

USE A STRONG PASSWORD AND A PASSWORD MANAGER

Why It Matters

Strong passwords are your first line of defense against cyber threats. They help protect your data, money, and identity from hackers and malicious actors.

3 STEPS TO STRONGER PASSWORDS

1

Make them long

Aim for at least 16 characters. Longer passwords are harder to crack. Longer is stronger!

2

Make them random

Use a mix of uppercase and lowercase letters, numbers, and symbols *or* create a memorable passphrase using 5-7 unrelated words with creative spelling.

3

Make them unique

Use a different password for every account. Avoid small tweaks to reused passwords — each one should be entirely distinct.

Let a Password Manager Do the Work

A password manager:

- Creates, stores, and fills passwords automatically
- Requires you to remember just one strong master password

We recommend using Keeper, a trusted password manager solution.

