FOR IMMEDIATE RELEASE  
OCTOBER 30, 2020

AIDS FOUNDATION HOUSTON ANNOUNCES  
WORLD AIDS DAY 2020—A VIRTUAL EXPERIENCE

The virtual event will include remarks from Houston Mayor Sylvester Turner, surprise performances, award presentations and more

HOUSTON — AIDS Foundation Houston, Inc. (AFH) will host their annual World AIDS Day event as a virtual experience on Tuesday, December 1, 2020. The annual fundraiser, emceed this year by Houston Public Media’s Ernie Manouse, will support AFH in its mission to end the HIV epidemic in Houston and will showcase its vision of a community where HIV is stigma-free and rare, and people have equitable access to care. The 2020 World AIDS Day event will take place on #GivingTuesday and serves as an opportunity for those who connect with the AFH mission to contribute to the cause.

Participants will hear from speakers including Houston Mayor Sylvester Turner, Judge Lina Hidalgo, former Houston Mayor Annise Parker, fashion designer Mondo Guerra, Dr. Bruce Richmond and more. Event programming will also feature testimonials from AFH board members and clients and performances from America’s Got Talent semi-finalist Christina Wells and iconic Houston drag superstar Dessie Love-Blake. Shelby Hodge will present the 2020 Shelby Hodge Vision Award to honoree Cleve Jones, HIV activist and founder of the NAMES Project AIDS Memorial Quilt. An interview between Cleve and Ernie Manouse will follow.

In anticipation of World AIDS Day, AFH will feature announcements from celebrities such as Shangela, Lance Bass, Todrick Hall, Anthony Rapp and more on worldaidsdayhouston.org and the AIDS Foundation Houston social media channels.

Tickets for the virtual event start at $5. Underwriter packages start at $500. For more information or to register for the event, visit www.worldaidsdayhouston.org. For a digital press kit, visit https://bit.ly/3klZSD6.

Event Information  
EVENT: AIDS Foundation Houston World AIDS Day 2020 — A Virtual Experience presented by Chevron
AIDS Foundation Houston announces Virtual 2020 World AIDS Day Event

WHEN: Tuesday, December 1, 2020
6 p.m. to 7 p.m.

WHERE: Register online at www.worldaidsdayhouston.org to receive link to access virtual event

COST: Individual tickets from $5

LINK: www.AIDSHelp.org

INTERVIEWS: AIDS Foundation Houston spokespeople and event participants are available for interviews by request. Please contact Madison Mann to schedule.


SOCIAL MEDIA: Facebook: @AFHoustonTX
Twitter: @AFHoustonTX
Instagram: @AFHoustonTX

About AIDS Foundation Houston
AIDS Foundation Houston, Inc. (AFH), founded in 1982, is a 501(c)(3) nonprofit corporation that was the first AIDS Service Organization in Texas and remains a national leader in HIV/STD programming. With the goal of creating a community where HIV is stigma-free and rare, and people have equitable access to care, AFH works towards the mission of ending the HIV epidemic in Houston. Focusing on preventing new HIV infections, and providing housing and supportive services to those already living with HIV/AIDS, AFH provides care to almost 6,000 men, women and children affected by HIV/AIDS and will educate more than 75,000 people throughout Texas. For more information, please visit www.AIDSHelp.org.

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