Attica Rodeo & Show Association, Inc.

P.O. Box 58, Attica, NY 14011 • www.atticarodeo.com

AUGUST 5 - 8, 2027

Sponsorship Contract

$1,000
Subject to availability

EVENT PACKAGE INCLUDES

- The sponsor's name will be **mentioned during one event**.
- Sponsors can **choose one event to co-sponsor for all 5 performances** (see list below).
- **4 free tickets**, good for **one performance you pick** - either **Thursday night, Saturday at 1:00 pm, or Sunday at 2:00 pm**.
- **1/4-page sponsorship** in the Rodeo Program (split sponsorship).

EVENTS AVAILABLE TO SPONSOR

Please provide your ranking of the events you would like to sponsor (1 = first choice), and return this form with your payment.

Rank ___ 1. Bareback Bronc Riding	Rank ___ 2. Saddle Bronc Riding
Rank ___ 3. Bull Riding	Rank ___ 4. Steer Wrestling
Rank ___ 5. Calf Roping	Rank ___ 6. Breakaway Roping
Rank ___ 7. Team Roping	Rank ___ 8. Cattle Penning
Rank ___ 9. Barrel Racing	Rank ___ 10. Rodeo Announcer
Rank ___ 11. Rodeo Clown	Rank ___ 12. Specialty Acts
Rank ___ 13. Pickup Men (shirts to wear can be furnished at sponsor's cost)	Rank ___ 14. Bullfighters (shirts to wear can be furnished at sponsor's cost)

SPONSOR INFORMATION

BUSINESS NAME _____ CONTACT NAME _____ TITLE _____

BILLING ADDRESS _____ CITY / STATE / ZIP _____

PHONE _____ EMAIL _____

NOTES / COMMENTS _____

You may also email the completed form to kboundyj@rochester.rr.com.

KEY DATES AND PAYMENT

Payment due	**June 1, 2027** - Payment must be received by this date to guarantee your ad in the Rodeo Program.
Program design due	**June 26, 2027** - Deadline to submit your program design. This is separate from the payment deadline above.
Make checks payable to	Attica Rodeo & Show Association, Inc.
Mail to	Attica Rodeo & Show Association, Inc., P.O. Box 58, Attica, NY 14011-0058
Email form to	You may also email the completed form to **kboundyj@rochester.rr.com**.

PROGRAM AD AND DESIGN

Sponsorships placed in the Attica Rodeo Program book should meet a preferred resolution of **300 DPI** (dots per inch).

If your information does not meet the preferred 300 DPI, or if your business requires assistance, our designer will assist in creating or formatting your ad at an additional cost to the business. An invoice will be emailed to the proprietor for the additional cost once the final product is finished.

Once any modifications are made, a finished copy will be emailed to the business. Please review it, confirm, and respond if any changes are necessary. Your response indicates that the business is signing off and allowing its information to be shown as is in the Attica Rodeo Program book.

For design help, contact the designer, Kenneth Boundy, at **kboundyj@rochester.rr.com**.

IF NO DESIGN IS SUBMITTED

If no program design is received by the **June 26, 2027** deadline, your sponsorship will either be made for you, at an additional cost, or will not be placed in the program book, with **no refund** to the donating party.

AGREEMENT AND SIGNATURE

By signing below, I agree to the insertion of my business information as a sponsor into the Attica Rodeo Association Program book. I understand all terms above and personally accept responsibility for payment. This signature validates that the sponsor has reviewed the terms and agrees to the terms written above.

ADVERTISER'S / SPONSOR'S SIGNATURE _____ **DATE** _____

PRINT NAME _____ **BUSINESS NAME** _____