

COMMITTED TO PROMOTE AFRICA TOURISM

“ANYWHERE IN AFRICA
ANYWHERE AT OUR MARKET PLACE”

Marketing Africa Overseas

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THE HT-MEDIA CREW



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Warren Moore | Accountant

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Miss. Pozisa Portia Ntoza | Regional Manager, Southern Africa

Our Philosophy

- Committed to promote and market Africa Tourism overseas for holiday makers.

MISSION

- To promote Tourism sector for Africa.
- To carry out Advertisement and communication of our clients.
- To publish and broadcast all products and services within the tourism sector of Africa in Europe, Asia and America.
- To market your products and services through advertisement, this is the only way to every business success.
- HT-Media controls and manages all the materials sent by customers, its done by monitoring frequently and appointing sites of holiday makers of Africa that are available and avail the materials needed for more information. One reads and retains the material at the stand or desk where found, only in rare occasions that one would take a magazine or a brochure home. This has been calculated to be less than 20% and 80% of materials produced are well used , none of the materials under our management are wasted.



VISION

To promote Africa tourism and its hospitality to Europe, America and Asia, hence bringing clients to your business.

ABOUT US

In 2006 the dream of HT-media began; we examined the market place and discovered it's potential. We combine the standard of honesty with the international expertise to provide professional assistance within the Hotels, Lodges, game drives, Safari management and shared ownership. We are a group that is registered in England, Scotland and Wales.

Our Core Values:

- We are devoted to provide professional marketing and advertisement for holidaymakers of Africa.
- We believe that HT-Media is the only name you need to know when it comes to advertising your business and services. You can always be assured that our personal attention lasts through every aspect of your advert.

**Tourism Media of Africa for
Europe Asia & America**



*Marketing
Africa Overseas*

**Africa Hotels
AHT -MEDIA
Tourism Media**

www.hoteltourismmedia.com

Philosophy and Achievement Plans;

- We have plans to increase the number of holiday makers for Africa by doubling the existing number of today's and probably more in 5 years time. Limelight is going to events crewing system starting from the UK and the whole of Europe within five years time. In the UK negotiations are going on between two industries, NHS Crews and GBR Crews.
What is a crew? A Crew is a group, Association or Memberships of organization. And this will be for holiday makers of Africa. E.g. if you go back 1930's to early 1990's there was the Corn-dog Crews, 2000 Crews, Hopper clouds, LTI Crews, LTU, STI and many more, all from different cities and countries such as Guinevere in Switzerland, London in Britain, Ottawa in Canada, Berlin in German, Rome in Italy, Paris in France, Madrid in Spain just to mention a few, Limelight is in a position to bring this back to life.
These two sectors will bring increase in Africa Tourism by almost 40% of today's Holiday makers. The association of these two groups are in progress, special plans will be put in place in countries and independent companies in Africa such as Hotels and Tour division companies which will be involved by taking part in our advertisement.
Hotels in Africa such as The Reef Hotels, The Block Hotels, The African Safari Club, African Tours & Hotels, The Crestar Hospitalities Serena's and The Sarova Hotels used to depend a lot on the crews of those years including the Tropicana Hotels, Club Six Eighties and the Leicco Hotels. The Polmans Safaris, UTC, STU Southern Cross Safaris Cool dips Touring, Big Five Safaris, and many more tour Divisions had excess during these seasons. "Why can't that happen now?"
- You can provide a video advert running from 15 - 30 seconds on our digital advertisement for as little as £20 - £30 to promote your business.
- We require your attention as part of our commitment
- We will ask you to allow HT-Media partner Company Limelight Holiday Safaris to accomplish the deal by offering it's services, Whenever customers insist on a tour operator.

Check our 30 sec video advert on the link below

[Http://www.youradvert.tv/proofingpage/proofs/11969-40.mp4](http://www.youradvert.tv/proofingpage/proofs/11969-40.mp4)

Why did we choose Africa

- Because we love the continent and most of us come from there, we understand the history, policies and the best geographical sites of the continent making it easier to pass land information to the market abroad.
- Tourism in Africa has been recorded as one of the most successful sectors and the only way of earning foreign currency hence emerging the best income generating sector.
- We are creating jobs for locals and the majority of middle class people that work in hospitality and tourism organization.



Together we can make the face of Africa whereby we won't lose the holiday makers of Africa to any other continent. HT-Media & Limelight Africa believes that together we can win this battle back "AFRICA"

Where it All Begun, “Safari.”

When looking back on the adventures of the men of times gone by, no great adventure stands out more prominently than the hunting safari modern safari (by gun or camera) is financially out of reach for most of us, the stories of the golden age of the safari are readily available in form of fiction and non-fiction alike. Authors such as Ernest Hemingway, Peter Hathaway Capstick, Robert Ruark, and even the father of manliness himself, Theodore Roosevelt, have written volumes on the topic. From within the pages of these masterpieces of masculine literature sprout stories of man-eating lions, elephants chasing fleeing Land Rovers, hippos attacking river cruises, and so much more.

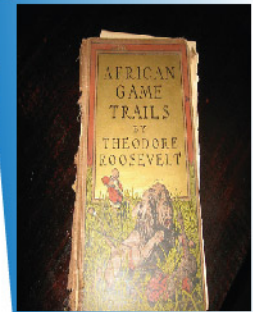
In 1866 when Joseph Hamilton Barry a wine merchant was sent from London to Cape town in South Africa on behalf of the family business. He settled in Swellendam and built an empire that began with shipping grain on the “Duke of Gloucester”. Four generations later David Tett's grandfather of Michael Hamilton Barry moved from Cape Town to Bulawayo in Rhodesia which became Zimbabwe in 1980. His Daughter David's Mother Jennifer Barry was born in Bulawayo and she married an English man called Michael Tett. They had four sons who were born and raised in Rhodesia. That third of who was David Tett.

From the age of three David's Parents would take the family on extended camping trips to the Safari in Botswana and Zimbabwe to the Okavango Delta; the Makgadikadi salt Pan; Hwange Mana pools, Gonarezhou and Chizarria National park. These were the days when Safari Lodges did not exist so they would set off in a old series Land rover hauling a trailer stuffed with canvas tents and equipments would support them in the bush for two to three weeks at a time.

They would walk through game reach savannas led by their Father, armed with an old 303 rifle and a curiosity to learn about the African bush. Unknowingly the children expeditions led by Michal and Jennifer Tett were laying the foundation for bush track Expedition a successful African Safari tours Business started by David Tett, his wife Carilyn and his two brothers Nicholas and Christopher following the leads of the Eastern African where its first started in Tanzania and Kenya, from the formally colonial ruler and slave trader Arabs and the Portuguese.



The Man who entered
Tsavo and the east Africa
Lieutenant Colonel John
Henry Patterson 1907



Josh Parchman

Throughout the 20th century, the safari has been popularized in film and literature through grand tales of adventure, romance and thrills. But just how long has this activity been going on? What was going on safari like 100 years ago?

First, the word Safari originated from the word “safari”, which is an Arabic verb that roughly translates to mean “to make a journey.” From there, you get the noun “safari ya,” or journey and then to safari which is actually a Swahili synonym of the Arabic word. Swahili is a combination of Arabic and Portuguese. Clearly, in this original definition, you do not get connotations of tents, backpacks, hiking and Land 4x4s that are currently associated with the concept of safari. Rather, in its original context, it referred to the long distances people would have to traverse for trade routes and so forth.

The earliest safaris recorded were primarily focused around the trading industry. With the Arabic and African cultures so closely connected during our early in human history, there would often be large caravans of traders traveling across vast landscapes to bring their wares from one city to another. According to The History of Safari, Travel Africa, in the 18th century, trading was a profitable and successful business as many prized items -- and unfortunately even people -- were sold and used for barter.

According to Gemma Pitcher in Tanzania’s Safari History, European safari caravans were large-scale operations that involved a huge contingent of staff and crew along with supplies and weapons. Some of these trade routes were rather treacherous, so skillful bartering and negotiating also played a crucial role in getting from point A to point B, especially when dealing with trading slaves.

Fortunately, the safari that was associated with slave trade ended before the turn of the 20th century, changing the purpose of safaris from a business focus to a fun adventure or exploration. According to People behind the Names, African Wildlife & Conservation, early naturalists and explorers like William John Burchell, Thomas Ayres and Gustav Adolf Fischer not only redefined the purpose of the safari, but was instrumental in identifying several species of animals. Their legacy is the great work they did during their exploratory travels, and of course, the animals that now carry their names:

- Burchell’s Coucal, Courser, Sand grouse, Starling and Zebra
- Ayers’ Hawk-Eagle and Cisticola
- Fischer’s Lovebird, Sparrow-Lark and Turaco

Unfortunately, along with these great naturalists and men of science came the hunters, who revealed a more negative side of human nature -- the side that wants to rule and dominate. In some cases, the safari become associated with the “hunt”, that is, conquering the big unattainable wild beast and returning from the hunt with trophies ranging from hides, skins and heads, to an entire beast. Of great renown were hunters like William Cornwallis Harris, who not only hunted big game, but documented the hunts so that everyone would be aware of his courageous adventures into the African wilderness.

Despite his fame for hunting, Cornwallis was also a keen observer of nature, garnering credit for his discovery of the sable antelope (aka Harris Buck). Oddly, his writings and watercolour drawings of the mother continent created a new sense of awareness and appreciation for the wildlife of Africa. Another great hunter/explorer was Frederick Selous, whose safari exploits in East Africa consisted of shooting elephants and collecting specimens for museums in Europe.

Ironically, it's because of men like Seleous and Harris that the conservation movement ignited. This movement would ultimately sanction saving these pillaged areas of Africa and the native wildlife, allowing them to continue to exist unspoiled for future generations and leading up to today's photographic safaris.

So, why Africa? Growing up there was magical and it enriched our lives in some incredible ways and we want to share some of these experiences that changed our own lives. In a nutshell, over the last twenty years we have managed to share Africa with several thousand travelers, friends and families, many of them have been to Africa several times with bush tracks which is a true testament to this extraordinary continent.

So why African was became so-o popular in the Holiday Making and why has it now dropped so-o dramatically to the worst, including the popular destinations such as Kenya, Tanzania, South Africa, Zimbabwe, Botswana, Namibia, Gambia and the Ivory Coast. Just to maintain a few. Most of us say "Politics" No 1/8 yes.

Who ware and has been the holiday Makers for Africa? Of cause the Europeans Americans and the Arabs. The way they rule Africa is the way they created the tourist's attraction and Destinations, it was all about their Businesses success and not building Africa. They owned the Hotels, tour operator companies in Africa of the time, that's why the industries was successful.

Now that Africa and Local African had taken control of many companies within the tourism sector such as Hotels and tour division's for the purpose of Safari still they have to pay huge subscription amount of money in order to secure bookings of tourist in their hotels and for safaris from there Market Place oversees and that's why the sector is and has been falling for some time, which has caused some business owners to pull out from the tour operators because this companies do not make enough profits, they can't afford to pay the commission demanded by the tour operators making them struggle to pay their staff. Back then, it was all in one roof from Marketing to air line companies, the Hotels and the tour divisions were their own, both overseas and in Africa.

To be part of Marketing and Advertisement programmes, we ask you join the campaign of African tourism and help rebuild the sector now and forever.

The good news is that, we can do it. we can make it look much better, in order to reach our client more broadly, we have to be the media, the operators and the ground division. We have many African Air line companies making flites to and from Africa tourist destinations. HT-Media and Limelight Holiday is the solution to this problem, we want to work with you kindly sign up today for our Marketing and Advertisement and be part of African tourism Campaign to help rebuild the sector again and forever.



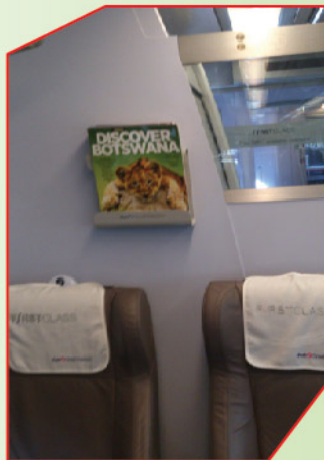
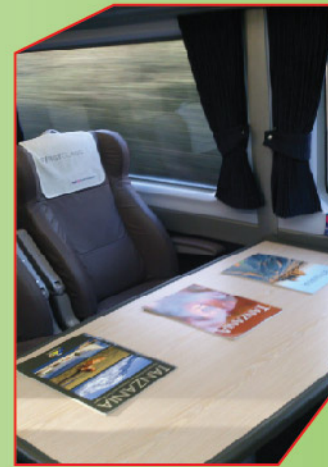
This is how it was done Before which was the best of the time but not for the current seasons of today's generation, Lets transform it for today's.

AFTER



Photos of magazines being displayed with Great Western Railways Network

10.



Digital Advertisement Destinations

UK 1st Dec 2013

Company Name	Town	Add1	County	Postcode	Estd Footfall	Number Of Courses
Forest Gate Post Office (NEW) (PO)	London	H K & Sons	Greater London	E7 8BA	5000	7
Harold Wood GP Walk In Centre (MC)	Harold Wood	Harold Wood Polyclinic	Greater London	RM3 0AR	250 per day	
Kentish Town Post Office (Potent Solutions)	Kentish Town	212-216 Kentish Town Road	Greater London	NW5 2BY	8000	8
Newbury Group Practice (MC)	Ilford	40 Perryman's Farm Road	Greater London	IG2 7LE	200 per day	
The Cheetham Hill Medical Centre (MC)	Manchester	244 Cheetham Hill Road	Greater Manchester	M8 8UP	11,400 on record	
The Lakes Medical Centre (MC)	Swinton	Dr Stedman & Partners	Greater Manchester	M27 4AF	140 per day	
Austin Road Surgery (MC)	Battersea	Battersea Fields Practice	London	SW11 5JP	11000 on record	
Bow Post Office	London	2-4 Stroudley Walk	London	E3 3AJ	8000	3
Catford Post Office	Catford	187-189 Rushey Green	London	SE6 4BP	11,000+	11
Chingford Mount Post Office	London	229-231 Chingford Mount Road	London	E4 8LP	12000	5
Chiswick Post Office (NEW) (PO)	Chiswick	1 Heathfield Terrace	London	W4 4JF		9
Crown Dale Medical Centre (MC)	London	61 Crown Dale Street	London	SE19 3NY	10,700 on record	
Earls Court Health & Wellbeing Centre (MC)	London	2b Hogarth Road	London	SW5 0PT		
Edith Cavell Surgery (MC)	Streatham Hill	41 A-C Streatham Hill	London	SW2 4TP	260 per day 4000 per week	6
Eltham Post Office (PO)	London	33 Court Yard	London	SE9 5DB		
Hackney Post Office (Mare Street)	London	382 Mare Street	London	E8 1HR	7000	6
Lanark Medical Centre (MC)	Maida Vale	Third Floor	London	W9 1NZ	23 per day	
Lee Green Post Office	London	161-163 Lee Road	London	SE3 9DJ	5000	4



Company Name	Town	Add1	County	Postcode	Estd Footfall	Number Of Counters
Montpelier Health Centre (MC)	Bristol	Bath Buildings	Avon	BS6 5PT		
Conygre Medical Centre (ss-BS34) (MC)	Bristol	3 Conygre Road	Bristol	BS34 7DA	100 per day	
Stoke Gifford Medical Centre (ss-BS34) (MC)	Bristol	Ratcliffe Drive	Bristol	BS34 8UE	200 per day	
Cross Hill Post Office (QS2K LTD)	Glasgow	540 Cathcart Road	Glasgow	G42 8YG	3000	
Coleford Post Office	Gloucester	25 High Street	Gloucestershire	GL16 8HA	5500	4
Dursley Post Office	Gloucester	6 Silver Street	Gloucestershire	GL11 4ND	5000	3
St Catherines Surgery (MC)	Cheltenham	St Pauls Medical Centre	Gloucestershire	GL50 4DP		
Yorkleigh Surgery (MC)	Cheltenham	93 St George's Road	Gloucestershire	GL50 3ED	260 per day	
Annesland Post Office (RSMcColls-7373)	Glasgow	1612 Great Western Road	Lanarkshire	G13 1HQ	10000+	5
Baillieston Post Office	Glasgow	162 Main Street	Lanarkshire	G69 6AH	4000	4
Barthead MSPO	Glasgow	77 Cross Arthorlie Street	Lanarkshire	G78 1RS	4000+	4
Blantyre Post Office	Glasgow	233 Glasgow Road	Lanarkshire	G72 0YS	5000	5
Mount Florida Medical Centre (MC)	Glasgow	183 Prospect Hill Road	Lanarkshire	G42 9LQ		
Newton Mearns Post Office (Martin McCollis-1269)	Glasgow	8 Hillview Place - The Avenue Shopping Centre	Lanarkshire	G77 6AA/EY	3000+	3
Uddingston Post Office	Glasgow	9 Church Street	Lanarkshire	G71 7LP	4000	4
Portobello Post Office (Scottish Midland Co Op)	Edinburgh	6 Bath Street	Midlothian	EH15 1EY	11300	4
Cotham Hill Post Office	Bristol	3-5 Cotham Hill	Somerset	BS6 6LD	7000-9000	3
Horfield Post Office	Bristol	305 Gloucester Road	Somerset	BS7 8PF	4500-5000	4
Kennedy Way Surgery (MC)	Bristol	Kennedy Way	Somerset	BS37 4AA	12000 on record	
Staple Hill Post Office	Bristol	119 High Street	Somerset	BS16 5HF	5000	4
Thornbury Post Office	Bristol	9 High Street	Somerset	BS35 2AE	7000	4
Blackheath MSPO	Birmingham	37 High Street	West Midlands	B65 0DS	8000+	6
Corporation Street Post Office (One Stop)	Birmingham	118 Corporation Street	West Midlands	B4 6SX	5000	5
Cotteridge Post Office (Tates-Spar)	Birmingham	32 Watford Road	West Midlands	B30 1JA	12000	6
Edgbaston MSPO	Birmingham	13-15 Islington Row	West Midlands	B15 1LA	15000	5
Moseley Post Office (Birmingham)	Birmingham	149 Alcester Road	West Midlands	B13 8LH	5000-6000	5
Rubery Post Office (PO)	Birmingham	126 New Road	West Midlands	B45 9HY	3000	4
Small Heath Post Office	Birmingham	361 Coventry Road	West Midlands	B10 0SH	8000	8
Soho Road Post Office	Birmingham	235 Soho Road	West Midlands	B21 9RZ	6000	6
Sparkhill Post Office	Birmingham	468 Stratford Road	West Midlands	B11 4AE	5000	4
Warstone Lane MSPO	Birmingham	119 Vyse Street	West Midlands	B18 6JS	7000	5
Wyhall Lane Surgerv (MC)	Birmingham	Dr Leigh C & Partners	West Midlands	B38 8TE	300 per day	

Leytonstone Post Office	London	21 Church Lane	London	E11 1HG	8000-7000	7
Medical Express Clinic (MC)	Marylebone	117A Harley Street	London	W1G 8AT	2000 on record	
Norwood Post Office (Westow Hill)	Upper Norwood	Kims Newsagents	London	SE19 3RW	7000 +	5
Pavilion Medical Centre (MC)	London	9 Brighton Terrace	London	SW9 8DJ	5893 on record	
Penge Post Office	London	101-102 Penge High Street	London	SE20 7HA	17000	5
Plumstead High Street Post Office (PO)	London	102 Plumstead High Street	London	SE18 1SJ	5000	3
Portobello Road Post Office	London	325 Portobello Road	London	W10 5SY	7000+	3
Queensway Post Office (London) (PO)	London	118-120 Queensway	London	W2 8LT	8000+	10
Somerford Grove Practice (MC)	London	The Health Centre	London	N16 7UA		
Southwark Park Post Office	London	200 Southwark Park Road	London	SE18 3RW	5000	4
Stepney Post Office (London)	London	502 Commercial Road	London	E1 0HY	6000-7000	3
Stockwell Group Practice (MC)	London	107 Stockwell Road	London	SW9 9TJ	15,000 on record	
Streatham Common Practice (MC)	Streatham	St Andrew's Church Room	London	SW16 5LS	8500 on record	
Thamesmead Town Centre Post Office (PO)	Thamesmead	2A Joyce Dawson Way	London	SE28 8RA	6500 per week	5
The Royal Docks Medical Practice (MC)	London	21 East Ham Manor Way	London	E6 5NA	9,200 on record	
The South Lambeth Road Practice (MC)	London	1 Selway House	London	SW8 1UL	6,800 on record	
Upper Edmonton Post Office	London	83 Fore Street	London	N18 2TW	7500	5
Upper Tooting Post Office	London	63-65 Trinity Road	London	SW17 7SD	8000+	4
Upper Tooting Surgery (MC)	Upper Tooting	219 Upper Tooting Road	London	SW17 7TG	9491 on record	
Upton Lane Medical Centre (MC)	Forestgate	75-77 Upton Lane	London	E7 9PB		
Walthamstow (High Street) Post Office (PO)	London	48 High Street	London	E17 7LD	5000	5
Wapping Lane Post Office	London	52 Wapping Lane	London	E1W 2RL	4000	3
West Hampstead Post Office	London	128-130 West End Lane	London	NW6 1SX	7000	3
Willesden Post Office (PO)	London	78 High Rd	London	NW10 2PX	10500	7
Wordsworth Health Centre (MC)	London	19 Wordsworth Avenue	London	E12 8SU	180	
Prestwich Health Centre (MC)	Prestwich	Fairfax Group Practice	Manchester	M25 1BT	150 per day	



FREE ADVICE ON AFRICA HOLIDAY DESTINATION & SAFARI'S

WWW.HOTELSTOURISMEDIA.COM

For More Information

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