



HAURAKI MĀORI BUSINESS AWARDS 2025

AWARD CATEGORIES

Ko te tohu kounga mō te taiao
Environmental Excellence Award

Recognising businesses that are making a significant impact in environmental sustainability and stewardship. This award celebrates initiatives that promote eco-friendly practices and help preserve te taiao (the environment) for future generations.

Ko te tohu whakanui mō
te hauora me te toiora
Wellbeing & Social Impact Award

Honoring businesses that contribute to the health, wellbeing, and social development of their communities. This award acknowledges organisations that provide care, support, or services that improve the quality of life for people in need.

Ko te tohu whakanui mō te kaipakihi hou
New Horizons Award

Celebrating innovative new businesses that are emerging in the region. This award is for businesses that demonstrate strong potential, creativity, and the ability to make a lasting impact in their industry or market

Ko te tohu kounga mō
te ringarehe me te ahumahi
Trades & Industry Excellence Award

Recognising outstanding achievements in the trades, manufacturing, and primary industries sectors. This award honors those who show excellence in craftsmanship, innovation, and driving industry standards forward.

Ko te tohu whakanui mō te taiohi
Rangatahi Leadership Award

Celebrating the next generation of Māori leaders in business. This award is for young Māori entrepreneurs and innovators who demonstrate exceptional leadership, vision, and potential for future success.

Ko te tohu whakanui mō te ringatoi
Creative Visionary Award

Acknowledging the work of Māori artists, designers, and creatives who push boundaries and inspire through their art. This award honors individuals or collectives whose creative endeavors contribute to cultural, social, and artistic enrichment.

Ko te tohu toi tongarewa o ngā rangi
Supreme Excellence Award

The highest honor of the evening, this award recognizes the overall most outstanding business or individual who has excelled across all categories. It is for those who have shown exceptional leadership, innovation, and a positive influence on their community and industry.
