

# Belan Bluebell Woods Welsh Language Policy

Our Welsh Language Commitment (Ein Hymrwymiad i'r Gymraeg)

Supporting a living language in Mid Wales

We are proud to be part of the community here in Powys, where the Welsh language is a natural part of daily life. At Belan Bluebell Woods, we support the national aim of Cymraeg 2050—to see the language thrive and reach a million speakers.

For us, this isn't about ticking boxes, after all we are still learning ourselves. It is about respecting the landscape, explaining the history and the culture of the Cambrian Mountains. Whether you are a fluent speaker, a learner, or hearing Welsh for the first time, we want you to feel that the language belongs here and feel confident to speak it or just have a try! From check out our greeting words to your 'coffi' jar – you'll see the language around you during your stay.

## Our promise to you

### A bilingual welcome

You will see the Welsh language used alongside English on our signs and digital channels. We place Welsh first to respect its status as the heart of our local identity.

### Using our voice

We encourage the use of Welsh on site. You might hear a "Shwmae" (hello) or "Diolch" (thank you) during your stay. Not forgetting 'Nos Da' at bedtime. We love it when guests have a go, too.

### Respecting place names

We use the correct Welsh names for our local towns, mountains and lakes. These names often tell the story of the landscape, and we are always happy to help with pronunciation.

### Local culture

We champion local events, producers and businesses that support the Welsh language. When you stay with us, we can point you towards the best places to experience the real culture of the area.

### Continuous learning

We are on a journey with the language ourselves. We are committed to improving our own Welsh skills and finding new ways to make the language visible and audible at the campsite.

Cymraeg 2050

We believe tourism has a vital role to play in the future of the Welsh language. By normalising the use of Welsh in our business, we hope to contribute to a vibrant, bilingual future for our community.

### Plan your stay

What it is? A Welsh language policy for Belan Bluebell Woods, a campsite near Llanidloes, Powys.

Best for? Visitors interested in local culture, sustainable tourism, and authentic Welsh experiences.

Key features? Supports Cymraeg 2050, promotes bilingual signage, encourages using correct place names, and offers a culturally respectful welcome.