **Sundara + Co Travel Kit** blog post.

These social post examples can be adapted across platforms to:

- Promote the blog and highlight travel skincare tips (building trust/providing value)
- Drive traffic to the product landing page
- Boost audience engagement through playful, relatable content
- Support sales by showcasing the product as the go-to solution

Option 1 – Conversational & Fun

✈️ Tired of arriving with dry, tight, or stressed-out skin after a flight? Your travel glow doesn't have to suffer! 💧

Discover the **Sundara + Co Travel Kit** and learn how to keep your skin hydrated, refreshed, and radiant from takeoff to touchdown.

👉 [Link to blog]

#InFlightGlow #TravelSkincare #SundaraAndCo

Option 2 – Problem/Solution Engagement Poll

✈️ **Travel skin check!** Which in-flight skin struggle hits you hardest? 😞

- Dry, tight patches 💧
- Puffy under-eyes 😴
- Dull, tired complexion ✨
- Grumpy, judgmental pores 😬

No matter what your skin throws at you at 30,000 ft, the **Sundara + Co Travel Kit** has you covered—hydration, calm, and glow made effortless. ✨

💻 Vote and then check out the full routine here: [Link]

#InFlightGlow #TravelSkincare #SundaraAndCo #GoodbyeMoodySkin

Option 3 – Highlight the Promotion

Travel doesn't have to mean stressed-out skin! 🌿

Our **Sundara + Co Travel Kit** keeps your skin calm, hydrated, and radiant mid-flight. Bonus: Use code **FLYGLOW** for 10% off. ✨

Read our full in-flight skincare guide here: [Link]

#InFlightGlow #TravelSkincare #SundaraAndCo

Option 4 – Playful/Relatable

✈️ Sulky skin mid-flight? We've been there. 😊

Spritz, moisturize, repeat—our Sundara + Co Travel Kit keeps your skin happy and your carry-on light.

💧 Full routine here: [Link]

#JetSetGlow #TravelSkincare #SundaraAndCo

Option 5 – Highlight the “Quick Fix”

No sink? No problem! 🚀

The Sundara + Co Travel Kit is your in-flight skincare solution—soothing wipes, a refreshing spritz, and a skin-quenching moisturizer keep your glow intact, no matter how long the flight.

✨ Learn more: [Link]

#CarryOnBeauty #InFlightGlow #SundaraAndCo

Option 6 – Ingredient/Benefit Spotlight

Your skin deserves first-class treatment. 🌿💧

Chamomile, green tea, hyaluronic acid, and more—our Sundara + Co Travel Kit hydrates, soothes, and protects from takeoff to touchdown.

✈️ Full routine: [Link]

#TravelBeauty #HydratedSkin #SundaraAndCo

Option 7 – Engagement Question/CTA

What's your go-to in-flight skincare hack? 🤔💧

We're sharing ours: the Sundara + Co Travel Kit keeps your skin calm, hydrated, and radiant—for smooth, glowing, ready-for-anything skin.

🌟 Discover the routine: [Link]

#InFlightGlow #TravelTips #SundaraAndCo

Option 8 – Visualization/Aspirational

Vacation ready? ✨

Sun-kissed photos, refreshed skin, and no carry-on stress—yes, it's possible! The Sundara + Co Travel Kit makes your travel routine effortless and your skin happy.

💧 Check it out: [Link]

#JetSetGlow #TravelSkincare #SundaraAndCo