

Attica Rodeo & Show Association, Inc.

P.O. Box 58, Attica, NY 14011 • www.atticarodeo.com

AUGUST 5 - 8, 2027

Sponsorship Contract

\$2,500

Subject to availability

SPONSORSHIP PACKAGE INCLUDES

- Sponsorship of **one event** (see list below) for **all 5 performances** of the 2027 Attica Rodeo. The 5 performances are one each on Thursday, August 5, Friday, August 6, and Sunday, August 8, and **two performances on Saturday, August 7**.
- The sponsor's name announced during the sponsored event.
- **10 complimentary tickets**. Complimentary tickets are only good for the day the sponsor chooses.
- A **full-page sponsorship ad** in the Rodeo Program.

EVENTS AVAILABLE TO SPONSOR

Please rank the events you would like to sponsor, in order of preference (1 = first choice), and return this form with your payment. Events are assigned subject to availability.

Rank ____ 1. Bareback Bronc Riding	Rank ____ 2. Saddle Bronc Riding
Rank ____ 3. Bull Riding	Rank ____ 4. Steer Wrestling
Rank ____ 5. Calf Roping	Rank ____ 6. Breakaway Roping
Rank ____ 7. Team Roping	Rank ____ 8. Cattle Penning
Rank ____ 9. Barrel Racing	Rank ____ 10. Rodeo Announcer
Rank ____ 11. Rodeo Clown	Rank ____ 12. Specialty Acts
Rank ____ 13. Pickup Men (shirts to wear can be furnished at sponsor's cost)	Rank ____ 14. Bullfighters (shirts to wear can be furnished at sponsor's cost)

SPONSOR INFORMATION

BUSINESS NAME	CONTACT NAME	TITLE
BILLING ADDRESS	CITY / STATE / ZIP	
PHONE	EMAIL	
NOTES / COMMENTS		

You may also email the completed form to Kenneth Boundy at kboundyj@rochester.rr.com.

KEY DATES AND PAYMENT

Rodeo performances	5 performances, August 5-8, 2027 - One performance each on Thursday, August 5, Friday, August 6, and Sunday, August 8, and two performances on Saturday, August 7.
Payment due	June 1, 2027 - Payment must be received by this date to guarantee your ad in the Rodeo Program.
Program design due	June 26, 2027 - Deadline to submit your program ad design. This is separate from the payment deadline above.
Make checks payable to	Attica Rodeo & Show Association, Inc.
Mail to	Attica Rodeo & Show Association, Inc., P.O. Box 58, Attica, NY 14011-0058

PROGRAM AD AND DESIGN

Artwork for the Rodeo Program should be submitted at a preferred resolution of **300 DPI** (dots per inch).

If your artwork does not meet the preferred 300 DPI, or if you would like help creating or formatting your ad, our designer can assist for an additional fee. An invoice for any design work will be emailed to the sponsor once the finished ad is complete.

When your ad is finished, a copy will be emailed to you for review. Please review it, confirm whether any changes are needed, and reply to approve it. Your reply confirms that your business information may be printed in the Rodeo Program as shown.

For design help, contact Kenneth Boundy at **kboundyj@rochester.rr.com**.

IF NO DESIGN IS SUBMITTED

If no program design is received by the **June 26, 2027** deadline, the Association may create the ad for you at an additional cost, or the ad may not be placed in the program book. **No refund will be issued** if an ad is not placed because no design was submitted.

AGREEMENT AND SIGNATURE

By signing below, the sponsor agrees to the terms above, confirms the insertion of the business information listed on page 1 as a sponsor in the Attica Rodeo Program book, and accepts responsibility for payment.

SPONSOR SIGNATURE

DATE

PRINT NAME

BUSINESS NAME