



2026 South Jersey's

Face of Home Healthcare

Leading with Compassion

In home care, the work begins long before anyone needs help getting dressed or driven to an appointment. It begins with trust. With conversation. With the quiet decision to let someone into your home and, often, into the most vulnerable chapter of a family's life. For Kelly McCabe, those moments – earned slowly, relationship by relationship – are the real foundation of TLC HomeCare Services.

"It's about compassion, love, kindness and being there for another human being in their time of need," says McCabe, the owner and founder of TLC HomeCare Services. "Even if that need is just to sit and chat and have a cup of coffee."

McCabe has spent the last 16 years building a business around that belief. Not a franchise. Not a scaled model. A small, non-medical homecare agency, built deliberately and personally. The result is longevity – clients who stay for years, caregivers who stay for decades, and families who come to see TLC not as a service, but as a presence.

"You not only get close with your actual client, but with their families as well," she says. "So many of them we've had for years and years."

That instinct for connection didn't come from a healthcare background. McCabe started in staffing and marketing, then moved into insurance sales before home healthcare. At first, it made no sense. "I thought, home healthcare is nothing like insurance," says McCabe. "I knew nothing about the medical side." But what resonated wasn't medicine, it was relationships.

So McCabe did what she has always done: she learned the work from the inside. Before opening TLC, she became a certified home health aide. "I wanted

to understand what my employees would be expected to do, and what they could and couldn't do," she says. The experience reshaped her understanding – not just of care, but of caregiving. "That firsthand knowledge taught me how difficult it is to care for another person, and how important it is."

TLC now serves mostly older adults, many over the age of 80, though McCabe has also supported younger clients through partnerships with organizations like the MS Society of the Greater Delaware Valley. Diagnoses vary. Needs change. What doesn't is the emphasis on presence. Companionship matters as much as personal care. Conversation matters as much as competence.

What families often notice first is McCabe herself. "I'm a hands-on owner, and I've always been," she says. She meets with every client and their family. In an industry where owners often stay invisible, she believes being seen matters. "When you're meeting with the face of the company, it gives people a huge sense of confidence."

That closeness extends to her team. Her operations manager has been with her for 15 of the company's 16 years. Many caregivers have stayed just as long.

"Caregivers become part of your family, and that's what we're here for" McCabe says. ■



Kelly McCabe

Owner/Founder

OUR SERVICES:

- Companion/Homemaker
- Personal Care



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