

Business Trustee

Purpose

To bring commercial acumen and sector insight to the Board, supporting the CEO in developing strategic income generation, partnerships, and corporate giving initiatives.

Key Responsibilities

- Advise and support the Chair, CEO and Income Generation Group on business development and corporate fundraising strategy.
- Identify and nurture opportunities for corporate partnerships, sponsorships, and pro bono collaborations.
- Help the charity diversify its income base through social enterprise, trading opportunities, and innovation in fundraising.
- Act as an ambassador for the charity, using professional networks to open doors to potential supporters and funders.
- Provide constructive challenge and oversight to ensure commercial activities align with the charity's values and strategic priorities.
- Contribute to wider board duties, including risk oversight, strategic planning, and financial sustainability.

Person Specification

- Senior experience in business development, corporate strategy, marketing, or partnerships (private or social sector).
- Strategic thinker with a strong understanding of income diversification and corporate social responsibility.
- Excellent networking and influencing skills.
- Commitment to collaborative leadership and ethical business practice.
- Passion and enthusiasm for helping the organisation grow its impact.

Commitment: Approximately 4 board meetings per year + sub-group participation