



At Lifetouch Canada owned by Everest Solutions in Canada, student safety goes beyond the camera lens. As a trusted partner to schools for 90 years, we're committed to protecting the privacy and personal information of every student we serve.

Amidst a sea of misinformation, here are the facts:

- Lifetouch Canada and Everest images are shared only for the purposes of school records and to allow parents or guardians to purchase them. Additionally, as part of our long relationship with the Canadian Centre for Child Protection, Lifetouch Canada prints Pictures to Protect cards free of charge for each student we photograph that families can use with law enforcement if a child goes missing.
- Lifetouch Canada is privately owned by Everest Solutions. Funds managed by subsidiaries of Apollo Global Management are investors in Shutterfly, the parent company of Lifetouch. Neither Apollo nor its funds are involved in the day-to-day operations of Lifetouch and therefore no one employed by Apollo has ever had access to any student images.
- Additionally, Lifetouch Canada, Everest Solution and Lifetouch US never share, sell, or license student images to train AI models, including large language models, or facial recognition technology. Lifetouch has never provided images for such purposes to any other third party.
- Lifetouch Canada and Everest Solutions follow all applicable provincial, national, and local data privacy laws.

We value the trust you put in us to safeguard your students' images, and we are proud to help families across the country preserve these milestone memories.

For additional information please contact:

privacy@everestsolutionsgroup.ca