

SEASON 5 INTERNSHIP

# GRAPHIC DESIGN + CONTENT CREATION INTERN



**Location:** Scarborough, ON  
**Duration:** Summer (May-August)  
**Wage:** Unpaid  
**Work Type:** Hybrid

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## About Us

The Scarborough Shooting Stars are a professional CEBL basketball franchise committed to delivering exceptional game day experiences and engaging the community through high-impact events and activations. We take pride in creating memorable moments for fans, partners, and the Scarborough community through basketball, entertainment, and meaningful connection.

## Role Overview

We're looking for a creative intern to design visual content and support brand storytelling across digital, social, and event platforms. This role provides hands-on experience producing graphics, videos, and promotional materials for a professional sports organization.

## What You'll Do

- Create graphics, social media content, and visual assets for digital and print
- Assist with video editing and short-form content for social media
- Collaborate with marketing and events teams to design promotional materials
- Maintain brand consistency across all content and campaigns
- Support game day visuals, signage, and event collateral
- Help organize and manage content libraries and design files
- Manage the content on the website for Scarborough Shooting Stars

## What We're Looking For

- Interest or experience in graphic design, visual communications, or multimedia content
- Proficiency with Canva, Adobe Creative Suite, or similar design tools
- Strong creativity, attention to detail, and visual storytelling skills
- Comfortable working in a fast-paced environment and meeting deadlines
- Willingness to work evenings and weekends for events and activations

## What You'll Gain

- Hands-on experience creating visual content for digital and physical platforms
- Skills in brand development and professional design
- Exposure to sports marketing and fan engagement strategies
- Experience collaborating with marketing, events, and communications teams
- Professional project management, creativity, and time management skills

## Our Environment

We're an energetic, collaborative, and inclusive team that thrives on creativity and execution. Interns are treated as valued contributors, receiving hands-on mentorship and opportunities to play an active role in delivering memorable game day and community experiences.

