

LET'S GROW!

International trade fair
for next level farming
and new food systems
08 – 10 October 2024
Messe Dortmund,
Germany



VERTI
FARM

VertiFarm 2024: Reaching new heights together

In the last two years, VertiFarm has made a name for itself as a trade fair dedicated to Next Level Farming and Controlled Environment Agriculture in a unique combination with the New Food Systems sector. And it has seen consistent growth. At last year's VertiFarm, about 100 exhibitors from 40 countries came to Dortmund to showcase their products. Three quarters of the audience are involved in procurement decisions – a promising target group for your innovations. The high-quality supporting programme featuring exclusive insights and the presentation of cutting-edge technologies and innovations also provides the perfect forum for multi-disciplinary exchange. It is no surprise then, that 90% of the participants are satisfied to very satisfied with VertiFarm.

What are you waiting for? You too can establish your products on the international market and work together with us to accelerate the development of vertical farming and innovative food systems! Register today and secure your space with an exclusive early bird discount – valid until 29 February 2024. We look forward to seeing you!

[Click here to go directly to the registration.](#)



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Thanks to VertiFarm, we were able to showcase our brand to others in the industry. And this proved to be very successful. We have been able to establish both national and international contacts. We have had a great deal of interest in our brand and have had lots of important discussions.

Liliana Rahn | Account Manager Food & Beverage | New Food, Siemens AG

of the visitors
are involved
in procurement
decisions

77%

82%

92%

of the participants would
recommend a visit
to VertiFarm to others

of the participants think about
doing business deals based
on information from VertiFarm

Source: Survey of VertiFarm 2023 exhibitors and participants



What VertiFarm can offer you

- › Networking with participants from the business community and the technical providers from the industry
- › Reach your target group with 100 % efficiency
- › No wastage
- › Participate in the Best Practice supporting programme
- › The presentation of products and systems
- › Experience and understand innovations
- › Exchange and communication platform

In demand internationally, networked globally

VertiFarm offers its exhibitors a wide range of attractive visitor groups. Its international attendees come from all over Europe, the Middle East, the USA and Canada. Key target groups include:

- › Operators and installers of vertical farms
- › Urban farmers
- › Autonomous cultivation specialists
- › New Food producers
- › Insect producers
- › Food producers
- › Retail
- › Hotel industry & gastronomy
- › Pharmaceutical and cosmetics industry
- › Municipalities and urban planners
- › Architects
- › Investors



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VertiFarm attracted a great audience. The attendees were really interested in our company and we had lots of great discussions. We are definitely planning to come back and take part next year.

Galen Zhou | Global Sales Director | Fujian Sananbio Technology Co., Ltd



Main topics of VertiFarm

We present the versatility of vertical farming:

- › Controlled Environment Agriculture
- › Indoor farms
- › Plants
- › Plant protection & fertilisers
- › Medicinal plant production
- › Cannabis
- › New Food Systems
- › Automation & logistics
- › Energy production & efficiency
- › Air conditioning / lighting systems
- › Cosmetics / oils
- › Research & education
- › Career

A strong partnership

Messe Dortmund, a modern and innovative trade fair location, and the Association for Vertical Farming (AVF) offer a platform for vertical farming that aims to bundle the exchange of information within the industry and the rapid development of future-oriented business models. The AVF is the world's leading non-profit organisation dedicated to facilitating a process of international exchange and collaboration in order to accelerate the development of the CEA / vertical farming industry.



VertiFarm attracts a knowledgeable and interested audience that is passionate about innovative farming solutions. The exhibitors and visitors have excellent knowledge, which is what makes VertiFarm stand out as a high-quality trade fair. The trade fair has great potential to continue to grow and promote the exchange of knowledge and ideas within the industry.

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Wolfgang Richter | Sales ThM | Weiss Klimatechnik GmbH



A strong supporting programme

VertiFarm is more than just a highly frequented sales platform dedicated to innovative cultivation and food systems. Together with the Association for Vertical Farming (AVF), the world's leading non-profit organisation in this area, it also provides a forum for mutual exchange, inspiration and exclusive specialist knowledge communicated via an exciting supporting programme.

You can look forward to networking with the who's who of the industry and listening to top speakers from all over the world. Don't miss out on valuable input and join the discussion on all topics when it comes to the future of agriculture and food supply.

Our full-service package to ensure a successful trade fair appearance

In order to ensure that you put on a winning performance in every respect at VertiFarm in addition to your products and services, we offer a **Plug & Play package** at Messe Dortmund.

With selecting this package, you put the construction of your stand – and

everything that goes with it – in the right hands, which means that you can focus all your attention on the presentation of your products and on preparing the content for your trade fair appearance.

You can find all the relevant information at **www.vertifarm.net**

Do you still have questions?

If you have any questions about trade fair planning, the schedule, on-site options or stand construction packages, please do not hesitate to contact our trade fair team. We look forward to hearing from you and will be happy to advise you.

Together with you, VertiFarm will be the next important step into the future of vertical farming!

You are also welcome to subscribe to our free **newsletter**.

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Implementation and organisation

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