SIAC Theory of Change

1 Situation

Cyberbullying of vulnerable young people is an increasing concern. There is evidence that it is more pervasive than standard bullying as it can follow victims home from school and from one school to another. There is also evidence that it disproportionately affects LGBT+ groups.

2 Aims

The SIAC project aims to support young people to combat cyberbullying (victims and perpetrators of cyberbullying), while supporting youth workers to better meet the needs of young people at risk of cyberbullying and responding to behaviours that can lead to it. It will also improve young people's digital literacy skills and ability to use technology in a safe way, while raising awareness of the impact of cyberbullying and the importance of safe use of the internet.

7 Inputs | **5 Activities** | **6 Outputs** | **3 Outcomes** | **4 Impact**

Process

Inputs	Activities	Outputs
Researcher Teachers Trainers Project manager Research assistant interns Buy in from stakeholder groups (youth workers, young people, LGBT+ and youth organisations) Participant collaboration Promotional material	Desk research on cyberbullying across the partner countries; Creation of training methodology and tools for its implementation; Development of training curriculum for young people and youth workers; Piloting training curriculum with learners from each of partner countries; Development of eCourse infrastructure; Transfer of content from training curriculum to eCourse; Social media and public awareness campaign; Joint staff training programme	Training curriculum handbook; Training curriculum piloted with at least 80 young learners & youth workers (minimum of 20 in each partner country – 10 young people & 10 youth workers). SIAC eCourse; eCourse piloted with minimum of 250 young learners from Erasmus+ countries (50 secured by each partner); 250 Evaluation forms from eCourse pilots (50 secured by each partner); SIAC eBook – 1 short version and 1 long version; 1 Joint training event for youth workers and SIAC youth worker staff

Impact

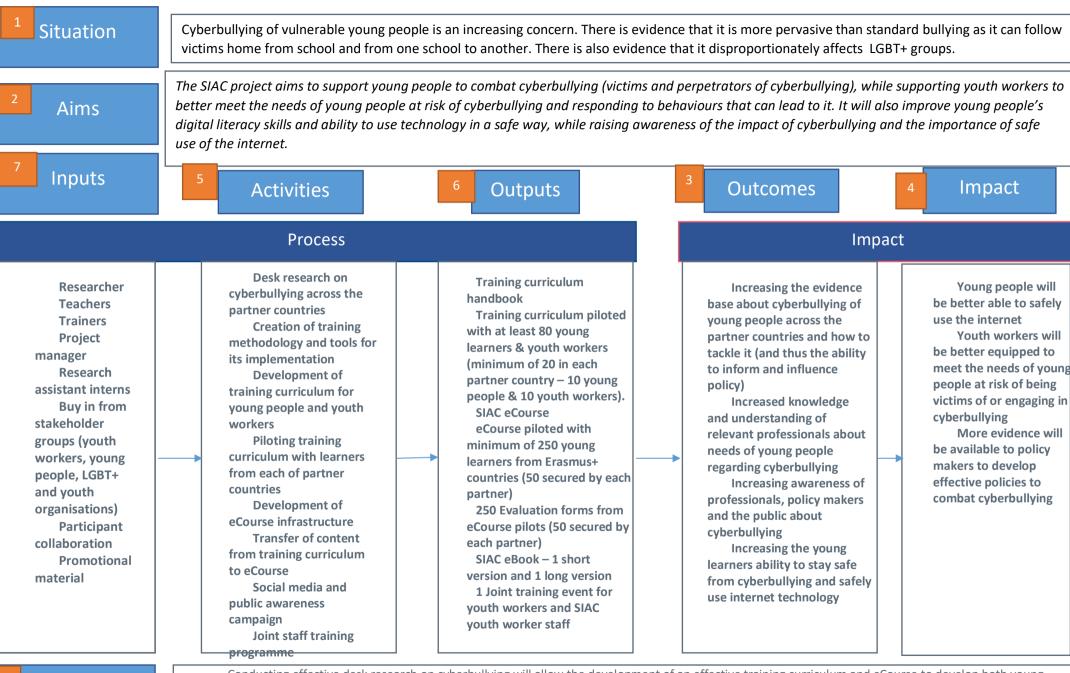| Outcomes	Impact
Increasing the evidence base about cyberbullying of young people across the partner countries and how to tackle it (and thus the ability to inform and influence policy); Increased knowledge and understanding of relevant professionals about needs of young people regarding cyberbullying; Increasing awareness of professionals, policy makers and the public about cyberbullying; Increasing the young learners ability to stay safe from cyberbullying and safely use internet technology	Young people will be better able to safely use the internet; Youth workers will be better equipped to meet the needs of young people at risk of being victims of or engaging in cyberbullying; More evidence will be available to policy makers to develop effective policies to combat cyberbullying

8 Rationale & Assumptions

Conducting effective desk research on cyberbullying will allow the development of an effective training curriculum and eCourse to develop both young people's digital literacy skills and professional capacity to allow youth workers to better meet the needs of young people in relation to cyberbullying while improving the young learners ability to safely use the internet.

An effective communications plan and public awareness campaign will allow for greater buy in from relevant stakeholders necessary to roll out the eCourse effectively and promote recommendations for policy change in eBook. Ongoing quality evaluation of the project will ensure the project objectives are