

Advertise in the Spring 2026 Edition

REIMAGINING THE MODERN WORKPLACE

In the spring issue of *Exchange*, we explore how to make meaningful connections in the modern workplace and across different generations. The workplace is different from a decade ago. How we connect and socialize has changed, and it feels like each generation has a different way of doing things. How do local government leaders build working relationships and friendships across the digital and generational divides? Experts provide advice on professional and personal networking, while case studies share inspiring stories of collaborative and adaptable workplace cultures.

KEY DATES

Booking deadline
March 12, 2026

Ad artwork due
March 26, 2026

Release
Late April/Early May

5 reasons to advertise in *Exchange*

- 1. Reach an Engaged Readership**
Exchange is the premiere member magazine for local government managers in B.C., circulated to more than 1,100 members and business affiliates in print and online. Our members tell us they read and keep the magazine as a resource, and share it with colleagues.
- 2. Raise Your Profile**
When you advertise in *Exchange*, you're raising the profile of your organization with thousands of decision-makers in local government across the province. These are the managers who purchase products, hire contractors and arrange for services.
- 3. Show Your Support**
Exchange offers you the chance to shine a spotlight on your organization while showing support for this valued member publication.
- 4. Take Advantage of Discounts**
Advertising packages are available for discount pricing, but there is limited space so book soon: 250.383.7032 or office@lgma.ca.
- 5. Great Value**
Exchange continues to offer competitive rates for advertising to a target market.

ENJOY 2025 PRICING THROUGHOUT 2026!

Book advertising in four consecutive editions for additional savings.

Contact 250.383.7032 or office@lgma.ca to advertise and learn more.

EXCHANGE

Exchange is a quarterly magazine published by the **Local Government Management Association (LGMA) of British Columbia**. It's about sharing information, exchanging ideas on best practices, enhancing professional development and building networks. Visit us at www.lgma.ca.

AD RATES & SPECS: 2026

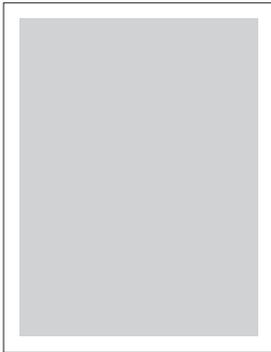
Exchange is distributed to more than 1,100 members and affiliates of the Local Government Management Association. LGMA members are management-level decision makers working in local government throughout British Columbia.



LGMA

To advertise, contact 250.383.7032 or office@lgma.ca

GST applies to ad rates. Rates subject to change. Discounted pricing is for four consecutive issues only.



FULL PAGES

Bleed (suggested) 8.75"w x 11.25"h
Without bleed 8"w x 10.5"h

Premium Page*

Inside front cover (1 ad), or before/
within first feature article (max. 2 ads)

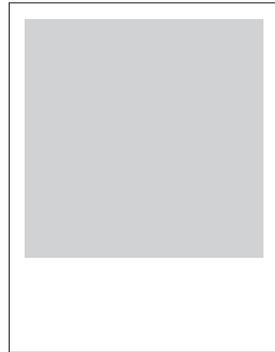
1x \$1,606
4x \$1,513

Regular Pages

Inside pages or inside back cover

1x \$1,100
4x \$996

* Inside front cover is pre-booked for this issue. One Premium page within feature article available.



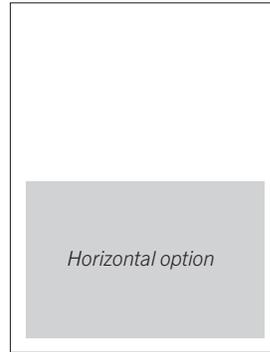
BACK COVER* 2/3 PAGE (Premium page)

Bleed (suggested) 8.75"w x 7.25"h
Without bleed 8"w x 7.125"h

Pricing

No. of times 1x \$1,606
Consecutive 4x \$1,513

* Pre-booked for this issue

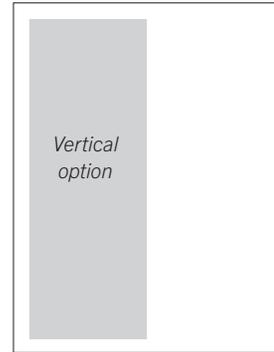


1/2 PAGE HORIZONTAL OR VERTICAL

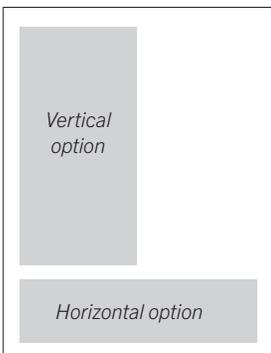
Horizontal size 7.5"w x 4.9"h
Vertical size 3.6"w x 10"h

Pricing – Inside Pages

No. of times 1x \$875
Consecutive 4x \$781



Vertical option

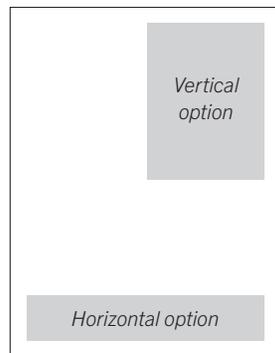


1/3 PAGE HORIZONTAL OR VERTICAL

Horizontal size 8.5"w x 3"h
Vertical size 3.6"w x 7"h

Pricing – Inside Pages:

No. of times 1x \$737
Consecutive 4x \$660

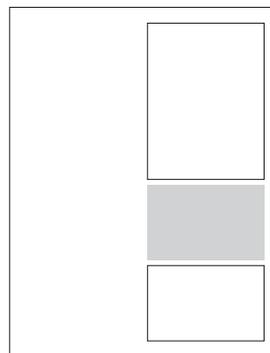


1/4 PAGE HORIZONTAL OR VERTICAL

Horizontal size 8.5"w x 2.1"h
Vertical size 3.6"w x 4.9"h

Pricing – Inside Pages:

No. of times 1x \$660
Consecutive 4x \$583



1/8 PAGE HORIZONTAL

Size 3.6"w x 2.37"h

Pricing – Inside Pages:

Inside pages 1x \$270
Consecutive 4x \$248

AD SPECS

FORMATS:

- .pdf – press quality (preferred with fonts outlined)
- .eps or .ai – with fonts outlined

COLOUR OPTIONS:

Full colour (CMYK)

BLEED:

Full bleed is available for full-page ads only. See sizing near ad diagrams.

Questions? If you have questions, your ad rep can forward them to the magazine designer. Your ad can also be prepared for a fee, upon request.

Edition	Release date*	Ad booking deadline	Ad submission deadline
Winter 2026	Late January	4 December	11 December
Spring 2026	Late April/Early May	12 March	26 March
Summer 2026	Late July/Early August	11 June	25 June
Fall 2026	Late October/Early November	10 September	24 September

* Please note that future edition timelines may change.

EXCHANGE



LGMA

AD SPACE RESERVATION FORM: 2026

THIS IS A FILLABLE FORM: *It can be filled out onscreen, saved (include your name in the file name), and emailed to office@lgma.ca. Then please go to <https://members.lgma.ca/advertising> to make your payment. For more information, please call 250.383.7032.*

▶ **See the Ad Rates & Specifications sheet first for sizes, prices, specifications and deadlines.**

Ad size: _____ Edition: _____

Number of continuous issues (discounts provided for 4 consecutive issues) _____

Ad locations (all ads are full colour)

- Premium page – Back cover 2/3 page** (*pre-booked for this issue*)
- Premium page – Inside front cover:** Full-page ads only (*pre-booked for this issue*)
- Premium page – Before/within feature article:** Full-page ads only, max. 2 per edition (**1 available within feature article**)
- Regular page – Inside pages:** Any size of ad
- Regular page – Inside back cover:** Full-page ad only (*pre-booked for this issue*)

See the Ad Rates & Specifications page for more information about ad options and specifications.

Ad submission options (select one)

- Please use existing ad on file.**
If multiple ads on file, please note the edition: _____
- Please prepare an ad for me.**
Ads for *Exchange* are prepared by our design firm partner. Average cost is \$200 to \$600 (cost ranges from \$200 for a small simple ad with no photo, to \$600 for a large custom ad with artwork or photo). Design work is billed at \$107 per hour +GST and will be billed directly to you by the design firm.
- We will have an ad prepared and sent to you, meeting your specifications.**
See the Ad Rates & Specifications sheet for sizing, colour and format requirements.

Company/organization name: _____

Contact person: _____ Signature: _____

Telephone: _____ Email: _____

Billing address: _____

Mailing address (if different than above): _____

Other particulars: _____

Date of ad booking: _____