2027 CONFERENCE SPONSORSHIP OPPORTUNITIES



Image courtesy of Tourism Nanaimo

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LGMA
LOCAL GOVERNMENT MANAGEMENT ASSOCIATION OF BRITISH COLUMBIA

LGMA ANNUAL CONFERENCE - *THE* PLACE TO CONNECT WITH LOCAL GOVERNMENT

For over a century, LGMA has been the leading source of professional development, networking, and mentorship for local government professionals in BC. Keep the momentum going and join us as a conference sponsor in 2027 to connect with key decision makers, increase brand exposure, and highlight your commitment to shaping the future of local government together!



1270+ Members | 189 Communities | 265+ Volunteers | 2170+ Trained

WHAT WE DO

With 1,270+ members representing nearly all local governments across the province, we are the go-to source for support, information-sharing, networking and professional development.

Our wide spectrum of programs and services are designed to promote excellence and build the capacity in the sector. In addition to the Annual Conference, these include:

- Forums for CAOs, Corporate Officers, Human Resources and Administrative Professionals
- Municipal Administration Training Institute (MATI®) intensive programs
- On-demand online courses, live webinars, and town halls
- Informational resources such as manuals, our quarterly Exchange magazine, and weekly newsletter

Contact Vanessa Gelhaar
vgelhaar@lgma.ca

WHO ATTENDS

Increase your visibility within the BC local government community.

Attracting up to 250 local government professionals, the LGMA Annual Conference is the perfect place to connect with representatives from all departments, build and strengthen relationships, and highlight your brand.

Engage key decision makers and leaders.

Our delegates are the Chief Administrative Officers/City Managers, Corporate Officers, and other senior staff from local governments, regional districts and First Nation governments working in:

- Finance
- Procurement
- Communications
- Corporate Administration
- Emergency Management
- Human Resources
- Information Technology
- Planning & Development
- Engineering

Be a part of this specialized community.

Align your organization with a respected leader in the local government sector and demonstrate your commitment to developing the skills of tomorrow.





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2027 ANNUAL CONFERENCE
JUNE 15 - 17, 2027 IN NANAIMO

RISE ABOVE
CHARTING NEW HORIZONS



Image courtesy of Tourism Nanaimo

Explore innovative approaches, expand perspectives, and embrace bold thinking that charts a course toward the opportunities that lie ahead. Connect with peers to discover what's new, what's emerging, and what's possible. Whether you're pursuing personal growth or finding solutions for your community, you will gain valuable insights and be part of conversations that are shaping a healthy, resilient tomorrow.

Taking place in Nanaimo, you are invited to take an invigorating breath of ocean air and let your thoughts soar. The future belongs to those who dare to look beyond the horizon.

SPONSORSHIP BENEFITS

- Logo and link on conference webpage
- Recognition in pre-event communications and on social media
- Verbal recognition at the event
- In-app announcement for your sponsored session or item
- Branding and networking through mobile event app
  - Customize your profile
  - Communicate with delegates (1:1 chat, appointment bookings)
  - Upload promotional materials
  - Receive post-event engagement analytics

OVERVIEW OF SPONSORSHIP OPPORTUNITIES	VALUE
President's Reception *or* **Gala Dinner - *exclusive***	**$ 12,750 each**
Opening or Closing Keynote - *exclusive*	**$ 11,000**
Lunch - *two available*	**$ 8,250**
Registration - *exclusive*	**$ 7,150**
Networking Breakfast - *two available*	**$ 6,050**
Event App *or* **Gala entertainment - *exclusive***	**$ 6,050 each**
Photo Booth *or* **Wellness Lounge - *exclusive***	**$ 5,000**
Refreshment Break - *four available*	**$ 4,400**
Session Sponsor - *limited*	**$ 3,500**

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SPONSORSHIP OPPORTUNITIES EXPLAINED

Select from the following high profile conference events:

President's Reception (opening night) *or* Awards Gala Dinner (closing night)
$12,750 - *exclusive opportunities*

Sponsorship includes:

- Brief welcome remarks at the event and on-site signage with your logo
- Complimentary conference registration for two (2) delegates
- One (1) complimentary 3-night stay at Courtyard by Marriott Nanaimo
- Opportunity to provide a banner stand to be displayed during the conference
- Opportunity to provide two (2) promotional slides displayed during plenary events
- Logo inclusion in sponsored event listing and two (2) in-app event announcements in the mobile event app

Opening or Closing Keynote
$11,000 - *exclusive opportunity*

Sponsorship includes:

- Opportunity to provide brief welcome remarks and introduce keynote speaker
- On-site signage with your logo
- Complimentary conference registration for two (2) delegates
- One (1) complimentary 3-night stay at Courtyard by Marriott Nanaimo
- Opportunity to provide two (2) promotional slides displayed during plenary events
- Logo inclusion in keynote event listing and two (2) in-app event announcements in the mobile event app

> *The keynote speaker was outstanding. Her presentation was so powerful and grounding.*

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Lunch on Wednesday or Thursday
$8,250 each

Sponsorship includes:
- Brief welcome remarks at the lunch and on-site signage with your logo
- Complimentary conference registration for one (1) delegate
- Opportunity to provide a banner stand to be displayed during the conference
- Opportunity to provide one (1) promotional slide displayed during plenary events
- Logo inclusion in sponsored event listing and one (1) in-app event announcement in the mobile event app

Networking Breakfast on Wednesday or Thursday
$6,050 each

Sponsorship includes:
- On-site signage with your logo
- Complimentary conference registration for one (1) delegate
- Opportunity to provide one (1) promotional slide displayed during plenary events
- Logo inclusion in sponsored event listing and one (1) in-app event announcement in the mobile event app

> *The LGMA conference is an excellent opportunity for networking and staying on top of what's happening in local government.*

Registration
$7,150 - *exclusive opportunity*

Sponsorship includes:
- On-site signage with your logo at the registration desk throughout the week
- Logo featured on online registration page and recognition on delegates' registration confirmation receipt
- Branded swag item as part of delegate giveaways or delegate bag
- Logo inclusion in sponsor slideshow displayed during plenary events
- One (1) in-app event announcement in the mobile event app

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Awards Gala Post-Dinner Entertainment & Dancing

$6,050 - *exclusive opportunity*

Sponsorship includes:

- Verbal recognition by LGMA President
- On-site signage with your logo
- Complimentary conference registration for one (1) delegate
- Logo inclusion in sponsor slideshow displayed during plenary events
- Logo inclusion in sponsored event listing and one (1) in-app event announcement in the mobile event app

Event App

$6,050 - *exclusive opportunity*

Sponsorship includes:

- Logo on the mobile event app home screen with link to your sponsor profile
- On-site signage with your logo
- Complimentary conference registration for one (1) delegate
- Opportunity to provide one (1) promotional slide displayed during plenary events
- One (1) in-app sponsorship announcement in the mobile event app

Photo Booth - Professional Head Shots for Delegates

$5,000 - *exclusive opportunity*

Sponsorship includes:

- On-site signage with your logo
- Opportunity to provide a banner stand to be displayed by the photo booth
- Opportunity to provide promotional material by the photo booth
- Logo inclusion in sponsor slideshow displayed during plenary events
- One (1) in-app event announcement in the mobile event app

Delegate Wellness Lounge

$5,000 - *exclusive opportunity*

Sponsorship includes:

- On-site signage with your logo
- Opportunity to provide a banner stand to be displayed by the photo booth
- Opportunity to provide promotional material by the photo booth
- Logo inclusion in sponsor slideshow displayed during plenary events
- One (1) in-app event announcement in the mobile event app

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Refreshment & Networking Break on Wednesday or Thursday
$4,400 each

Sponsorship includes:
- On-site signage with your logo
- Logo inclusion in break sponsor slide displayed during plenary events
- Logo inclusion in sponsored event listing and one (1) in-app event announcement in the mobile event app

Session Sponsor
$3,500 per session

Breakout sessions will center around one of four learning tracks: *The Power of Relationships, Advancing Reconciliation, Livable & Sustainable Communities, Emerging Tech Trends*.
Conference schedule to be determined by early 2026, please connect with LGMA.

Sponsorship includes:
- Verbal recognition by session moderator
- On-site signage with your logo displayed during the session
- Logo inclusion in session sponsor slide displayed during plenary events
- Logo inclusion in session listing and two (2) in-app event announcements in the mobile event app

> *I found the networking the most valuable part of the conference, especially at the opening reception and during breaks. It was so great to share what we were doing with others and have some great conversations with fellow attendees.*

Custom Opportunity
$??

If you have an idea for a sponsorship opportunity that is not listed above or are interested in in-kind sponsorship, please reach out to discuss. We would love to hear from you! Contact Vanessa Gelhaar, Senior Program Manager at vgelhaar@lgma.ca.

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THANK YOU

We look forward to connecting! Please reach out to:

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Local Government Management Association of British Columbia
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The LGMA office is located on the traditional territories of the lək̓ʷəŋən (Lekwungen) Peoples, also known as the Xʷsepsəm (Kosapsum) and Songhees Nations, whose relationships with the land continue to this day. We extend our gratitude to them and to the many Indigenous Nations on whose territories we work.