



SEASON 6 INTERNSHIP

SPONSORSHIP SALES + SERVICES INTERN

Location: Scarborough, ON

Duration: Fall 2026 Semester (September- December)

Wage: Unpaid - must be for Academic Credit

Work Type: Hybrid

About Us

The Scarborough Shooting Stars are a professional CEBL basketball franchise focused on delivering exceptional fan experiences, building strong community partnerships, and supporting youth development across Scarborough.

Role Overview

We're seeking a driven intern to support sponsorship sales, partner relations, and game day activations. This role offers hands-on experience working with corporate partners, developing proposals, and helping execute high-value sponsorship assets throughout the 2026 season.

What You'll Do

- Assist in identifying and researching potential sponsors
- Support outreach to businesses and corporate partners
- Track sponsorship deliverables and help manage partner assets
- Provide onsite support for partner activations during events
- Coordinate branding, signage, and promotional elements
- Maintain sales records, contact lists, and partnership databases

What We're Looking For

- Interest in sales, business development, and marketing
- Strong communication and relationship-building skills
- Organized, detail-oriented, and comfortable working with corporate partners
- Experience with Google Workspace/Microsoft Office; Canva or CRM tools are an asset
- Strong writing and presentation skills
- Willingness to work evenings and weekends for activations

What You'll Gain

- Sponsorship sales and business development experience
- Skills in proposal creation and partner servicing
- Corporate relations and communication experience
- Event activation and game day operations training
- Professional sales, organization, and project management skills

Our Environment

We're a collaborative and inclusive team where creativity, reliability, and professionalism are valued. Interns receive hands-on training, mentorship, and meaningful opportunities to contribute to major partnerships and game day experiences.

