



PARTNERSHIP PACK

EVERY CONNECTION COUNTS.



PLAY

with purpose



CONNECT

with community



GROW

our people



SHARE

our passion

HELP CHILDREN PLAY, GROW AND BELONG.

EVERY CHILD DESERVES



Someone to *coach* them.



Someone to *encourage* them.



Someone to *believe* in them.



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WHY PARTNER WITH WESTS?

**YOUR PARTNERSHIP INVESTS IN CHILDREN.
STRENGTHENS COMMUNITY.
GROWS LOCAL BUSINESSES.**

West's Junior Cricket Club is more than cricket. We are a proud community of players, families, volunteers and supporters building brighter futures together.



250+ REGISTERED PLAYERS

A large and engaged membership of boys and girls aged 5–17 across all age groups.



LARGEST JUNIOR CLUB

The largest junior cricket club in Newcastle, with a proud history and a strong future.



HUNDREDS OF FAMILIES

Connecting with hundreds of local families every week across games, training and events.



COMMUNITY AT OUR HEART

Volunteer driven and community focused. Every connection counts.



DEVELOPING YOUNG PEOPLE

Cricket builds confidence, resilience, teamwork and lifelong friendships.



GROWING GIRLS' CRICKET

A strong focus on growing girls' participation and creating more opportunities for our future stars.



STRONG DIGITAL COMMUNITY

Active communication through Facebook, PlayHQ, email and our website reaches our families and supporters.



LOCAL IMPACT THAT LASTS

Your support stays local and creates opportunities that make a lasting difference.

**TOGETHER, WE'RE BUILDING MORE THAN CRICKETERS.
WE'RE BUILDING A STRONGER COMMUNITY.**

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CHOOSE YOUR LEVEL OF IMPACT

Every partnership makes a difference.

Choose the level that's right for you.

\$500

**STRENGTHEN
A TEAM**



Perfect for small local businesses wanting to support grassroots sport.

RECOGNITION



Community Recognition



Company Partner Uniform



Welcome A-voice release



Annual Impact Report



Club Updates

\$1,000

**DEVELOP
YOUNG LEADERS**



Helping fund junior coaches and umpires.

EVERYTHING ABOVE PLUS



Enhanced Community Partner Uniform placement



Presentation Day recognition



Seasonal story

\$2,500

**GROW COMMUNITY
PARTICIPATION**



Supporting girls cricket, clinics and community programs.

EVERYTHING ABOVE PLUS



Feature story



Inclusion in club events



Mention impact area

\$5,000

**BUILD LASTING
OPPORTUNITIES**



Helping deliver club-wide initiatives.

EVERYTHING ABOVE PLUS



Premium Community Partner Uniform recognition



Major Partner website recognition



Project updates

\$10,000+

**CREATE
A LEGACY**



Supporting transformational projects.

TAILORED RECOGNITION



Tailored recognition



Strategic partnership



Legacy reporting



Named initiative



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TOGETHER, WE BUILD MORE THAN CRICKETERS.

WE BUILD STRONGER COMMUNITIES.

THANK YOU FOR HELPING LOCAL CHILDREN PLAY, GROW AND BELONG.

HOW WE RECOGNISE OUR PARTNERS

EVERY PARTNERSHIP
HELPS CHILDREN PLAY, GROW AND BELONG.

In return, we proudly recognise and celebrate the businesses that invest in our club.

From social media and storytelling to uniforms, events and community connections, your partnership becomes part of our story.



UNIFORM
RECOGNITION



APPAREL
RECOGNITION



STORYTELLING



COMMUNITY
IMPACT



CLUB
CONNECTION

YOUR PARTNERSHIP IN ACTION

Here are just a few of the ways your partnership will be acknowledged and celebrated throughout the season and beyond.

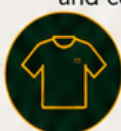


COMMUNITY
RECOGNITION



We acknowledge every partner via:

- ✓ Welcome & thank you on social media
- ✓ Partner shout outs each week
- ✓ Website listing
- ✓ End of Year Thank You

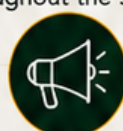


OFFICIAL
COMMUNITY PARTNER
FEATURE

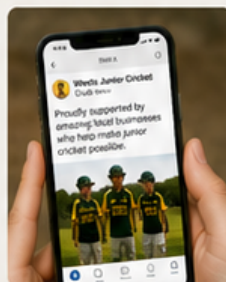


Our Official Community Partners are featured on our digital channels and website as valued supporters of grassroots cricket in our community.

Helping us create brighter futures together. Because every partner helps every player.



STORYTELLING



Includes:

- ✓ Partner spotlights
- ✓ Game day mentions
- ✓ Highlights of contributions through the season



COMMUNITY
IMPACT



Show your partnership makes a real difference through:

- ✓ Program support
- ✓ Use of equipment
- ✓ Event recognition
- ✓ Supporter activities
- ✓ Community outcome



CLUB
CONNECTION



Because you're part of our tribe:

- ✓ Volunteer invites
- ✓ Updates
- ✓ Milestones
- ✓ Celebrations
- ✓ Networking with our cricket family

Together we play. Together we grow. Together we thrive.



THANK YOU FOR HELPING LOCAL CHILDREN PLAY, GROW AND BELONG.

LET'S BUILD SOMETHING STRONGER

TOGETHER, WE CAN MAKE A
REAL DIFFERENCE.

At Wests Junior Cricket Club, we believe strong communities are built through collaboration, shared values and genuine partnerships.



WE'RE NOT JUST LOOKING FOR SPONSORS.
WE'RE LOOKING FOR PARTNERS.

Partners who care about local kids, community and creating opportunities that last.



LET'S COLLABORATE

Every business is different, and we know one size doesn't fit all.
We'd love to learn about your goals and **explore a partnership that works for you.**



WE LISTEN

We take the time to understand your business, values and what matters most to you.



WE COLLABORATE

We'll work together to create a partnership that aligns with your goals and makes an impact that matters.



WE DELIVER

You'll be part of a trusted, well-run club that's making a positive difference in the lives of local children.



WE GROW TOGETHER

We celebrate our partnership and the success we create for our club, your business and the community.

LET'S START A CONVERSATION

We'd love to hear from you and explore how we can work together to support local kids and strengthen our community.



Email us
info@wsjcc.com.au



Call us
Greg Dixon - President 0402 417 345
Jason Oliver - Treasurer 0412 360 024

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