



Sponsorship 2026



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Being a North Center Neighbors Association Sponsor is a win/win for your business or organization. As a sponsor, you will help us make North Center a thriving community while receiving valuable **promotion opportunities**. Your sponsorship is for a **full year** starting from the date of purchase. Choose the sponsorship level that is right for your business or organization.

OUR MISSION

NCNA's mission is to strengthen and empower our North Center community by identifying opportunities to help others, hosting events that unite our neighbors, and supporting causes that preserve and improve our environment.

YOUR IMPACT AS A SPONSOR

Your sponsorship helps us continue to develop meaningful events and resources that strengthen our community. Together, we bring our neighborhood to life through experiences that create connection, joy, and lasting memories.

- From the Garden Walk to the Community Yard Sale and Winter Holiday event, each gathering is designed to bring neighbors together and celebrate the heart of our community. Your support makes these experiences possible while showing that your business is truly part of what makes North Center thrive.
- Beyond events, your partnership helps empower neighbors by providing meaningful information and opportunities to get involved in important community issues - from safety and philanthropy to caring for our environment. In doing so, your business demonstrates a genuine commitment to the well-being and future of the neighborhood and the people who call it home.

BENEFITS AS A SPONSOR

Gain satisfaction in knowing you are supporting a non-profit 501(c)(3) organization and the community it serves.

- Increase your community visibility and meet your neighbors through our fun community events, making North Center a special place to call home.
- Reach thousands of neighbors via exposure in our social media, email newsletters, event flyers, and more
Your reach by the numbers
 - Bi-weekly newsletter subscribers: 1,850, with a high open rate between 17-24%
 - Social Media audience: 5,500+
 - **Estimated event attendees:** Yard Sale: 104 yards, Garden Walk: 800+, Winter Holiday Event 1,500

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In addition to the benefits detailed on the next page, we are happy to brainstorm with you and discuss additional opportunities for visibility of interest and benefit to you.

Visit our website at NCNAnighbors.org/sponsorship or contact us at info@ncnaneighbors.org to sign up today or with any questions about sponsorship.



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Benefits by Level

We offer full year sponsorships at three different levels. Gold and Silver level sponsors may also receive additional event specific visibility opportunities if desired.

Main NCNA Annual Events: Garden Walk, Yard Sale, Winter Holiday event and more.

| Sponsor Benefits | Gold \$1,000 | Silver \$750 | Bronze \$500 |
|--|---|---|--------------------------------------|
| NCNA Website Year-Round visibility | Big Logo on Home Page Big Logo and link on Sponsorship Page | Logo and link on Sponsorship Page | Name and link on Sponsorship Page |
| Social Media Facebook and Instagram | Dedicated Post on your Sponsorship Logo and tag in Event Posts | Logo and tag on Event Posts | Logo and tag on Event Posts |
| Event Banners and Flyers | Big Logo | Medium Logo | Name |
| Event Landing Page + Website Event articles | Big Logo | Medium Logo | Name |
| Bi-Weekly Newsletter (1500+ Subscribers) | Big Logo | Medium Logo + Logo in Event articles | Name + Name in Event articles |

Gold Sponsors receive the following benefits:

- Table in North Center Town Square during the Garden Walk and the Winter Holiday Event to distribute information about your business/organization
- Name and logo on Garden Walk Trolley
- Signage recognizing you as a sponsor of a particular band or garden talk at Garden Walk

Silver Sponsors receive the following benefits:

- Table in North Center Town Square during the Garden Walk and the Winter Holiday Event to distribute information about your business/organization
- Signage recognizing your sponsorship of a band and/or garden talk during the Garden Walk as a sponsor

Looking for special recognition or other opportunities? Please ask. We are here to help.

*Must sign up as a sponsor by May 29th to guarantee visibility in the 2026 Garden Walk slated for Sunday, June 28. Sponsors signing on after that date will be featured in the 2027 Garden Walk.

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