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**DEDICATED TO RAISING
AWARENESS AND FUNDS
FOR EQUINES IN NEED**

SPECIAL HORSES 2018 ANNUAL REPORT

Providing fundraising opportunities, marketing assistance, educational opportunities, and community outreach for registered 501(c)(3) organizations involved with equine rescue, rehabilitation, and retirement

2018 ACCOMPLISHMENTS

- ✧ \$14, 265 distributed to 9 different 501(c)(3) rescues via 11 unique fundraisers
 - ✧ Collaboratively increased marketing efforts with rescues
 - ✧ Over \$10,000 in grant funding secured
 - ✧ Granted 9 rescues funds via the Emergency Fund
 - ✧ 2018 Great NonProfit, Guidestar Platinum Transparency
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BOARD OF DIRECTORS

- ✧ Kathryn Dennis, Fredericksburg VA
- ✧ Darla Green, New Melle MO
- ✧ Wendi Neckameyer, St. Louis MO, Executive Director
- ✧ Jean Rightmire, Marathon NY, Treasurer

STATEMENT OF ACTIVITIES

For Year Ending December 31, 2018

| Revenues | | | Outgoing Expenses | | |
|--------------------------------|--------------------|--|-----------------------------|--|--------------------|
| Network For Good | \$306.28 | | Dispersed to Groups | | |
| Goodshop | \$63.42 | | Bluebonnet | | \$2,862.19 |
| Paypal Giving Works | \$109.29 | | Bright Futures Farm | | \$2,068.51 |
| Amazon Smile | \$21.40 | | The Exceller Fund | | \$2,302.86 |
| Giving Assistant | \$27.45 | | Hope's Legacy | | \$144.00 |
| | | | Second Chance Ranch | | \$1,159.70 |
| Private Donations | \$1,008.90 | | South Jersey HR | | \$2,385.53 |
| | | | Sunkissed | | \$1,401.16 |
| Corporate Donations | | | TIER | | \$924.51 |
| Tobi Cares | \$30.30 | | | | |
| Fresh Thyme | \$2.00 | | Emergency Fund Grants | | |
| | | | Second Chance Thoroughbreds | | \$100.00 |
| Fundraisers | | | Draft Gratitude | | \$100.00 |
| Spring Trash or Treasure | \$961.00 | | Roanchar Ranch | | \$100.00 |
| Give STL Day | \$143.74 | | Equine Outreach | | \$100.00 |
| SJHR Springtime Auction | \$1,774.04 | | Equine Aid | | \$100.00 |
| Equine Artwork Auction | \$1,379.05 | | Wild at Heart | | \$100.00 |
| Bluebonnet Celebration | \$1,701.06 | | Equine Rescue of Aiken | | \$100.00 |
| Golden Carrot Tshirt | \$417.00 | | | | |
| Exceller Xmas in July | \$1,215.05 | | Office | | |
| SCR Artwork Auction | \$596.39 | | postage, PO Box | | \$159.98 |
| BFF Fall Spectacular Auction | \$1,060.73 | | grant, donation costs | | \$263.10 |
| Fall Trash or Treasure | \$1,664.25 | | States Registrations | | \$237.75 |
| Secret Santa | \$3,054.59 | | Services | | |
| TOTAL REVENUE | \$15,535.94 | | Accountant | | \$250.00 |
| | | | Website | | \$866.51 |
| NET ASSETS BEG. OF YEAR | \$1,963.00 | | TOTAL EXPENSES | | \$16,042.80 |
| NET ASSETS END OF YEAR | \$1,660.00 | | | | |

In addition to online fundraisers and promotion, Special Horses also contributes by assisting with grant applications and by creating brochures and flyers as needed

