

BUSINESS PLANNING



Cross Financial business and strategic planning services can enhance the planning structure for any organization. Our planning services are available à la carte, allowing you to choose from a comprehensive list of resources that ensure the best possible outcome for any culture, market or business focus. This approach allows you to tailor your experience—from conducting a basic planning meeting to reset your short-term organizational landscape to expanding the process to a longer-term strategic horizon.

Our support services empower you to select the preparation activities, facilitation structure and plan documentation that best fits your desired outcomes. Matching the planning process to your organization's management style and competencies ensures implementation begins on a solid foundation.

ESSENTIAL SERVICES

Our Essential Services provide a perfect foundation for discussions of the organization's current conditions and intended progress.

- [Planning Team and Officer Surveys](#)
- [Director Survey](#)
- [Custom Peer Group Analysis](#)
- [Trade Area Analysis](#)
- [Competitive Advantage Assessment](#)
- [Planning Meeting Facilitation](#)
- [Business Plan Implementation](#)
- [Action Plan Maps](#)

ENHANCEMENT SERVICES

The Enhancement Services provide a more in-depth investigation of challenges and opportunities that will aid your decision-making, strategic priorities and plan implementation.

- [Employee Engagement Survey](#)
- [ImageTrac® Customer Satisfaction Survey](#)
- [Image and Positioning Research](#)
- [SHARE Online Suggestion Box](#)
- [Focus Groups](#)
- [Relationship Opportunity Assessment](#)

“Coming together is
a beginning; keeping
together is progress;
working together
is success.”

HENRY FORD



402 441.3131
Lincoln, Nebraska

[@crossfin](#)
crossfinancial.com