



SEASON 6 INTERNSHIP

WEB DESIGN & DIGITAL MEDIA INTERN

Location: Scarborough, ON
Duration: Fall 2026 Semester (September- December)
Wage: Unpaid - must be for Academic Credit
Work Type: Hybrid

About Us

The Scarborough Shooting Stars are a professional CEBL basketball franchise focused on delivering exceptional fan experiences, building strong community partnerships, and supporting youth development across Scarborough.

Role Overview

We're looking for a creative and detail-oriented Web Design & Digital Media Intern to support the Scarborough Shooting Stars' digital presence during the off-season. This role focuses on maintaining and enhancing the team's website, ensuring content remains current, visually engaging, and user-friendly. The successful candidate will assist with website updates, media management, and digital improvements that strengthen the organization's online brand.

What You'll Do

- Maintain and update website content, including news, schedules, promotions, and organizational information.
- Upload and organize photos, videos, graphics, and other digital assets.
- Improve website design, layout, and user experience (UX).
- Ensure brand consistency across all website pages and digital content.
- Assist with website redesigns, feature enhancements, and ongoing improvements.
- Monitor website performance and troubleshoot basic technical issues.
- Collaborate with marketing and creative teams to publish digital campaigns and promotional content.
- Optimize website content for usability and search engine optimization (SEO).
- Recommend new ideas and digital enhancements to improve the fan experience.

What We're Looking For

- Interest in web design, digital marketing, or user experience (UX/UI).
- Experience with website management platforms (WordPress, Wix, Squarespace, or similar).
- Familiarity with HTML, CSS, or basic web development is considered an asset.
- Experience with Adobe Creative Suite, Canva, Figma, or similar design software.
- Strong attention to detail and organizational skills.
- Ability to manage multiple projects and meet deadlines.
- Creative mindset with a passion for digital innovation.

What You'll Gain

- Hands-on experience managing the digital presence of a professional sports organization.
- Exposure to website design, UX/UI, and digital marketing strategies.
- Experience collaborating with marketing, partnerships, and creative teams.
- Portfolio-worthy projects with measurable impact.
- Professional mentorship and career development within the sports industry.

Our Environment

We're a collaborative and inclusive team where creativity, reliability, and professionalism are valued. Interns receive hands-on training, mentorship, and meaningful opportunities to contribute to major partnerships and game day experiences.