

Privacy Policy

The purpose of this privacy policy is to provide our users with information on how our site collects and uses 'Personally Identifiable Information' (PII). State and federal privacy law defines PII, generally, as information that can be used on its own or in the context of other information to identify, contact, and/or locate a single person.

Please read our privacy policy carefully to get a clear understanding of how we collect, use, protect or otherwise handle your Personally Identifiable Information in accordance with our website, www.eldersteachingresource.org.

What personal information do we collect from the people that visit our website and when is it collected?

When using our site, you may voluntarily enter your name, email address, phone number or other details if you wish to request information or otherwise connect with our agency.

We automatically collect certain information when you use the website unless you opt-out by turning off those cookies. This information does not reveal your specific identity (like your name or contact information) but may include device and usage information, such as your IP address, browser and device characteristics, operating system, language preferences, referring URLs, device name, country, location, information about how and when you use our website, and other technical information. This information is primarily used for our internal analytics and reporting.

How do we use your information?

We may use the information we collect from you the following ways:

1. To follow up with you after correspondence (form submission, email or phone inquiries).
2. To add you to our Email list, if you request that.
3. To collect site analytics e.g. the number of visitors to our website and what pages they visit.

How do we protect your information?

Since we do not collect credit card or bank account information, we do not use vulnerability scanning and/or scanning to PCI standards.

We only provide information. We never ask for credit card numbers or any bank account information.

We have implemented organizational and technical measures to safeguard your personal information. However, it's important to note that no electronic transmission over the internet or data storage technology can be completely secure. Therefore, we cannot assure you that hackers, cybercriminals, or any unauthorized third parties will not succeed in overcoming our security systems to unlawfully collect, access, steal, or alter your information.

How long do we keep your information?

We will only keep your personal information for as long as it is necessary for the purposes set out in this Privacy Policy, unless a longer retention period is required or permitted by law (such as tax, accounting, or other legal requirements).

Do we use 'cookies'?

Cookies are small files that a site or its service provider transfers to your computer's hard drive through your Web browser (if you allow) that enables the site's or service provider's systems to recognize your browser and capture and remember certain information. They are also used to help site operators understand your preferences based on previous or current site activity, which enables the operator to provide you with improved services.

The Site uses the following types of cookies:

- a. 'session cookies' which are stored only temporarily during a browsing session in order to allow normal use of the system and are deleted from your device when the browser is closed;
- b. 'persistent cookies' which are read only by the Site, saved on your computer for a fixed period and are not deleted when the browser is closed. Such cookies are used where we need to know who you are for repeat visits, for example to not show a popup you have already seen;
- c. 'third party cookies' which are set by other online services who run content on the page you are viewing, for example by third party analytics companies who monitor and analyze our web access.

Cookies do not contain any information that personally identifies you, but Personal Information that we store about you may be linked, by us, to the information stored in and obtained from cookies. You can choose to have your computer warn you each time a cookie is being sent, or you can choose to turn off all cookies. You do this through your browser settings. Since each browser is a little different, look at your browser's Help Menu to learn the correct way to modify your cookies. If you choose to disable cookies, some features of our Site may not operate properly and your online experience may be limited.

We also use an analytics tool to collect information about your use of the Site, such as how often users access the Site, what pages they visit when they do so, etc. We use the information to improve our Site and services. The analytics tool collects the IP address assigned to you on the date you visit sites, rather than your name or other identifying information. We do not combine the information collected through the use of our analytics tool with personally identifiable information.

Third-party disclosure

We do not sell, trade, or otherwise transfer to outside parties your Personally Identifiable Information.

Third-party links

We do not include or offer third-party products or services on our website.

According to the California Online Privacy Protection Act, we agree to the following:

Users can visit our site anonymously.

A link to this privacy policy is on our home page. You will be notified of any privacy policy changes on our Privacy Policy Page.

You can change your personal information by emailing us.

Does our site allow third-party behavioral tracking?

Unless you opt-out, we use non-essential cookies to improve user experience and analyze website traffic. These analytics help the website owner understand how our website is being used and to help us improve it by providing relevant content. Our website does not allow any third-party behavioral tracking for purely commercial purposes.

Do-Not-Track Features

Some web browsers and some mobile operating systems and mobile applications include a Do-Not-Track ("DNT") feature or setting you can activate to signal your privacy preference not to have data about your online browsing activities monitored and collected. At this stage, no uniform technology standard for recognizing and implementing DNT signals has been finalized. As such, we do not currently respond to DNT browser signals or any other mechanism that automatically communicates your choice not to be tracked online.

COPPA (Children Online Privacy Protection Act)

The Federal Trade Commission, which is the United States' consumer protection agency, imposes requirements on operators of websites and online services that knowingly collect personal identifying information from children under the age of 13 years old. We do not specifically market to children under the age of 13 years old and do not knowingly collect personally identifiable information from children under the age of 13 years old.

Fair Information Practices

The Fair Information Practices Principles have informed Federal statute and the laws of many U.S. states and foreign nations and have been incorporated in the policies of many organizations around the world.

To be in line with Fair Information Practices we will take the following responsive action, should a data breach occur we will notify the users via in-site notification within 7 business days.

Contacting Us

If there are any questions regarding this privacy policy, you may contact us using the information below.

etr@apostolicchristian.org

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