

SEASON 5 INTERNSHIP

MARKETING + COMMUNICATIONS INTERN

Location: Scarborough, ON
Duration: Summer (May-August)
Wage: Unpaid
Work Type: Hybrid

About Us

The Scarborough Shooting Stars are a professional CEBL basketball franchise committed to delivering exceptional game day experiences and engaging the community through high-impact events and activations. We take pride in creating memorable moments for fans, partners, and the Scarborough community through basketball, entertainment, and meaningful connection.

Role Overview

We're looking for a creative and energetic intern to support marketing, digital content, and communications for the 2026 season. This role offers hands-on experience in social media, brand storytelling, promotions, and game day marketing.

What You'll Do

- Assist in planning and creating content for social media, web, and digital platforms
- Support photography, videography, and behind-the-scenes coverage at events
- Help draft captions, newsletters, and promotional materials
- Contribute to campaign planning, fan engagement ideas, and brand messaging
- Track analytics and performance insights for social and digital content
- Support on-site marketing activations and fan experiences
- Maintain content calendars and assist with day-to-day communications tasks

What We're Looking For

- Interest in marketing, communications, or digital media
- Strong writing, creativity, and attention to detail
- Comfortable with social media platforms (Instagram, TikTok, X, etc.)
- Photography, videography, or editing experience is an asset
- Proficiency with Canva or Adobe tools is a bonus
- Organized, proactive, and able to work in fast-paced environments
- Willingness to work evenings and weekends for events and activations

What You'll Gain

- Hands-on content creation and digital marketing experience
- Skills in brand communication, storytelling, and fan engagement
- Experience working in live sports and game day environments
- Professional communication, project management, and creative development skills

Our Environment

We're an energetic, collaborative, and inclusive team that thrives on creativity and execution. Interns are treated as valued contributors, receiving hands-on mentorship and opportunities to play an active role in delivering memorable game day and community experiences.

