Call for Speakers -

2027 LGMA Communication Professionals Forum

Presenter Name (main contact)*

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_____

Organization*

_____

_____

Title / Position*

Email Address*

Phone Number

Co-presenter Name, Organization & Position

Email Address

Additional Presenter Name, Organization & Position

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_____

Email Address

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Proposed Session Title (short & engaging yet descriptive)*

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What We're Looking For

We’re seeking sessions that are:

- Practical and actionable – leave participants with templates, tips, or tactics they can use right away.

- Innovative – showcase creative communications, engagement, or digital approaches that moved the needle.

- Collaborative – share lessons learned from partnerships between departments, agencies, Indigenous governments, or communities.

- Courageous – explore emerging issues like misinformation, incivility, AI in communications, or leading through crisis.

All sessions should be interactive and allow time for questions or discussion.

Which session format best fits your topic?*

- [ ] Case studies & success stories
- [ ] Facilitated panel with multiple perspectives
- [ ] Skill-building workshop or interactive session
- [ ] Lightning talk (15–20 minutes) on innovative campaigns or approaches
- [ ] Other (session format not mentioned above or combination of several formats)
- [ ] I have a great idea but would love some help to select the ideal format; please follow up with me to discuss.

If you said "Other" above, please describe your proposed format.

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Session Description (in 150 words or less provide a concise outline of the challenge, issue, opportunity, or innovation being discussed) *

Would you be willing to be paired up with other presenters who have similar topics for a co-presentation or panel discussion?*

- Yes
- No

What are two or three learning objectives and tangible take-aways for participants? (sessions should be solution-oriented and focused on real-world applications)

How will you engage participants and make the session interactive? (breakout groups, discussions, activities, polling/quizzes, word cloud, etc.)

High resolution colour headshot of presenter(s). These images will be used for publication only if the proposal is accepted. Please upload .jpg or .png files only. The file name should be the presenter's first and last name.

To select multiple files, hold the Ctrl key and click on the files.

Please enter a short biography (2-3 sentences) for **each presenter**, that best describes their experience relating to the session.

I agree to have my image and name used in LGMA communications and publications related to the LGMA Communication Professionals Forum if my proposal is accepted.*

- ◯ Yes
- ◯ No

I have read and agree to the Speaker Terms & Conditions (lgma.ca/communications-forum).*

- ◯ Yes
- ◯ No

You may submit more than one proposal using this form.

Submit this proposal and then refresh the page to clear the form.