



FOR IMMEDIATE RELEASE

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The Clinic extends winning streak of national quality awards

ADA – The Clinic continues to earn national accolades for its superior healthcare practices across the board, earning the Health Resources and Services Administration’s elite “Health Center Quality Leader” for the second consecutive year.

The Health Resources and Services Administration (HRSA) is the federal agency that funds and regulates community health centers. The Clinic is one of only two such centers in Oklahoma to earn this sought-after HRSA certification in 2025.

“We are thrilled to earn this distinction again this year,” said Brenda Ware, CEO of The Clinic. “This is a testament to our caring employees. It also underscores the fact that The Clinic’s central focus is on taking the very best care of our patients. Thanks to the leadership of Liz Massey, our Executive Vice President of Clinical Operations, we have very strong processes in place to deliver this kind of high-quality care year in and year out.”

In another mark of consistency, The Clinic successfully earned the additional HRSA quality awards it earned last year. HRSA combined two award categories into one for 2025, adding last year’s “Health Disparities Reducer” award into the “Advancing Health Information Technology for Quality” award. The Clinic repeated that achievement and also earned the “Improving Health Care Access” award again in 2025.

“HRSA certifications are challenging to earn,” Massey said. “They symbolize to our patients and to the public as a whole that we are dedicated to ensuring they always have the best possible healthcare experiences with us. These awards apply to The Clinic, The Women’s Clinic, The Kids Clinic, and The Pharmacy – truly a team effort. It is a privilege to care for our patients and we will always strive to bring them the highest-quality care possible.”

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The Clinic also earned the Patient-Centered Medical Home distinction again for 2025 from the National Committee for Quality Assurance, an independent, non-profit organization considered a leader in U.S. healthcare accreditation.

Established in 1968, The Clinic cares for close to 30,000 unique patients, with primary service locations in the rural Oklahoma communities of Ada, Konawa, Stratford, and Seminole.

The Clinic offers its patient population care in numerous fields, including autism and ADHD screenings; behavioral health; speech pathology; cardiology; dentistry; endocrinology; diabetes management; pediatrics; ear, nose, and throat; foot and ankle surgery; internal medicine; obstetrics, gynecology, and midwifery; and wound care.

For more information, please call (580) 436-5111 or visit www.cofmc.com.

The Clinic @ Central Oklahoma Family Medical Center, or “The Clinic,” is a Federally Qualified Health Center (FQHC) meeting a stringent set of requirements, including care services on a sliding-fee scale based on federal poverty guidelines. Governed by a board of directors, including patient directors, The Clinic remains thoroughly invested in the needs of patients and its service areas. The Clinic currently operates in four Oklahoma communities – Konawa, Ada, Stratford, and Seminole. To learn more about The Clinic, The Women’s Clinic and The Kids Clinic, please visit www.cofmc.com.