AS SEEN IN
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EXTRAORDINARY LEADERS SOUTH CAROLINA



FROM LEFT TO RIGHT: CARLA WHITE, DIRECTOR OF DAY CENTER OPERATIONS; ASHLEY WATTS, DIRECTOR OF HOME CARE OPERATIONS; CHRIS RUSSO, COFOUNDER; ANDREW MARTIN, COFOUNDER; AND LINDSEY BRAGG, DIRECTOR OF TRANSPORTATION.

Breaking the Mold: Care, Simplified

A combination of in-home care, day centers, and transportation services allow everyone from seniors to adults with disabilities stay independent while taking the burden of care off their loved ones.

It started with a vision to prevent unnecessary emergency room visits.

Elite Home Care, Day Centers & Transportation cofounder Andrew Martin transitioned from his role as an ER nurse to embark on a journey alongside his college roommate, Chris Russo. Together, their entrepreneurial spirit led to the establishment of a healthcare enterprise with a paramount objective: safeguarding the well-being of seniors and young adults with disabilities and stopping their frequent visits to the emergency room.

In South Carolina, where the search for reliable care can be both intricate and financially taxing, Elite stands out with an innovative approach that provides a remarkable degree of flexibility to clients, allowing individuals to select a tailored combination of in-home care, interactive day centers, and transportation that perfectly suits their needs at that time.

The result? A revolution in care provision, mitigating the challenges previously faced by families in search of customizable, quality care solutions.

"We can be there in the morning to get clients ready for the day, provide transportation to and from a day center, and come home at night to get them ready for bed," says Russo. "With Elite, adults of all ages and abilities can live with as much joy and independence as possible, for as long as possible."

Whether a client is seeking socialization and medication assistance at a day center or needs daily assistance at home, Elite's personalized care not only answers the client's needs, but it also strengthens their relationship with family.

"No one wants to feel like they're working when they're visiting family," says Martin. "It's easy to become short with a loved one with dementia or to get frustrated knowing that your visit will be spent doing laundry. We take on the workload so family members can enjoy time together."

Affordable Care With Compassion

To help those Elite serves build community, Martin and Russo developed interactive day centers throughout South Carolina where clients can gather to receive professional care in small group settings.

The centers are dynamic spaces built to foster community and interactions among peers. Invested caregivers provide hot meals and small groups for clients with similar abilities to ensure that everyone is engaged and feels loved.

"This isn't babysitting," explains Russo. "We give them space to progress with specialized care plans. Many of our clients don't have someone in their life providing these services for them, so they need help to feel seen and cared for. The same staff spends time with them day in and day out and want to become a part of their lives. They're invested in each client's success."

Three Pillars of Elite Service

IN-HOME CARE:
Our screened, trained, and compassionate caregiving team provides non-medical care, like companionship and support with personal hygiene, in a home or assisted living facility environment.

DAY CENTERS:
Each Elite day center is overseen by a registered nurse and staffed by at least one Certified Dementia Practitioner and a team of professionally trained caregivers. Elite provides medical care, like medication management, and partners with local physicians, counselors, and physical therapists who visit with members weekly.

TRANSPORTATION:
For additional care, we offer handicap accessible non-emergency medical transportation. Our transportation helps ensure positive health outcomes by transporting adults to doctors, the pharmacy, and other essential appointments.

Elite
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