



SPECIAL HORSES

Raising Awareness and Funds for Equines In Need



SPECIAL HORSES 2020 ANNUAL REPORT

Providing fundraising opportunities, marketing assistance, educational opportunities, and community outreach for registered 501(c)(3) organizations involved with equine rescue, rehabilitation, and retirement

2020 ACCOMPLISHMENTS

- ✂ \$21,733 distributed to 7 different 501(c)(3) rescues
- ✂ Collaboratively increased marketing efforts with rescues
- ✂ Over \$15,000 in grant funding secured
- ✂ Distributed Emergency Fund Gifts to 25 rescues
- ✂ 2020 Great NonProfit and Guidestar Platinum Transparency
- ✂ 93% of our expenditures goes to programs and services

In addition to online fundraisers and promotion, Special Horses also contributes by assisting with grant applications and by creating brochures and flyers as needed

BOARD OF DIRECTORS

- ✂ Kathryn Dennis, Fredericksburg VA
- ✂ Darla Green, New Melle MO
- ✂ Wendi Neckameyer, St. Louis MO, Executive Director
- ✂ Jean Rightmire, Marathon NY, Treasurer

STATEMENT OF ACTIVITIES

For Year Ending December 31, 2020

Revenues		Outgoing Expenses	
Network For Good	\$130.00	Dispersed to Groups	
Goodsearch	\$23.49	Bluebonnet	\$5,249.83
Paypal Giving Fund	\$56.00	Bright Futures Farm	\$5,532.64
Amazon Smile	\$39.97	The Exceller Fund	\$3,211.89
Emergency Fund	\$1,373.46	Second Chance Ranch	\$1,607.30
Other Donations	\$681.87	South Jersey HR	\$2,602.26
		Sunkissed	\$2,293.35
		TIER	\$1,236.20
Fundraisers		TOTAL	\$21,733.47
SJHR Jewelry Extravaganza #1	\$512.68	Emergency Fund Grants	
BFF - Carousels for Care	\$769.87	T & D Donkey Rescue	\$100.00
SCR No Fooling Around	\$1,039.04	Equine Rescue of Aiken	\$100.00
Spring Trash or Treasure	\$1,957.46	South Jersey Horse Rescue	\$100.00
Equine Artwork Auction	\$1,277.40	Epona Safe Haven	\$100.00
Exceller Xmas in July	\$1,628.77	Racing for Home	\$100.00
SJHR Jewelry Extravaganza #2	\$1,399.85	Gerda's Equine Aid	\$100.00
BFF Hay! We Need to Eat!	\$2,494.80	Steele Magnolia Sanctuary	\$100.00
Sunkissed Autumn Auction	\$950.14	Focus Rescue and Rehabilitation	\$100.00
BEHS Expo Virtual Auction	\$4,179.52	Allegiance Ranch and Equine Rescue	\$100.00
Fall Trash or Treasure	\$1,428.10	Casa Ventosa Rescue, Inc.	\$100.00
Giving Tuesday	\$169.65	Wings And Reins, Equine Refuge, Inc.	\$100.00
Secret Santa	\$4,878.65	Forever Amber Acres Animal Sanctuary	\$100.00
TOTAL REVENUE	\$24,990.72	Heart and Hooves Rescue and Sanctuary	\$100.00
		Save Them All Horse Rescue	\$100.00
PROGRAM EXPENSES		Unbridled Spirits Thoroughbred Retirement R	\$100.00
Dispersed to Groups	\$21,733.47	Racehorse Remember Me Rescue Foundatio	\$100.00
Emergency Fund	\$2,500.00	Pleasure Acres Equine and Feline Rescue Cer	\$100.00
TOTAL	\$24,233.47	Faith N Friends Equine Rescue	\$100.00
		Horse Haven Montana	\$100.00
ADMINISTRATIVE		Grey Muzzle Manor	\$100.00
Services	\$607.99	Forever Freedom Reins Equine Rescue Corp	\$100.00
States registration	\$268.45	HERO Barn	\$100.00
Printing and postage	\$315.90	Iron Horse Sanctuary, Inc.	\$100.00
Platforms/Software	\$197.00	Dharmahorse Equine Sanctuary	\$100.00
TOTAL	\$1,389.34	Flare Oaks Rescue	\$100.00
		TOTAL	\$2,500.00
FUNDRAISING			
Platforms	\$75.00		
Mailings	305.47		
TOTAL	\$380.47		

