



FOR IMMEDIATE RELEASE

Date: Thursday, September 21, 2023

Contact: Mark Bratcher
Communications Manager
mark.bratcher@cofmc.org

The Clinic to co-sponsor inaugural ‘Trick-or-Trot’ event

ADA – Dig out your running shoes – and a Halloween costume – and join the Building Athletes inaugural “Trick-or-Trot” 5K/Fun Run this fall. Participation benefits local youth athletes.

The Trick-or-Trot event is from 8-10 a.m. Saturday, October 28, in Ada’s historic Wintersmith Park. The main feature is a 5K race, and there will be one-mile fun runs for ages 12 and under and ages 13 and over.

The purpose of the Trick-or-Trot event is to raise money for Building Athletes, a 503C non-profit organization serving youth athletes in Pontotoc County. The mission of Building Athletes is to help bridge the gap of financial burdens experienced by athletes in all seven county schools – Ada, Byng, Latta, Stonewall, Roff, Allen, and Vanoss.

“It is our passion that every child in Pontotoc county be afforded the opportunity to be involved in sports,” said Dr. Josh Priddle, a member of Building Athletes and a Sports Medicine specialist with The Clinic. “The money raised will go toward local athletes to help purchase equipment or pay league participation fees, and will be distributed on an as-needed basis.”

As the event is just before Halloween, runners are encouraged to participate in full costume. Not only will medals be awarded to runners, but there will also be a costume contest.

The entry fee for the 5K race is \$30, the entry fee for the 13 and over fun run is \$25, and the entry fee for the 12 and under fun run is \$10. There is also a “Sleepwalker” category, where donors may sign up but skip the race. The entry fee for that is \$25. All paid 5K and Sleepwalker entries will receive a commemorative “Trick-or-Trot” event T-shirt.

To volunteer, become a sponsor, or learn more, please visit the website at buildingathletes.org. You may also request financial assistance for a Pontotoc County youth athlete on this site. To sign up for the Trick-or-Trot event, go to buildingathletes.enmotive.com.