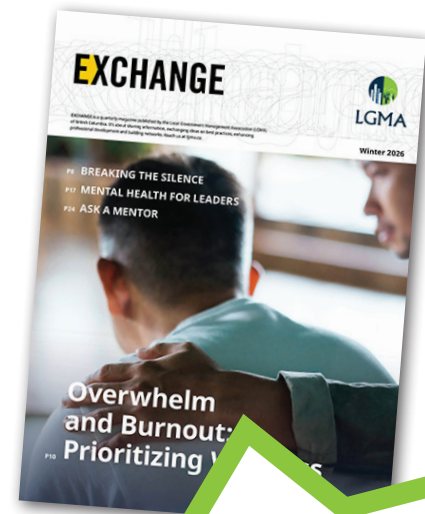


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EXCHANGE

Exchange is a quarterly magazine published by the **Local Government Management Association (LGMA) of British Columbia**. It's about sharing information, exchanging ideas on best practices, enhancing professional development and building networks. Visit us at www.lgma.ca.

AD RATES & SPECS: 2026

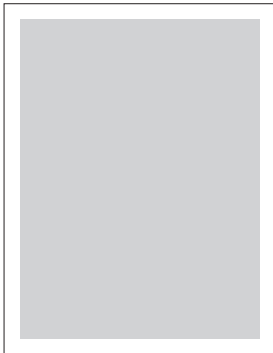
Exchange is distributed to more than 1,100 members and affiliates of the Local Government Management Association. LGMA members are management-level decision makers working in local government throughout British Columbia.



LGMA

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GST applies to ad rates. Rates subject to change. Discounted pricing is for four consecutive issues only.



FULL PAGES

Bleed (suggested) 8.75"w x 11.25"h
Without bleed 8"w x 10.5"h

Premium Page*

Inside front cover (1 ad), or before/
within first feature article (max. 2 ads)

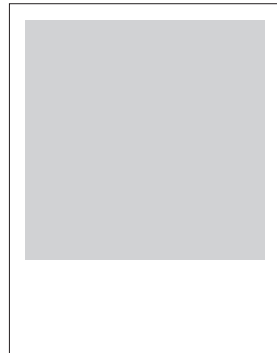
1x \$1,606
4x \$1,513

Regular Pages

Inside pages or inside back cover

1x \$1,100
4x \$996

* Inside front cover is pre-booked for this issue. One Premium page within feature article available.



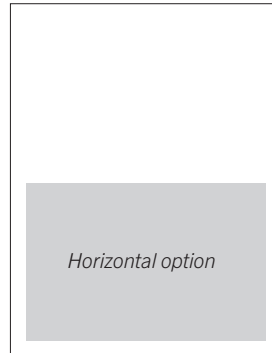
BACK COVER* 2/3 PAGE (Premium page)

Bleed (suggested) 8.75"w x 7.25"h
Without bleed 8"w x 7.125"h

Pricing

No. of times 1x \$1,606
Consecutive 4x \$1,513

* Pre-booked for this issue

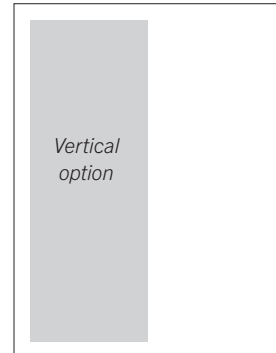


1/2 PAGE HORIZONTAL OR VERTICAL

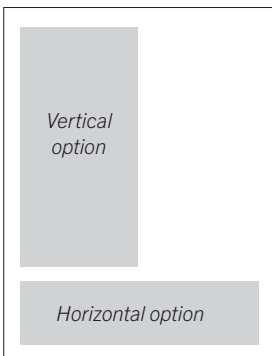
Horizontal size 7.5"w x 4.9"h
Vertical size 3.6"w x 10"h

Pricing – Inside Pages

No. of times 1x \$875
Consecutive 4x \$781



Vertical option

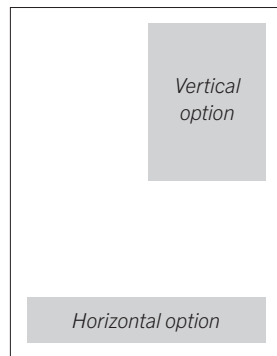


1/3 PAGE HORIZONTAL OR VERTICAL

Horizontal size 8.5"w x 3"h
Vertical size 3.6"w x 7"h

Pricing – Inside Pages:

No. of times 1x \$737
Consecutive 4x \$660

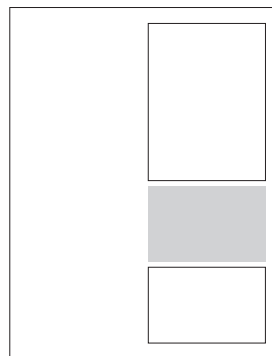


1/4 PAGE HORIZONTAL OR VERTICAL

Horizontal size 8.5"w x 2.1"h
Vertical size 3.6"w x 4.9"h

Pricing – Inside Pages:

No. of times 1x \$660
Consecutive 4x \$583



1/8 PAGE HORIZONTAL

Size 3.6"w x 2.37"h

Pricing – Inside Pages:

Inside pages 1x \$270
Consecutive 4x \$248

AD SPECS

FORMATS:

- .pdf – press quality (preferred with fonts outlined)
- .eps or .ai – with fonts outlined

COLOUR OPTIONS:

Full colour (CMYK)

BLEED:

Full bleed is available for full-page ads only. See sizing near ad diagrams.

Questions? If you have questions, your ad rep can forward them to the magazine designer. Your ad can also be prepared for a fee, upon request.

Edition	Release date*	Ad booking deadline	Ad submission deadline
Winter 2026	Late January	4 December	11 December
Spring 2026	Late April/Early May	12 March	26 March
Summer 2026	Late July/Early August	11 June	25 June
Fall 2026	Late October/Early November	10 September	24 September

* Please note that edition timelines may change.