



**Westside Youth Soccer Association**

# **Sponsorship Package**



**Presented by:**  
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**Executive Director, WYSA**



## Why partner with WYSA?

WYSA is a progressive youth soccer club in a distinct geographic area of the Okanagan. With a club culture of participation, enjoyment and available developmental opportunities for players and coaches, we are excited to expand our footprint and grow the club programs across the region. As we maintain our trajectory in moving WYSA forward, we continue to explore the potential for deeper partnerships within the corporate community.

Our club is working hard on our current programs, while building for the future. We are working closely with the Investment Group that recently announced plans to build a multi-sport facility in West Kelowna, and WYSA will be an anchor tenant within this exciting new project that will provide the best facilities for our player and coach development.

With over 1000 players registered in WYSA in 2025, your brand's exposure to active families across the region is from the largest possible sports presence in West Kelowna.

### WYSA Value Proposition

WYSA offers its corporate partners the opportunity to leverage and activate against its:

- Broad exposure and reach into the West Okanagan market and beyond
- Direct access to end consumers and the Okanagan business community
- Club culture which promotes strong support for our corporate partners
- The only youth soccer club in West Kelowna, and one of the largest sports clubs in the Okanagan
- Organized club structure & business approach
- Professional coaching and administrative resources

Yearly partnerships run from April 1, 2026, through March 31, 2027.



[www.wysa.ca](http://www.wysa.ca)



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# Sponsor Packages



## PREMIER PARTNER

**\$15,000**  
Minimum

Branded on a club program such as "Skills Centre Premier Partner", "Academy Program Premier Partner" or "Recreational Program Premier Partner".

### BENEFITS:

1. Prominent recognition on website as Premier Partner
2. Company name/logo on jerseys of program sponsored
3. Name/logo on pop-up signage inside dome and at club events
4. Name/logo on newsletters, and on targeted social media posts
5. Commemorative jersey recognizing sponsorship

## CLUB PARTNER

**\$1,000**  
Minimum

Club support, which includes finances directed to new technology, entries for teams into tournaments, giving low-income families support funding, and purchasing new club equipment.

### BENEFITS:

1. Recognition on website as Club Partner
2. Name/logo on occasional social media posts
3. Logo on back of summer camp t-shirts

## TEAM PARTNER

**\$800**  
Minimum

Partner with a WYSA team. \$200 goes to the club for access, and a minimum of \$600 goes to the team towards clothing or required team operational costs such as tournament entries.

### BENEFITS:

1. Recognition on website as Team Partner
2. Option to work with team on branded clothing or team items





# About Us

Westside Youth Soccer Association is a growing 1000+ player soccer club, located in West Kelowna, BC. As the largest youth sports club in West Kelowna, and one of the largest in the Okanagan region as a whole, the club continues to evolve.



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