

CADA

COUNCIL ON ALCOHOLISM & DRUG ABUSE

of Northwest Louisiana

CELEBRATION of

HOPE & RECOVERY

TUESDAY, OCTOBER 6, 2026

BOSSIER CITY CIVIC CENTER



SPONSORSHIP OPPORTUNITIES

Show your commitment to CADA's mission and the health and well-being of the people of Northwest Louisiana in a BIG WAY by becoming an event sponsor. Recovery is real and spectacular transformation is possible when those suffering from addiction receive proper treatment and support from the community.



PRESENTING SPONSOR

Only 4 sponsorships available at this level

- ✓ Two tables of eight, premium seating
- ✓ Logo signage on the Step-and-repeat
- ✓ Thirty second video (provided by you) will be included in master video aired during the dinner
- ✓ Your full-page advertisement insert (provided by you) in event program
- ✓ Your slide advertisement (provided by you) in looping presentation during event
- ✓ Your business thanked and recognized from the podium
- ✓ Distinctive Presenting Sponsorship signage on tables
- ✓ Exclusive "Sponsors Only" Swag Bag full of gifts
- ✓ Your logo in event program and on the invitation
- ✓ Recognition as a Presenting Sponsor on promotional materials, including advertisements, social media, and email marketing
- ✓ Recognition on CADA website all year long

\$7500

We'd be happy to brainstorm with you on how to add customized value to your sponsorship package.

HOPE SPONSOR

Only 8 sponsorships available at this level

- ✓ One table of eight, premium seating
- ✓ Choice of Exclusive Event Station Sponsorships (first come, first serve)
- ✓ Your half-page advertisement insert (provided by you) in event program)
- ✓ Your slide advertisement (provided by you) in looping presentation during event
- ✓ Distinctive sponsorship signage on table
- ✓ Your name and logo in event program and on invitation
- ✓ Recognized as a sponsor, with logo, on social media, email marketing, and website

\$2500

HEALING SPONSOR

- ✓ One table of eight
- ✓ Your slide advertisement (provided by you) in looping event presentation
- ✓ Distinctive sponsorship signage on table
- ✓ Your name and logo in event program
- ✓ Recognized as a sponsor on social media, email marketing, and website

\$1000



To sign up for a sponsorship, scan the QR code to the left, or go to: cadanwla.org/celebrate2026-sponsor.

If you would prefer to pay by check, please mail it with your contact information to:

CADA
2000 Fairfield Avenue
Shreveport, LA 71104

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For 68 years, CADA has
provided healing for individuals,
hope for families, and strength
for our community.

Come celebrate a new journey
with an old friend!