***One of the most prestigious awards an individual can earn in the Canadian Region is to achieve the Canadian Regional Challenge. Award winners will receive recognition on stage, and attend a challenge reception for a private meet, greet, and picture with the CRC featured speaker(s). Ultimately, by striving to achieve the Canadian Regional Challenge, an UnFranchise® Owner is closer to achieving their personal and financial goals.***

**REQUIREMENTS:**

1. Purchase three (3) tickets to the 2025 Canadian Regional Convention (Please provide ticket #’s, a picture upload of the tickets purchased, and the person you purchased the tickets from).

2. Personally sponsor 2 (two) qualified UnFranchise® Owners – OR – personally sponsor 1 (one) qualified UnFranchise® Owner who also personally sponsors 1 (one) UnFranchise® Owner during the challenge period (screen shots of proof).

3. Create 2,000 BV from personal use and customer orders (screen shots from MUFO BV order report).

4. Purchase at least one (1) ticket to the 2026 Leadership School (a screenshot of proof of purchase).

To be eligible as a Canadian Regional Challenge winner, you must completely fulfill all of the criteria and complete the Canadian Regional Challenge documentation form that you will find at [www.macanadaregion.com](http://www.macanadaregion.com). The challenge winner’s documentation form at macanadaregion.com MUST be completed and delivered via Google Forms by 10:00 p.m. on Sunday, Oct. 5, 2025. All supporting documentation to be sent to: macrc.challenge@gmail.com by Sunday, Oct. 5, 2025 as well.

You will receive confirmation of a received challenge via email.

**Donald Qi, Canadian Regional Director** (Tel: 416-671-3218; Email: donaldqi@alumni.utoronto.ca;

**Sheila Chan, Canadian Regional Challenge Coordinator** (Tel: 416-520-2277).