

Welcome to the Sussex Partners in Care Showcase 2025

Wednesday 10th September
Brighton Racecourse



Sponsored by



Speakers



Join Fouzia in the
Prince Regent Suite
10.00am

Fouzia Harrington



Director of Joint Commissioning and
Integrated Community Team Development (West Sussex)

Fouzia leads neighbourhood development in West Sussex, bringing a health population driven approach to service development and planning. She led the development of the innovative whole system approach to tackling health inequalities and improving health outcomes for Crawley. She has worked in the NHS for almost 30 years, extensively in strategic planning across a range of organisations.



Join Alan in the
Prince Regent Suite
10.30am

Alan Sinclair



Director Adults & Health and co-chair of SE Association of
Directors of Adult Social Services (ADASS) -ADASS

Alan has worked in local government social care for over 35 years. Latterly as Director for Adult Social Services (DASS) in a unitary council and more recently as DASS at West Sussex County Council. He is also co-chair of the Association of Directors of Adult Social Services (ADASS) South East Network.



Join Jane in the
Prince Regent Suite
13.55pm

Jane Townson



CEO of the Homecare Association.

Jane has extensive experience in the social care, health, housing, and technology sectors. Formerly Chair of the Board of Kraydel; CEO Somerset Care Group; Chairman YourLife (JV with McCarthy & Stone); and Vice Chair UKHCA. Jane's first career was in international leadership roles in research and development in ICI, AstraZeneca, and Syngenta, where she was Global Head of Bioscience Research. She then established her own business providing consultancy and training on the link between lifestyle factors and public health, working with private individuals and public sector organisations.



Professor Vic Raynor OBE



Chief Executive Officer of the National Care Forum

Join Vic in the
Prince Regent Suite
11.40am

As CEO she chairs the government national workforce advisory group. In addition, she chairs the National Social Care Advisory Group on social care and technology and has been at the forefront of promoting digital transformation across care.

Vic sits on a range of government and national specialist groups with a focus on the social care workforce, digital transformation, new models of care and regulation. She has recently stepped down from chairing the working group of the APPG on adult social care.

Vic is a regular national and international speaker and has extensive knowledge and expertise across a wide range of care, support, housing and social policy agendas. Prior to joining the NCF, she was the CEO of Sitra, a leading national membership body championing excellence in housing, health, care and support.

Vic is the incoming chair of the Global Ageing Network and has worked extensively with international partners on key areas of innovation and change. She is the current Chair of the Care Provider Alliance, a role she will hold until September 2025. In addition, she was awarded an Hon.

Professorship in Health Sciences by City University, working closely with the My Home Life programme and the wider University agenda around ageing and care. She was awarded an OBE for services to social care in 2021.



Neil Cox



Deputy Director of Operations, CQC

Join Neil in the
Prince Regent Suite
15:00pm

Neil joined CQC in 2011 and have been an inspector and inspection manager before moving to my current role in 2020. As Deputy Director of Operations for the South network I have responsibility for regulatory delivery across health and social care in Hampshire, Dorset, Bath, and Wiltshire. I am lead for enforcement in the South, ensuring actions are proportionate, timely, and evidence-based to protect people who use services. My role focuses on delivering operational excellence, working closely

with colleagues across the South and nationally, to shape and implement improvements to performance to deliver our core purpose. Above all, I'm committed to supporting our teams to deliver consistent and collaborative regulation to make sure health and social care services provide people with safe, effective, compassionate, high-quality care



Michelle Corrigan

Programme Director, Digital Care Hub



Join Michelle in the
Prince Regent Suite
13.10pm

Michelle is a nationally recognised leader in digital transformation for adult social care. At Digital Care Hub, she leads work supporting over 20,000 care providers to improve digital maturity, cybersecurity, and data use.

Michelle has shaped national programmes such as Better Security, Better Care and advises on policy, strategy, and implementation at both sector and system levels.

She brings a strong focus on ethical, people-centred digital change, ensuring technology supports care, not the other way around. Currently undertaking a Doctorate in Business Administration at UCL's Global Business School for Health, her research explores how transparency and trust influence engagement with telehealth and virtual wards, particularly for older people. She also chairs and is trustee on a number of charities across the UK. Michelle was named one of the Most Inspiring Women in Cyber and NHS Cyber Leader of the Year. She is a passionate advocate for practical, inclusive digital leadership in care.



Elizabeth Beh

Founder & CEO Tresacare



Join Elizabeth in the
Silks Suite
10.50am

Having been both a care giver and care recipient, Elizabeth know firsthand the impact that kindness, compassion, empathy and excellence can make. Liz founded Tresacare in 2022 when she encountered the UK care crisis for the first time and saw its real-life implications for the care sector as a whole. A former HR professional with a background in finance, Liz is a passionate advocate for raising retention rates in the care sector via improving wellbeing management for care workers.



Campaign 4 Change

Join C4C in the
Silks Suite
11.40am

Campaign 4 Change is a national self-advocacy group committed to promoting the rights of people with learning disabilities and autistic people. Campaign 4 Change ensure people with lived experience have a strong voice through political lobbying, collaboration with regional & national bodies, research projects and ensuring information is accessible.



Join Mick in the
Prince Regent Suite
14.30pm

Mick Feather

Business Care Manager, Citation



Mick is a self-motivated and enthusiastic Learning and Organisational Development professional with over 30 years' experience working in the public sector and 15 years' experience as a trainer.

Mick joined Citation in 2017 after 4 years as a Care Quality Commission Inspector, two years of which he spent training 600 new CQC Inspectors.

Mick has sound knowledge of the care sector, learning and development, equality and diversity, cultural change and the ability to translate complex legal guidance and procedures into practical easy to follow solutions. "I have a passion for people and organisational development to raise performance and improve care services throughout the UK."

He worked at East Sussex Fire and Rescue Service for 7 years as the Equality and Diversity Manager, trained all 900 staff on a two-day equality course and supported senior managers with the cultural change agenda.

He also worked at the Child Support Agency as a trainer and Executive Officer and prior to that worked as a National Insurance Inspector at the Department of Work and Pensions.

Mick is a Chartered Member of the Chartered Institute of Personnel and Development (MCIPD), a qualified coach (CMI Level 5) and won the Communities and Local Government Individual Award for "Leadership" for his work with the disabled community in 2008.



Join Mike in the
Silks Suite
14.30pm

Mike Bailey

Locality Manager - Skills for Care London & South East



Working for Skills for Care for 2 years, Mike has over 19 years public sector experience, working both strategically and operationally across the health and social care sector. He has run individual projects and large-scale programmes at local, regional and national level. He has also designed and delivered training for a wide range of organisations, including NHS trusts and local authorities, on topics ranging from communication change to leadership.



John Greene

Managing Director and Lead Trainer
The Medication Training Company



John has been a pharmacist for 30 years, having worked across all sectors: community, academia, hospital, and the pharmaceutical industry.

Join John in the
Silks Suite
13.10pm

He has published 5 books on Managing Medicines in Social Care Settings and trained tens of thousands of nurses and care support workers in medicines management and administration over the last 16 years.

John has worked for many years with several councils and private organisations both large and small to set up systems to manage (and learn from) medication errors.



Kevin Humphreys

CEO Oaklands Care Group



Join Kevin in the
Silks Suite
13.55pm

Oakland Care Group's is a group of care homes in West Sussex. With over 15 years' experience managing various health and care services, he has expertise in older adult care, supported living and rehabilitation with a passion for delivering person-centred care.

Kevin is on the board of West Sussex Partners in Care, the local care association.

By sharing his knowledge and experience, he aims to support other care providers and improve outcomes for those the association's providers serve. Kevin brings a desire to find innovative solutions that make a real difference in the lives of people receiving care.



Neil Eastwood

Founder & CEO of Care Friends



Join Neil in the
Silks Suite
10.00am

Neil is an international speaker on care worker recruitment and retention within Adult Social Care and author of the book 'Saving Social Care - How to find more of the best frontline care employees and keep the ones you have', which is now in its second edition. He is also Founder and CEO of Care Friends, an employee referral app operated in partnership with Skills for Care which won the 2023 King's Award for Innovation.

Neil was previously a director for a national homecare provider with 10,000 staff.

Sussex Care Showcase 2025

SEMINAR PROGRAMME PRINCE REGENT SUITE

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10:00am NHS & Neighbourhood Plans - Fouzia Harrington

This opening session will explore the recently published NHS 10 year plan and neighbourhood plan and what it means for Social Care.

10:50am Sussex Devolution - Alan Sinclair

Sussex devolution refers to a government plan to establish a Mayoral Combined County Authority for East Sussex, West Sussex, and Brighton & Hove by 2026. Alan will provide an 'update on the process of devolution and local government reorganisation across Sussex, setting out key milestones and the potential impact this will have for the adult social care sector'.

11:40am Social Care Policy - Where are we now? - Professor Vic Rayner OBE

This session will provide you with the latest update on the policy landscape and how it connects to the delivery of social care. It will include information on the government plans for reform covering the Fair Pay Agreement, the Employment Rights Bill, the Casey Commission, local government and health reorganisation and what the 10 Year Health Plan tells us about the future of social care. A whistle stop tour for anyone interested in the ever changing landscape within which care and support is delivered!

12:10-13:10 LUNCH - A chance to network with our exhibitors

13:10pm Analogue to Digital - Michelle Corrigan

With the governments vision for digital technologies to enable the easier lives; faster growth; firmer foundations; smarter organisations and higher productivity and efficiency, Michelle will look at the move from analogue to digital technologies.

13:55pm What's Happening in Homecare - Jane Townson

The talk will summarise what's happening in the homecare sector. It will discuss the current status of homecare in the UK; political engagement, influencing and media; opportunities and trends in homecare; and offer a manifesto for change.

14:30pm What to focus on in 2025 to maintain and improve your CQC rating Mick Feather

The presentation focuses on research gained from looking at CQC reports over the last 12 months. It provides topics that services should ensure they are fully compliant with to prevent regulation breaches and slipping into negative rating outcomes.

15:00pm CQC Update - Neil Cox, CQC

Informing the audience of the steps we have taken on our four immediate priorities as well as the foundational improvements required to deliver effective regulation

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10:00am Recruitment and Retention - the greatest hits album - Neil Eastwood

From now on, your future workforce is going to be entirely sourced within a few miles of your care setting or homecare territory. Join Neil as he picks his favourite, most effective, methods to find the highest quality care and support workers and tips on how to keep them.

Learn the hidden characteristics that give care workers the most intrinsic rewards and how to spot candidates who have those traits in spades.

10:50am The Hidden Potential: How Displaced Care Workers Can Strengthen Your Workforce - Elizabeth Beh

Displaced workers are not a burden: they are highly motivated, experienced professionals ready to contribute. This session challenges common misconceptions, unpacks the realities of sponsorship, and highlights how tapping into this overlooked talent pool can meet workforce needs while offering displaced workers a fair chance to thrive.

11:40am Co-Production & Collaboration: A National Impact - Campaign 4 Change

This session will explore the co-production and collaboration has a national impact

12:10-13:10 LUNCH - A chance to network with our exhibitors

13:10pm Controlled Drugs Update 2025 - Demystifying the rules around controlled drugs in care homes and community settings - John Greene

"Which of these medicines are CDs and need to be locked up and recorded in a CD register?"

Oramorph; Gabapentin; Pregabalin; Midazolam; Temazepam; Diazepam

How do the rules around controlled drugs differ in care homes, community settings and day centres? In this talk, John Greene will explain how to manage and administer CDs in the different various settings according to legal and best practice requirements to ensure you are compliant when CQC come to inspect you.

13:55pm Discover how AI is transforming social care - Kevin Humphrys

Kevin Humphrys presents "Empowering Social Care with Artificial Intelligence," exploring how tools can streamline care planning, risk assessment, and documentation. Learn how AI enhances efficiency, supports compliance, and empowers staff—without replacing human empathy. The session highlights real-world applications, ethical considerations, and sector-wide lessons. Join us for a live demo, practical insights, and a roadmap for responsible AI adoption in care settings. Don't miss this opportunity to see how technology can truly support person-centred care.

**14:30pm Maximising the use of the Learning and Development Support Scheme
Mike Bailey**

Funding for training is available for you and your workforce. The LDSS scheme supports adult social care employers to invest in learning and development for their staff, by providing a financial contribution towards the costs of training.

Exhibitors

Digital

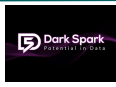


Sussex Digital In Reach Team provides a free platform on which Care Providers across Sussex can access free advice and support on technology, digitalisation and data protection. www.sussexdigitalteam.co.uk Stand 5

At Spark Care, we believe better care starts with better technology. We're proud to be specialists in fall detection, fall prevention, and smart care solutions – helping care providers across the UK create safer, more supportive environments for the people they look after.



Stand 3 www.spark-care.co.uk



Dark Spark Consultants process, interpret and improve complex data from multiple sources. They translate the results into useful business insights and predictions, revealing opportunities and recommending actions.

Stand 31

www.darksarkconsulting.com

Every minute matters in homecare. So when it's impossible to work any harder, Birdie's technology helps you work smarter. It works by connecting everyone and everything: care management, auditing, rostering, finance, and workforce management in one platform.



Stand 4

www.birdie.care



Stand 17

www.famileo.com

Make them Smile, Every Month, Famileo is a monthly, personalised newspaper that is sent directly to your grandparents' postbox. It's a simple way to keep them connected to the family and to preserve precious memories.

Lilli spots early signs that something's wrong by analysing daily routines using smart, non-intrusive sensors (no cameras or wearables) placed in key rooms like the bedroom, bathroom, kitchen, living room and hallway. It learns what's normal, then gives you a heads-up when something's not - helping you act early, with confidence.



Stand 18

www.intelligentlilli.com



Rated 4.8 stars on Trustpilot, CareLineLive is an award-winning, cloud-based home care management software that helps care agencies save time, improve efficiency and deliver better care.

www.carelinelive.com

Stand 26

Simplify medication administration and ordering, minimize errors, and enhance your medication workflow with Camascope's medication management platform. At Camascope, our mission is to make digital care simple and supportive for everyone.



Stand 27

www.camascope.com



www.ablyss.co.uk

Stand 32

Blyssful allows you to create a care management system to suit your exacting needs, saving time and allowing you to easily evidence compliance. Highly intuitive and customisable, our award winning, cloud-based software and mobile care app are designed to suit all residential care providers,

At Altus Healthcare, our mission is to halve falls in care by 2030. With our innovative C.A.R.E. Framework, meticulously designed to align with the CQC's "SAFE" standards. Our solutions seamlessly integrate advanced technologies and proactive care, ensuring that every resident's safety is our top priority.



Stand 15/16

www.altus-av.co.uk

Exhibitors

Care Industry Supplies



www.truvox.com

Truvox International is a leading global manufacturer and supplier of commercial and industrial floorcare machines, based in Southampton, England. Offering machines that are simple to use and easy to maintain we have the perfect solution for your floorcare needs.

Stand 39

Trichem South is a leading supplier of hygiene, janitorial & laundry products and services. As a family run business, Trichem has built an excellent reputation offering a personal & bespoke service to over 900 Care Homes across the UK.



Stand 7

www.trichemsouth.co.uk



Lifts • Escalators • Cradles

www.jacksonlifts.com

Established in 1979, Jackson has become the UK's largest independent Lift, Escalator and Cradle maintenance providers. Jackson is a wholly-owned family business, founded on customer-first, quality service.

Stand 9

Our mission is to deliver service excellence, make life easier and help our customers to grow. Our vision is to be the best foodservice provider, and a positive force for change. Explore our delicious meals for the elderly.



Stand 11

www.bidfood.co.uk



buywisegroup

www.buywise-health.com

Buywise Health are a multi-award winning procurement solution for Medical Centres and Healthcare businesses in the UK. Now the preferred supplier partner for 100's of health providers, including, Medical Centres, hospices, and care home groups.

Stand 8

Maximeyes specialises in helping businesses with a complete utility solution reach a decision on their energy procurement. This covers everything from sourcing competitive pricing for your energy supply, understanding your energy use to fully funded integrated energy solutions to reduce your costs.



Stand 10

www.maximeyesgroup.me



WILTSHIRE
FARM
FOODS

www.apetito.co.uk

Apetito is the UK's leading food producer for the health and social care sector, serving some of the most vulnerable people in society. We believe everyone deserves a nutritious meal - particularly the elderly.

Stand 31/38

Beautifully crafted furniture and selected soft furnishings that are welcoming for your residents, your staff and visitors. Our extensive furniture ranges are developed and adapted to meet the needs of care homes and are both aesthetically pleasing and manufactured for function and durability.



Stand 40

www.baronsfurniture.co.uk



Stand 42

Titan are suppliers of customised workwear and cover the whole of Sussex and beyond. Working with key brands including Premier, Orr, Behrens and many more - we offer a wide choice of garments to suit all budgets with full customisation services on site.

www.titan-workwear.co.uk

Exhibitors

Support Services



Stand 20

We have over 30 years' experience of healthcare law, providing expert legal advice and imaginative solutions based on an in-depth knowledge of your sector.

The Lester Aldridge Health & Social Care team consists of cross-disciplinary lawyers providing specialist legal advice.

www.lesteraldrIDGE.com

The specialist team of health and care insurance experts at TL Dallas have been working within the care sector for over 20 years and understand the unique challenges you face. TL Dallas provide a full range of commercial and personal insurance services and independent financial advice.



www.tldallas.com

Stand 29



Stand 12

www.citation.co.uk

Citation have been providing expert H&S, HR and Employment Law advice to businesses like yours for over 25 years. They also have some specialist care products to help you, including a set of care policies and procedures, a digital tool to help with CQC compliance, and care-specific e-learning courses.

The NIHR Research Delivery Network is funded by the DHSC to enable the health and care system to attract, optimise and deliver research across England. We cover 3 different types of research: clinical, public health and social care across 4 different settings: hospital, primary care, community and residential.



Stand 36

www.nihr.ac.uk

Borderless

Borderless automates and streamlines sponsorship and compliance, combining powerful technology with expert guidance to reduce manual effort, mitigate risk, and keep your organisation compliant—effortlessly.

www.getborderless.co.uk

Stand 28

Empowering your business through compliance excellence with a range of comprehensive solutions to take your care organisation to exceed regulatory compliance. Supporting services through mentoring and coaching to enable them to achieve exceptional outcomes for their clients and residents.

MG

Stand 13

www.manorgroupconsulting.co.uk

HEMPSONS

Leading Health, Social
Care and Charity Lawyers

Supporting health and social care providers is what every solicitor in Hempsons does. Our experts not only have the legal expertise required, but in-depth knowledge of the sector.

www.hempsons.co.uk

Stand 14

Towergate Insurance have been providing specialist cover for the care and hospices sectors for over 40 years. Being a central part of these communities means we understand the challenges faced and can find solutions that meet the needs of different providers. We also support and advise on ways to reduce risk.



Stand 6

www.towergateinsurance.co.uk



Achieve together is one of the UK's leading providers of support to people with learning disabilities, autistic people, profound and multiple learning disabilities, deafness/hearing loss and associated complex needs.

www.achievetogether.co.uk

Stand 41

C4C is a national self-advocacy group committed to promoting the rights of people with learning disabilities and autistic people. C4C ensure people with lived experience have a strong voice through political lobbying, collaboration with regional & national bodies, research projects and ensuring information is accessible.



www.campaign-for-change.co.uk

Stand 41

Gather

Stand 19

Gather enables Care organisations to radically reduce the effort and thereby cost associated to quality assurance, not just annually but continuously 24/7. Moving organisations from reactive to proactive, giving you the essential evidence you need for the CQC via an instantly analysed dashboard.

www.wegather.info

Through SESCA, the views of Adult Social Care providers in the South East are represented when working with key partners. SESCA aims to actively shape the development of integrated services while contributing to the sustainability of this diverse and evolving sector..



www.sesca.org.uk

Stand 21

All the Sussex based Local Authorities will be represented at this years Sussex Care Showcase, offering advice, guidance and support, providing free resources and information on workforce development.



Stand 34

www.eastsussex.gov.uk



Stand 35

www.brighton-hove.gov.uk



Stand 33

www.westsussex.gov.uk



Stand 1

We represent all independent providers of care in West Sussex, knowing that the pressures faced by the care industry can be alleviated through co-working to achieve collective aims. Our Strategic aims include Workforce Development: Advise, Inform & Share and Influence & Lobby on your behalf. WSPiC offer opportunities to network through our Registered Managers Forums and access to resources, webinars, sector networking groups, conferences and much more. We annually celebrate those work work in the sector at our West Sussex Care Awards.

www.westsussexpartnersincare.org

We represent care providers and managers of adult social care services across Brighton and Hove and East Sussex. Our members include care homes, home care providers, hospices, supported living services, and voluntary community sector enterprises. We are dedicated to ensuring that the people of East Sussex and Brighton and Hove receive care from a professional, well-resourced, and modern integrated social care system.

www.espic.co.uk



Stand 2

Exhibitors

Workforce Development



Stand 23

The Medication Training Company is a trusted provider of accredited medication training designed specifically for care staff and nurses. With a strong emphasis on competency-based assessment. We ensure that healthcare professionals are equipped with the essential knowledge and skills to deliver safe, effective, and high-quality care. www.medicationtraining.co.uk

Skills for Care is the strategic workforce development and planning body for adult social care in England. We work with employers, Government and partners to ensure social care has the right people, skills and support required to deliver the highest quality care and support now and in the future.



Stand 25

www.skillsforcare.org.uk



Stand 24

Ashfield Services help healthcare professionals remain compliant, learn new skills, and progress within their careers our team will work with you on a training solution that meets your needs for the year ahead. Over 130 courses nationwide. We offer mandatory, clinical, and specialist healthcare training courses that cover every area of health and social care. www.ashfieldservices.co.uk

Tresacare are a social enterprise that helps care workers develop self-care skills for their wellbeing – in life and on the job. By working together with and for the care sector, we understand the challenges care workers face daily. Together, we are here to provide wellbeing solutions that make a difference in your lives and the lives of those you care for.



Stand 30

www.tresacare.com



PENGUIN TRAINING LTD

www.penguintrainingltd.co.uk

Stand 43

Penguin Training Ltd is an adult training provider that specialises within the Health & Social Care sector. We are an endorsed provider with Skills for Care – a bespoke quality mark given to the best learning and development providers within the adult social care sector.

East Sussex College offers an extensive range of pathways into the care profession, including Health & Social Care, Early Years, Nursing, Apprenticeships, and professional development courses.



Stand 22

We are also leading the way in artificial intelligence and immersive learning, with world-class facilities that allow students to experience realistic workplace environments, boosting both confidence and skills. www.escg.ac.uk



www.careandcamera.co.uk

At Care & Camera, offer strategic, story-led video production tailored specifically for the care sector. Working with care homes, and providers to create content that helps fill beds, attract the right team, and build trust with families alike.

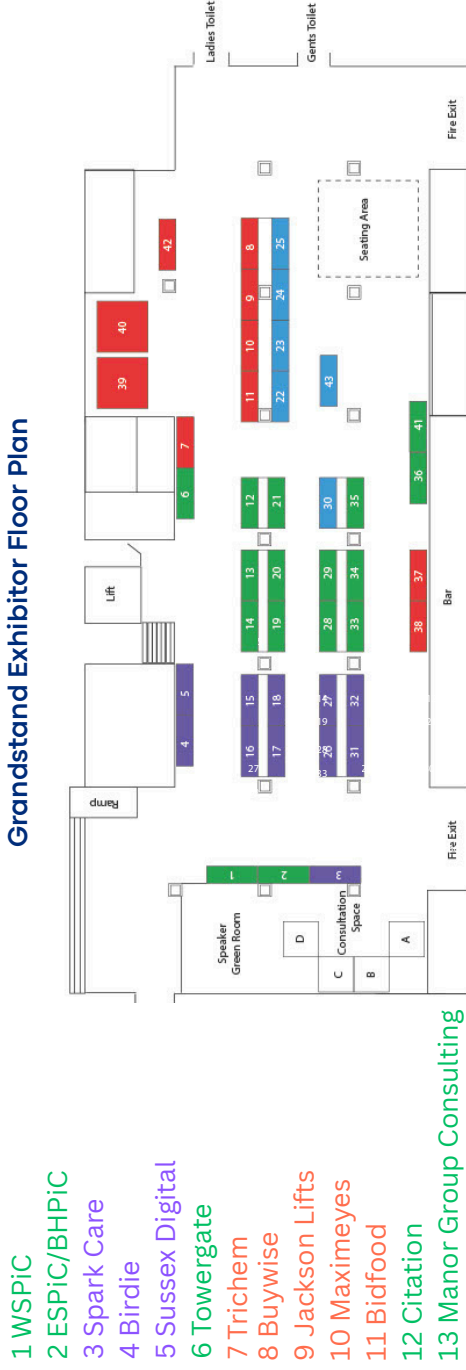
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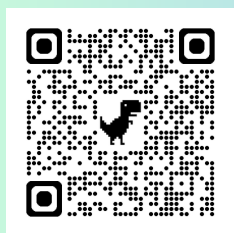
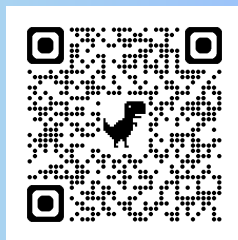
www.x-habit.com

Soundcheck
www.soundcheck-avs.co.uk

Grandstand Exhibitor Floor Plan



- 1 WSPiC
- 2 ESPiC/BHPiC
- 3 Spark Care
- 4 Birdie
- 5 Sussex Digital
- 6 Towergate
- 7 Trichem
- 8 Buywise
- 9 Jackson Lifts
- 10 Maximeyes
- 11 Bidfood
- 12 Citation
- 13 Manor Group Consulting
- 14 Hempsons
- 15/16 Altus
- 17 Famileo
- 18 Intelligentilli
- 19 Gather
- 20 Lester Aldridge
- 21 SESCA
- 22 East Sussex College
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- 24 Ashfield Services
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- 33 WSCC
- 34 ESCC
- 35 BHCC
- 36 NIHR
- 37/38 Apetito
- 39 Truvovox
- 40 Barons Furniture
- 41 Campaign 4 Change & Achieve Together
- 42 Titan Workwear
- 43 Penguin Training



*Sussex Partners in Care working together
WSPiC - BHPiC - ESPiC*

*www.espic.co.uk
www.westsussexpartnersincare.org*