

2026 CONFERENCE SPONSORSHIP OPPORTUNITIES

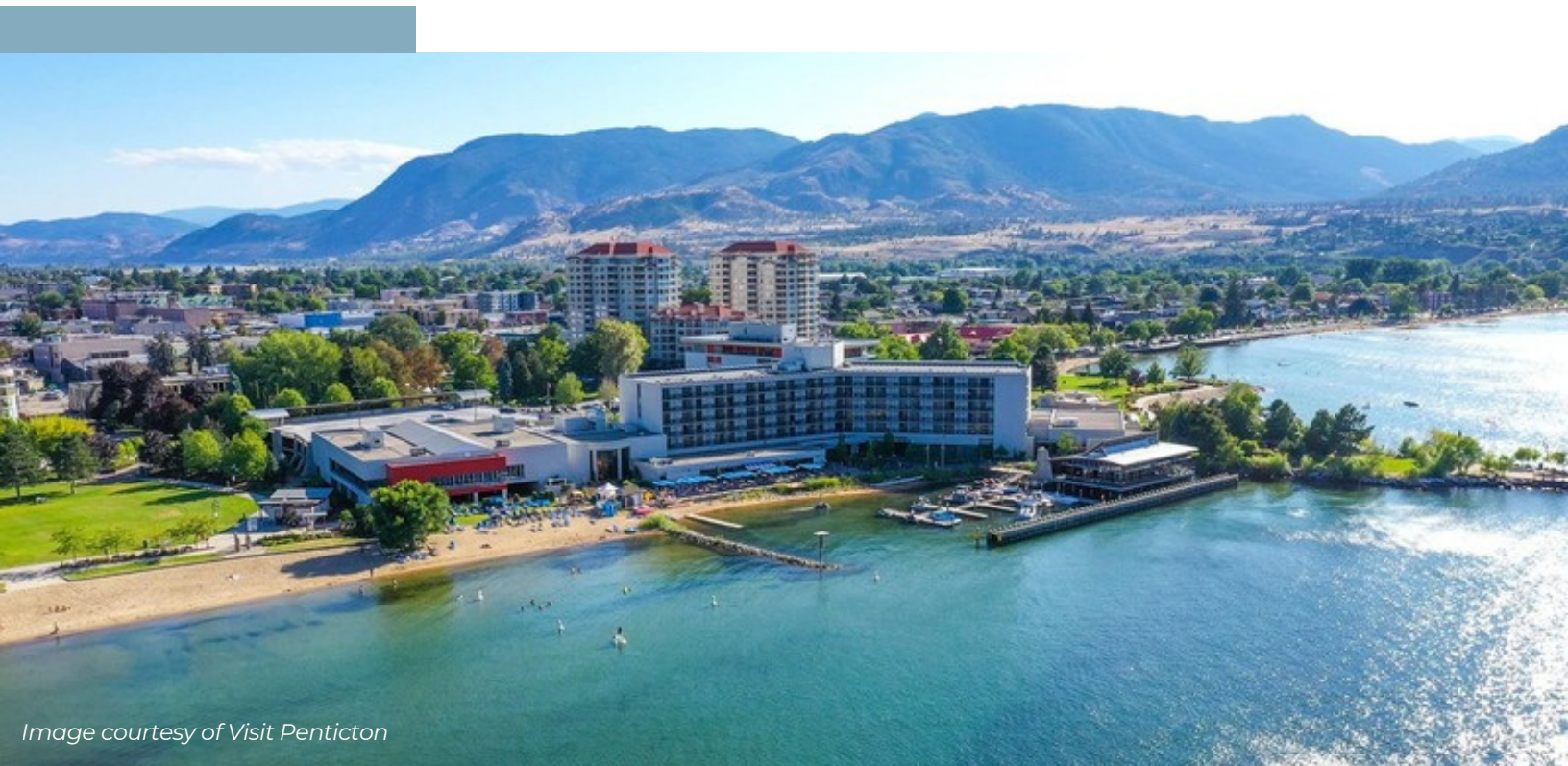


Image courtesy of Visit Penticton



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LGMA
LOCAL GOVERNMENT
MANAGEMENT ASSOCIATION
OF BRITISH COLUMBIA

LGMA ANNUAL CONFERENCE - THE PLACE TO CONNECT WITH LOCAL GOVERNMENT

For over a century, LGMA has been the leading source of professional development, networking, and mentorship for local government professionals in BC. Keep the momentum going and join us as a conference sponsor in 2026 to connect with key decision makers, increase brand exposure, and highlight your commitment to shaping the future of local government together!



1270+
Members



189
Communities



265+
Volunteers



2170+
Trained

WHAT WE DO

With 1,270+ members representing nearly all local governments across the province, we are the go-to source for support, information-sharing, networking and professional development.

Our wide spectrum of programs and services are designed to promote excellence and build the capacity in the sector. In addition to the Annual Conference, these include:

- Forums for CAOs, Corporate Officers, and Administrative Professionals
- Municipal Administration Training Institute (MATI®) intensive programs
- On-demand online courses, live webinars, and town halls
- Informational resources such as manuals, our quarterly Exchange magazine, and weekly newsletter

WHO ATTENDS

Increase your visibility within the BC local government community.

Attracting up to 250 local government professionals, the LGMA Annual Conference is the perfect place to connect with representatives from all departments, build and strengthen relationships, and highlight your brand.

Engage key decision makers and leaders.

Our delegates are the Chief Administrative Officers/City Managers, Corporate Officers, and other senior staff from local governments, regional districts and First Nation governments working in:

- Finance
- Procurement
- Communications
- Corporate Administration
- Emergency Management
- Human Resources
- Information Technology
- Planning & Development
- Engineering

Be a part of this specialized community.

Align your organization with a respected leader in the local government sector and demonstrate your commitment to developing the skills of tomorrow.





2026 ANNUAL CONFERENCE
JUNE 9 - 11, 2026 IN PENTICTON

EMPOWERED COMMUNITIES, CULTIVATING CONNECTIONS



Faced with emerging issues and increasing challenges of an ever-changing world, effective leaders reinvigorate relationships and cultivate connections while learning from each other and growing together.

LGMA2026 will inspire; infused with local flavour, highlighting our host location Penticton and showcasing community solutions. Local government leaders, experts, and partners will return to their communities with a strengthened peer network and actionable ideas for a resilient future.

SPONSORSHIP BENEFITS

- Logo and link on conference webpage
- Recognition in pre-event communications and on social media
- Logo on sponsorship signage at the event
- Verbal recognition at the event
- In-app announcement for your sponsored session or item
- Branding and networking through mobile event app
 - Customize your profile
 - Upload information/promotional materials
 - Communicate with delegates (1:1 chat, appointment bookings)
 - Participate in gamification challenges
 - Receive post-event engagement analytics

OVERVIEW OF SPONSORSHIP OPPORTUNITIES	VALUE
President's Reception or Gala Dinner - <i>exclusive</i>	\$ 12,000 each
Opening Keynote - <i>exclusive</i>	\$ 10,000
Luncheon - <i>two available</i>	\$ 7,500
Networking Breakfast - <i>two available</i>	\$ 5,500
Event App or Awards Gala entertainment - <i>exclusive</i>	\$ 5,500 each
Refreshment Break - <i>four available</i>	\$ 4,000
Registration or Photo Booth - <i>exclusive</i>	\$ 4,000 each
Session Sponsor - <i>limited</i>	\$ 3,500

SPONSORSHIP OPPORTUNITIES EXPLAINED

Select from the following high profile conference events:

»» President's Reception (opening night) or Awards Gala Dinner (closing night)

\$12,000 - *exclusive opportunities*

Sponsorship includes:

- Brief welcome remarks at the event and on-site signage with your logo
- Complimentary conference registration for two (2) delegates
- One (1) complimentary 3-night stay at Penticton Lakeside Resort
- Opportunity to provide a banner stand to be displayed during the conference
- Opportunity to provide two (2) promotional slides displayed during plenary events
- Logo inclusion in sponsored event listing, two (2) in-app event announcements and two (2) gamification challenges in the mobile event app

»» Opening Keynote

\$10,000 - *exclusive opportunity*

Sponsorship includes:

- Opportunity to provide brief welcome remarks and introduce keynote speaker
- On-site signage with your logo
- Complimentary conference registration for two (2) delegates
- One (1) complimentary 3-night stay at Penticton Lakeside Resort
- Opportunity to provide two (2) promotional slides displayed during plenary events
- Logo inclusion in keynote event listing, two (2) in-app event announcements and two (2) gamification challenges in the mobile event app

“

*I really enjoyed the keynote speaker.
I thought the session was extremely relevant
and thought provoking.*

”

**Luncheon on Wednesday or Thursday****\$7,500** each

Sponsorship includes:

- Brief welcome remarks at the luncheon and on-site signage with your logo
- Complimentary conference registration for one (1) delegate
- Opportunity to provide a banner stand to be displayed during the conference
- Opportunity to provide one (1) promotional slide displayed during plenary events
- Logo inclusion in sponsored event listing, one (1) in-app event announcement and one (1) gamification challenge in the mobile event app

**Networking Breakfast on Wednesday or Thursday****\$5,500** each

Sponsorship includes:

- On-site signage with your logo
- Complimentary conference registration for one (1) delegate
- Opportunity to provide one (1) promotional slide displayed during plenary events
- Logo inclusion in sponsored event listing, one (1) in-app event announcement and one (1) gamification challenge in the mobile event app

“

The conference app is so handy (as always!)

”

**Event App****\$5,500** - *exclusive opportunity*

Sponsorship includes:

- Logo on the mobile event app home screen with link to your sponsor profile
- On-site signage with your logo
- Complimentary conference registration for one (1) delegate
- Opportunity to provide one (1) promotional slide displayed during plenary events
- One (1) in-app sponsorship announcement and one (1) gamification challenge in the mobile event app

»» Awards Gala Post-Dinner Entertainment & Dancing**\$5,500** - *exclusive opportunity*

Sponsorship includes:

- Verbal recognition by LGMA President
- On-site signage with your logo
- Complimentary conference registration for one (1) delegate
- Logo inclusion in sponsor slideshow displayed during plenary events
- Logo inclusion in sponsored event listing, one (1) in-app event announcement and one (1) gamification challenge in the mobile event app

»» Refreshment & Networking Break on Wednesday or Thursday**\$4,000** each

Sponsorship includes:

- On-site signage with your logo
- Logo inclusion in break sponsor slide displayed during plenary events
- Logo inclusion in sponsored event listing, one (1) in-app event announcement and one (1) gamification challenge in the mobile event app

»» Registration**\$4,000** - *exclusive opportunity*

Sponsorship includes:

- On-site signage with your logo at the registration desk throughout the week
- Logo featured on online registration page and recognition on delegates' registration confirmation receipt
- Logo inclusion in sponsor slideshow displayed during plenary events
- One (1) in-app event announcement and one (1) gamification challenge in the mobile event app

Optional add-on:**Delegate Bag** - *exclusive opportunity***\$2,500** for registration sponsor (or **\$3,500** as standalone sponsorship opportunity)

- High-quality, reusable tote bags for delegates with your logo on one side, conference logo on reverse
- On-site signage with your logo and verbal recognition at the conference
- Logo inclusion in sponsor slideshow displayed during plenary events
- Logo inclusion on event app, one (1) in-app event announcement and one (1) gamification challenge in the mobile event app

»» Photo Booth - Professional Head Shots for Delegates**\$4,000** - *exclusive opportunity*

Sponsorship includes:

- On-site signage with your logo
- Opportunity to provide a banner stand to be displayed by the photo booth
- Opportunity to provide promotional material by the photo booth
- Logo inclusion in sponsor slideshow displayed during plenary events
- One (1) in-app event announcement and one (1) gamification challenge in the mobile event app

»» Session Sponsor**\$3,500** per session

Breakout sessions will center around one of four learning tracks: *The Power of Relationships, Advancing Reconciliation, Livable & Sustainable Communities, Emerging Tech Trends*.

Conference schedule to be determined by early 2026, please connect with LGMA.

Sponsorship includes:

- Verbal recognition by session moderator
- On-site signage with your logo displayed during the session
- Logo inclusion in session sponsor slide displayed during plenary events
- Logo inclusion in session listing, two (2) in-app event announcements and two (2) gamification challenges in the mobile event app



The conference exceeded my expectations! I found the presenters to be really easy going, well prepared and welcoming to questions. It made it seem more like great conversations and not just being at a lecture-style presentation.

**»» Custom Opportunity****\$??**

If you have an idea for a sponsorship opportunity that is not listed above or are interested in in-kind sponsorship, please reach out to discuss. We would love to hear from you! Contact Vanessa Gelhaar, Senior Program Manager at vgelhaar@lgma.ca.



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THANK YOU

We look forward to connecting! Please reach out to:



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Victoria, BC, V8W2B7

The LGMA office is located on the traditional territories of the lək̓ʷəŋən (Lekwungen) Peoples, also known as the X̱wsep̓səm (Kosapsum) and Songhees Nations, whose relationships with the land continue to this day. We extend our gratitude to them and to the many Indigenous Nations on whose territories we work.