



### Quality you can count on.

Proudly made in the U.S.A., the high performance LLumar® brand of window film can help improve the performance of glass on homes, businesses, and vehicles worldwide. Manufactured by Eastman Chemical Company, LLumar products are recognized for their outstanding appearance and durability. Professionally installed, LLumar window films are backed by one of the industry's best warranties.\* This, along with a reputation for quality and innovation, has made LLumar one of the best-selling and most-respected window film brands in the world.

.. free call  
0808 234 3901

Ask here in  
the dealership  
for more  
information

Automotive Window Film  
**Sun protection** for  
you and your loved ones  
whilst driving.



Scientific research shows that drivers are especially vulnerable on the window side of their bodies, where they are exposed to harmful UVA rays through side windows in cars, which are typically unprotected.

### Avoid premature ageing!

*"Damage from certain kinds of ultraviolet rays is cumulative", according to Dr. Glaser of the dermatology department at St. Louis University. "These rays called UVA rays, penetrate deep into the skin and can silently accelerate the ageing process, cause wrinkles and even skin cancer."*

Unlike UVB rays, which create immediate effects like blistering and burns, UVA rays create long-term damage that is not immediately noticeable. *"That's why many people don't realise their skin is getting damaged from sitting near windows in cars..."*, says Dr. Glaser.

LLumar automotive window film offers protection against UVA rays while sitting in the car. LLumar's contribution to sun protection is now recognized by The British Skin Foundation as especially valuable to prevent sun induced skin damage.



### UV rays: Invisible but dangerous.

#### Measuring 1.7m<sup>2</sup>, our skin is our largest organ:

Science has shown that our bodies need the sun. It is the best way to naturally produce the Vitamin D our bodies need. By exposing our bare skin to sunlight; our vitamin D requirements are quickly absorbed.

But the sun's rays are also a dangerous threat to our largest organ. Shortwave ultraviolet B (UVB) rays can cause visible skin burn, but longer wavelength ultraviolet A (UVA) rays cumulatively penetrate our skin and can mean severe risks: the possibility of skin cancer, premature ageing, or increased risk of other skin diseases.

While UVB rays do not penetrate car glass, most people are unaware that the sun's harmful UVA rays actually do penetrate the glass, and do cause cumulative damage.

Skin cancer is the most common form of cancer in the UK and rates continue to rise. At least 100,000 new cases are now diagnosed each year and the disease kills over 2,500 people each year in the UK - that's 7 people every day!

**EASTMAN**



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Over  
**99%**  
UV Protection



### Reliable UV protection

- 🛡️ **Protect your loved ones.** LLumar clear window film will help protect the skin and vulnerable facial areas of people and pets while travelling.
- ☀️ **Enjoy your time on the road.** LLumar's new UV clear window film blocks over 99% of the sun's harmful rays that can cause premature ageing and skin cancer.
- 🎨 **Colours remain colorful.** Upholstery and interior trim are less susceptible to fading, ageing and material fatigue caused by UV rays.

### Effective sun protection

- ☀️ **Sun protection included.** When applied over automotive glass, this film's virtually invisible protection blocks over 99 percent of harmful UV rays. LLumar window film helps screen the sun. So one place that you won't need to worry about the sun's rays, is in your car.
- ❄️ **Keep your ride cool.** LLumar window film, whilst looking stylish, can also reduce cabin temperature - making you feel more comfortable.

### Clear benefits

- 👁️ LLumar window film is not only a valuable addition to your new car. You can easily have your car **cost efficiently retrofitted** with LLumar window film here.
- 👁️ **Get the benefits of a dark window tint with UV Clear window film.** While all automotive films in the LLumar portfolio offer UV protection, clear film appeals to those who do not want the darker window appearance or where the use of dark film is prohibited by law (forward of the B-post).

### Improve privacy glass.

- 🌍 UVA, the longer rays responsible for skin's ageing, can penetrate through glass – even privacy glass!
- 👁️ LLumar window film can also be **applied over privacy glass** and will provide invisible protection to passengers from UVA rays, which are known to cause long-term skin damage.