

Donor Wall Recognition Levels



Every name on the CARES Foundation Donor Wall tells a story of compassion, commitment, and community. Together, these supporters help ensure CARES continues to provide effective, life-enhancing solutions for those who depend on us.

☐ **Sponsor Level 1 (\$5000-\$14,999) “Visionary in CARES”**

This sponsorship includes:

- Name listed on the Donor Wall under *Visionary in CARES*
- Inclusion in the CARES Foundation Annual Impact Report
- Recognition in select CARES print or digital communications
- Invitations to CARES Foundation events and presentations, as available

☐ **Sponsor Level 2 (\$15,000-\$49,999) “Steward of CARES”**

This sponsorship includes:

- Prominent placement on the Donor Wall under *Steward of CARES*
- All Visionary-level benefits
- Enhanced recognition in the Annual Impact Report
- Event recognition when appropriate (verbal or program listing)
- Optional recognition on CARES Foundation donor listings

☐ **Sponsor Level 3 (\$50,000 and Above) “Partner in CARES”**

This sponsorship includes:

- Premier placement on the Donor Wall under *Partner in CARES*
- All Steward-level benefits
- Recognition as a lead supporter in foundation publications
- Invitations to exclusive leadership briefings or behind-the-scenes experiences
- Opportunities for named recognition associated with CARES initiatives, subject to availability and approval

Resident Entry Fee Recognition Levels

Entrance fee pledges are recognized as CARES Legacy Gifts. Legacy donors are honored during their lifetime and remembered for their enduring commitment to supporting seniors and individuals living with disabilities. Recognition may include donor wall listing, foundation publications, special communications, and invitations to legacy-focused engagement opportunities, in accordance with CARES Foundation policies and donor preferences. Legacy sponsorship benefits and recognition are provided as available and may evolve over time. No goods or services are exchanged for this charitable commitment.

Legacy Steward *(2–4% Entrance Fee Return of Capital assignment)*

This sponsorship includes:

- Prominent placement within the Legacy section of the Donor Wall
- Invitation to annual Legacy Donor Briefing with CARES leadership
- Recognition in the CARES Foundation Annual Impact Report as a Legacy Steward
- Optional participation in CARES Foundation surveys or listening sessions shaping future priorities

Legacy Partner *(5% or greater Entrance Fee Return of Capital assignment)*

This sponsorship includes:

- Premier placement within the Legacy section of the Donor Wall
- Personalized annual or biennial impact update authored by CARES leadership
- Opportunity for named recognition connected to a CARES initiative, fund, or focus area (subject to availability and approval)
- Invitation to exclusive legacy recognition experiences, such as small-group luncheons or behind-the-scenes briefings
- Recognition of the donor's legacy intention at milestone celebrations or dedications (with consent)